

BULLETIN

of the

AMERICAN DAHLIA SOCIETY



"ARTHUR GODFREY"—Dahliadel's Big Red—named for the famed radio and television personality, will be a real competitor on the show tables this season.

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BULLETIN

of the
American Dahlia Society

Contents for August, 1951

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Advertising Index

Page

Dahliadel Nurseries	Back Cover
Golden Rule Dahlia Gardens	7
Parrella Dahlia Gardens	6
Ruschmohr Dahlia Gardens	5

CONTENTS

Page

A.D.S. Show	3
News and Notes of Affiliated and Branch Societies ..	4
C. G. Goodwin	7

Subscription Rates \$3.50 per year in advance. Please send all subscriptions and dues to the Secretary, Andrew J. Mulcahy, 20 Marshal Ave., Floral Park, New York. Receipts will be promptly sent.

ADVERTISING RATES

Minimum space accepted, one inch
Fourteen agate lines to the inch

One Inch	\$10.00	Half Page	\$40.00
Two Inch	17.50	Page	75.00
Quarter Page	25.00	Double Page	135.00

All advertising for the American Dahlia Society Bulletin is taken subject to editing. The Society reserves the right to strike out of any advertising copy such parts as it deems objectionable, from any cause whatever, and it also reserves the right to cancel any advertisement for the same reason.

SPECIAL DISCOUNTS ON YEARLY CONTRACTS

If four consecutive advertisements are contracted for in advance, a discount of 25% is allowed on space of one quarter page or over.

Editor - - - - - GORDON F. WAASER
378 Pennsylvania Ave., Stearns Park, Freeport, L.I., N.Y.

Associate Editor - - - - - GEORGENA HUMBLE
232 Ridge Road, Douglaston, L. I., N. Y.

Associate Editor - - - - - LYNN B. DUDLEY
25 Irving Place, New Rochelle, N. Y.

Associate Editor - - - - - GEORGE R. CURRIE
Sheboygan, Wisc.

Special Emphasis on Garden Club Section at A.D.S. Show in September

Mrs. Georgena Humble has prepared a fine schedule. Many ladies are being invited to exhibit. Excellent well-regarded judges will assure a good square deal and a list of new prizes (many cash) have been added.

The Garden Club Schedule follows:

SECTION A

To be staged before 12:00 Noon, September 18th

DAHLIAS

(Containers Supplied)

Class 1—Decorative—Formal or Informal—3 blooms, large, 8 inches or over, 1 or more varieties.

Class 2—Decorative—Formal or informal—1 bloom, large, 8 inches or over, any color.

Class 3—Semi Cactus—3 blooms—large or medium, 1 or more varieties.

Class 4—Cactus—Straight or incurved—3 blooms, large or medium, 1 or more varieties.

Class 5—Miniature—6 Blooms—not over 4 inches, 1 or more varieties.

Class 6—Orchid Flowering and or Single—5 blooms, 1 or more varieties.

Class 7—Collarette—5 blooms, 1 or more varieties.

Class 8—Pompon—7 blooms, 1 or more varieties.

Class 9—Exhibit any Dahlias not scheduled above, one or more varieties.

SECTION B (ARRANGEMENT)

Decorative Flower Compositions

Composition and arrangement are synonymous in meaning. Accessories may or may not be used in all compositions. Exhibitors are requested to name plant material used in compositions on small card to be placed on table. No backgrounds will be used. Special table covering optional; to be supplied by the exhibitor.

Suitable foliage may be used in any class at the discretion of exhibitor but required flowers must predominate. Containers to be supplied by exhibitor.

SPECIAL CLASS

Class 10—A Composition to show the best decorative value of the Dahlia. Color, type and size of Dahlia blooms optional.

Special Award in Class 10 of \$25 in cash by the Management of the Essex House.

Class 11—A composition of "My Favorite Dahlias."

Class 12—Red and white Dahlias with gray green foliage.

Class 13—A composition of Dahlias to express "Autumn."

Class 14—An arrangement showing daintiness of Dahlias.

Class 15—An arrangement showing originality in the decorative use of large Dahlias.

