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## AMERICAN DAHLIA SOCIETY

introduces the

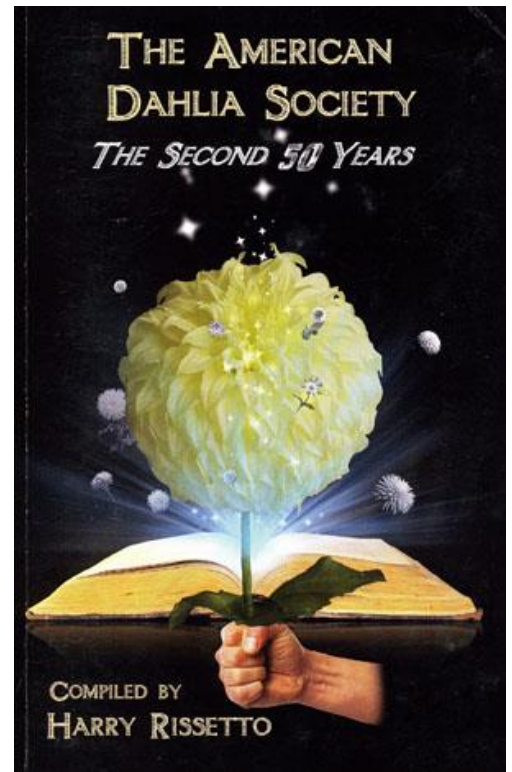
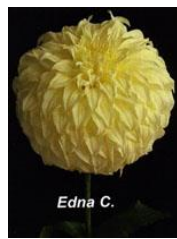
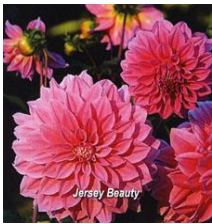
# THE SECOND 50 YEARS

A compiled history of the last 50 years of the ADS

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The American Dahlia Society  
invites you to visit our website  
[www.dahlia.org](http://www.dahlia.org)

The American Dahlia Society introduces **THE AMERICAN DAHLIA SOCIETY: The Second 50 Years**. Compiled by Harry Risetto, ADS past president, this 320 page book, available on the ADS website for \$20, contains a wealth of history, insight and entertainment from the last 50 years of the *ADS Bulletin*.



The best dahlia varieties from the first and the second 50 years are Jersey Beauty, which received the honor in 1964, and Edna C, which was named the winner in 2014.

The American Dahlia Society has had an extraordinary impact on the dahlia over the past 50 years. It has encouraged hybridizers to create new forms and to work on developing additional colors. The ADS has effectively publicized and promoted the dahlia to the gardening public for use on farms, backyards and patios. Through its local societies it has created shared communities that care for the dahlia and one another. This is the story behind the flower. Thanks to the dahlia and its people the future of the dahlia is bright as it begins its second century.