PRIZES

Blue, Red and White Ribbons will be awarded in each class.

SECTION A

Tri-color will be awarded to most outstanding Dahlia exhibit in this section. Special award \$5 cash.

SECTION B

Tri-Color will be awarded in Classes 11-15 to the most outstanding Dahlia arrangement. Special award \$5 cash.

Each blue ribbon exhibit other than tri-color to be awarded \$2.50 in cash.

Special Sweepstake award in Classes 11-15. The Lynn B. Dudley Trophy will be given. First, 5 points; second, 3 points; third, 1 point.

Special Notice Kansas City Show

The Mid West Show at Kansas City, Missouri, will positively be staged. Please make hotel reservations very early.

Cultural Instructions

Cultural instructions are to be had at 25 cents per copy. Five to fifty copies, twenty cents each; over 50 copies, fifteen cents each. Write to A.D.S. Secretary, A. J. Mulcahy.

Activities of The Long Island Dahlia Society

The Seventh Annual Show will be held on Saturday, September 22nd, at Plattdeutsche Park, Hempstead Turnpike, Franklin Square, L. I., New York.

There are 193 classes including the American Home Achievement Medal class, the American Dahlia Society seedling sweepstake class and seventeen arrangement classes. This show should surpass all those held in past years.

The Eastern Dahlia Trial Grounds at the Long Island Agricultural Institute, Farmingdale, Long Island, New York has already shaped up in its scenic beauty. The beds, which are separated by a carpet of grass, each contain thirty-six plants. There are thirty-five seedling entries and approximately 150 plants of the best dahlias now in commerce. Surrounding the dahlias are massive beds of all varieties of annuals and perennials adding to the beauty of the dahlia layout. Field Day will be held on Sunday, September 9th at 2:00 P. M. and refreshments will be served. Everybody welcome!

On the site of the old World's Fair Grounds, Flushing, N. Y., now known as Queens Botanical Gardens, the Society has a large planting of the best standard dahlia varieties. The Queens Botanical Society has arranged dahlias field day for Sunday, September 16th at 2:30 P. M. Many prominent New York City officials and other celebrities are scheduled to be in attendance. Lynn B. Dudley, the Eastern Honor Roll writer representing the Long Island Dahlia Society and the American Dahlia Society, will be the guest speaker and the main attraction of this event.

News and Notes of Affiliated and Branch Societies

The Greater Philadelphia Dahlia Society

Our show will again be held in the beautiful lobby of the 30th Street Station, Penna. Railroad, 30th and Market Streets, Philadelphia. The show dates are Friday, September 21, 3 P.M. to 10 P.M. and Saturday, September 22, 10 A.M. to 9 P.M.

You are cordially invited to exhibit your dahlia blooms or if this isn't possible, at least see this outstanding dahlia show. The show program is now available and is yours for the asking. Entries may be made until 11 A.M. on Friday, September 21. Just drop a line to our Secretary, Mr. Robert Tice, Berwyn, Pa., and your show schedule will be mailed promptly.

If you have one or one hundred dahlia blooms, bring them to Philadelphia. There will be classes for any exhibit you may want to enter. Over 170 classes for amateurs, open to all, and professional gardens covering pompons, miniatures and any large flowering types. Yes, there's a section for arrangements.

Prizes—we proudly announce our cash awards are equal or in fact greater than offered at most every other show. Your prize winning blooms will also take home ribbons, trophies and medals. Our prize list will amaze you. Write for your copy today.

Don't forget we offer the American Home Achievement medal and A.D.S. seedling sweepstake ribbons, so your seedling will be eligible for A.D.S. Supreme Sweepstake awards. We are expecting you on September 21 or 22.

STANLEY JOHNSON, A.D.S. Branch Editor.

Burholme Horticultural Society Burholme, Philadelphia, Pa.

The Burholme Horticultural Society will hold its 31st Annual Dahlia Show Friday, September 14th, 7:30 p. m. and Saturday, September 15th, 10 a. m. to 10 p. m., at the Burholme Motors, 7253 Rising Sun Ave., Philadelphia. The Dahlia classes are divided into three sections which are open to all, amateurs only and novices or those who grow less than 50 plants. Highlights will include American Home Achievement Class and A.D.S. Seedling Sweepstake. This will give the growers in this area one show which will enable them to compete for the A.D.S. Supreme Sweepstakes Award. Other prizes will include cash, medals and other awards.

You are all invited to exhibit. The show schedule may be had by contacting the Show Secretary, Mrs. David S. Chambers, 821 Knoer Street, Philadelphia 11, Pa.

SELENA J. CHAMBERS.
(MRS. DAVID S. CHAMBERS).

The Greater Pittsburgh Dahlia Society

The Greater Pittsburgh Dahlia Society will hold its Annual Dahlia Show on Saturday and Sunday, September

ber 15 and 16 respectively, from 4 P.M. to 9 P.M. on Saturday and from 10 A.M. to 9 P.M. on Sunday, at the usual place, namely Phipps Conservatory in Schenley Park, Pittsburgh, Pa.

I am sure the BULLETIN readers are tired of hearing me hold forth on the glories of the natural setting of the Conservatory, but we are to have one feature that will be slightly out of the ordinary in that Mr. Frank Certo, horticulturist at the Conservatory, is growing enough dahlias in very large pots to make us a very creditable dahlia garden with a few each of poms miniatures and larger varieties to give the public an idea of a dahlia garden. This is located in the center of an oblong "room" in the Conservatory with a wide brick wall, and along the edges on lighted ledges are our arrangement classes.

Pennsylvania Railroad Garden Club

On Thursday and Friday, September 6 and 7, the Pennsylvania Railroad Garden Club will stage its fifteenth annual Dahlia and Fall Flower Show in the South Arcade of the Pennsylvania 30th Street Station in Philadelphia.

This is the largest exhibition of cut garden flowers grown out of doors and exhibited by amateurs.

Over 200 exhibitors are expected to contend for the 12 large silver sweepstake trophies, 6 special Blue Ribbons and 391 class award of which 93 are cash awards, ranging from \$1.00 to \$10.00.

The show committee of the P.R.R. club knowing there are a number of good flower growers on the R.R. wish to extend a cordial invitation to these gardeners to exhibit some of their blooms in this Fall exhibition. Exhibits may be staged on Wednesday, September 5th, from 6 until 9:30 p. m., and on Thursday, September 6th, from 7 a. m. until 12 noon. Flowers may be sent in time to arrive on Thursday, the 6th, prior to 11 a. m. Qualified committee members will be glad to stage the blooms for the owners. All awards will be gladly mailed to the winners.

A class for every type of garden flower may be found in the show schedule with the Dahlia, Gladiolus and Rose classes predominating.

For show schedule or additional information address E. A. Smith, P.R.R. Garden Club, Room 1315, 15 No. 32nd Street, Philadelphia 4, Pa.

Important Notice to Dahlia Society Secretaries and Reporters

Due to the very high cost of printing, the A.D.S. is obliged to allot space size for show and news reports.

Affiliated societies will be permitted space for 300 words. Branch societies with 30 or less A.D.S. members, 500 words. Those with 50 A.D.S. members, 800 words.

Baltimore Dahlia Society

Plans are rapidly nearing completion for the 25th Annual Fall Flower Show of the Baltimore Dahlia Society which will be held Sunday and Monday—September 16th and 17th in the Sears Community Building—Harford & North Aves., Baltimore, Maryland.

Show Manager, N. A. Gossmann has been working diligently on the plans and the exhibitor as well as visitor can be assured of seeing a show equal to any staged in the East. The show schedule has again been enlarged both in the dahlias as well as the hardy garden sections. All classes carry cash awards besides the many fine silver trophies for special classes as well as sweepstakes.

As a special feature the committee has arranged a concert on Sunday evening at which time one of the outstanding tenor soloists will present a program featuring songs pertaining to flowers. The show will be open to the public from 3:00 p. m. to 10 p. m. on Sunday, Sept. 16th and from 10 a. m. to 9 p. m. on Monday, Sept. 17th, after which the blooms will be distributed to the various hospitals and institutions. For show schedule write the Secretary, Herbert O. Aburn, 610 W. Pratt St., Baltimore 1, Maryland.

HERBERT O. ABURN, Secretary.

Southern Tier Dahlia Society Elmira, N. Y.

Dear Sir,

In order that we may contribute to your interesting "Bulletin of the American Dahlia Society" we wish to report for the first time, the activities of the Southern Tier Dahlia Society of Elmira, New York.

In order to stimulate interest and increase our knowledge of the new introductions in dahlia culture, Professor Merrill E. Brown of the University of Buffalo, recently gave our members an interesting and enlightening illustrated talk.

September 16 has been selected for our dahlia show in cooperation with the local Garden Club, to be held at the Central Y.M.C.A. in Elmira, with the following committee in charge: Lewis H. Clark, Charles J. Liskovec, Guy W. Dennis, and Edward S. Stayments as Chairman.

The Southern Tier Dahlia Society elected the following officers for 1951:

George Brunjes—President.
Charles J. Liskovec, Vice-President.
Morton C. Brant—Secretary.
Lewis H. Clark, Treasurer.

M. C. BRANT, Secretary.

GROW MORE SHOW MORE

Make the Dahlia

America's Leading Flower.

You are cordially invited to visit our gardens and see our seedlings as well as a number of new importations, and standard varieties.

We plan to have our usual exhibit at the A.D.S. Show at the Essex House in New York on Sept. 18 and 19. We hope to meet you there.

Our advanced price list is now available.

RUSCHMOHR

Dahlia Gardens

38 Vincent St., Rockville Centre, N. Y.

San Diego County Dahlia Society

The 1951 San Diego County Dahlia Show will be held in Recital Hall, Balboa Park, on Saturday and Sunday, August 4th and 5th.

The following named members have been appointed as chairmen of the several committees for the show: Carol Anderson, Show Chairman; C. R. Page, Program Chairman; Roy Partain, Publicity; Mrs. R. M. Middleton, Registration; G. C. Kern, Show Arrangements; and Mrs. C. R. Page, Hostesses.

The Society decided to have a medallion struck off to be awarded to the yearly winners of the permanent trophies so that they will have a permanent record as well as their names on the trophies.

An added feature for the 1951 Show is the "Court of Honor", which will consist of the best bloom in each color and type class. The best bloom in the show, the largest bloom in the show and the American Home Achievement winner.

The San Diego society is happy that two of the best of the new introductions were originated by its own members. They are *Princess Dianne*, originated by Partain and introduced by Comstock and Hazel Harper, originated by Hazel Harper and introduced by Rocky River.

San Diego is a great seed producing area and seedlings will be prominently featured in our 1951 show, as they have been in the past.

G. C. KERN,
Secretary.

The American DAHLIA SOCIETY, Inc.

ORGANIZED MAY 10, 1915



"The Society is formed for the purpose of stimulating interest in and promoting the culture and development of the Dahlia; to establish a standard nomenclature; to test out new varieties and give them such recognition as they deserve; to study the diseases of the Dahlia and find remedies for same, and to disseminate information relating to this flower; to secure uniformity in awarding prizes at flower shows, and to give exhibitions when deemed advisable."

LEO L. POLLAK, *President*

Hotel Delmonico, New York City.

GORDON F. WAASER, *Editor*

378 Pennsylvania Ave., Freeport, New York

ANDREW F. MULCAHY, *Secretary*

20 Marshal Ave., Floral Park, New York

HENRY A. OLSEN, *Treasurer*

45 Clement Ave., Elmont, N. Y.

Tips for the Novice Showman

Study your schedule and classification list carefully—a splendid entry in the wrong class results in disqualification!

Cut blooms in the evening—store overnight in deep cold water in a cool cellar—if available.

Do not pack too tightly for transporting. Better use an extra box or two. Place lightly crushed soft paper underneath and between the blossoms.

If possible arrive at Showroom an hour or two early—better opportunity to procure containers, water, etc.

After setting up display, re-check schedule and be sure your entry is in the proper class. If in doubt ask any experienced showman or any officer of the Society.

After the awards have been made, check any non-winning entry and try to ascertain the reason you were defeated. Ask a competent judge to help you. You may receive very valuable information for the future.

DAHLIAS

May we extend to you an invitation to visit our garden during the blooming season from early September till frost.

The proper place to appraise the merits of a Dahlia is in the Garden. So come and see for yourself the best of the old and best of the new in large, medium and small varieties.

We expect to have our Exhibit at the A.D.S. Show, Essex House, 160 Central Park South, New York City, on Tuesday and Wednesday, September 18 and 19.

Hope to have the pleasure of meeting our Dahlia friends there.

ALBERT PARRELLA
DAHLIA GARDENS

3380 ELY AVENUE, BRONX 66, N. Y. C.

Color Slides

President Leo Pollak, Lynn Dudley and Conrad Frey were invited to the annual dinner of the Bergen County (N. J.) Dahlia Society on February 21. They assisted in the installation of officers for 1951 and enjoyed a very good dinner at the Pascack Inn in Park Ridge, N. J. A program of specialty dances and vocal numbers followed the dinner after which the officers were installed. Lynn Dudley showed color slides of new dahlia varieties afterwards.

Dahlia TV Show

The Home Gardener's ABC TV show with Phil Alampi, on the afternoon of Saturday, April 28th from 1:00 to 1:30 p. m., included a discussion and demonstration of dahlia planting by Lynn Dudley. A clump was divided, one division planted in the demonstration box. Tying, staking, fertilization and other cultural data was included. Lynn also appeared on Alampi's ABC Home Gardener's radio broadcast Saturday, May 5th, from noon to 12:30 p. m. with description of dahlia planting. Listeners on both occasions were invited to send 9 cents in stamps to the Home Gardener, attention of Phil Alampi, for a sample copy of the A.D.S. BULLETIN. As a result of the television broadcast many requests were received for sample copies.

C. G. Goodwin

Twice within the past few months, the Dahlia Society of Alabama has suffered a great loss.

On December 1st, 1950, we were shocked by the sudden death of J. C. Fleck; again, on May 22, 1951, after a short illness, C. G. Goodwin passed away.

C. G. Goodwin was a charter member of the Dahlia Society of Alabama and was the first charter member to have died. Mr. Goodwin was affectionately known to his dahlia friends as "REV".

He had the distinction of attending every meeting of the Dahlia Society of Alabama and every meeting of the Executive Board of this society for fourteen years, each met once a month—336 meetings without a miss. This is a record to be proud of in any organization.

"REV" had served as president of the Dahlia Society of Alabama and as president of the Southern States Dahlia Association. In 1950, it was largely through his untiring efforts that the Southern States Show in Birmingham was such an outstanding success.

Also, he was an outstanding grower of exhibition dahlias. Those who attended the 1950 Southern States Show, will remember his entries of Mrs. Hester Pape. He exhibited entries of 25 blooms, 12 blooms, 5 blooms, 3 blooms and 1 bloom—all from one small back yard.

Besides his dahlia work, Mr. Goodwin was very active in church, civic and other organizations.

"REV" will always be missed and remembered for his honesty, faithfulness, sincerity, leadership and dahlia growing.

We only wish we had more like him.

He is survived by his wife, and one son, Dr. Charles R. Goodwin.

His wife, affectionately known as "Mrs. REV", plans to carry on the work that the two did so well together.

H. C. RIKE,

For the Dahlia Society of Alabama.

Alabama Dahlia News

Alabama dahlia growers are putting forth every effort to have the best blooms yet for their 16th Annual Show, September 15th and 16th at the Thomas Jefferson Hotel in Birmingham. In spite of a hot summer, somewhat on the dry side, dahlias are looking good. Most of the 1951 varieties will be found in the show along with many foreign varieties new to this section.

There has been increasing interest in seedlings here and many are finding it hard to wait for blooms to open. Always there is the hope that THIS will be it and theirs will be the new glamour dahlia.

Good programs this year have created unusual interest. Many new members have been enlisted. There are now seventy-five members in The Alabama Dahlia Society and all of them are members of The American Dahlia Society. The August program will feature cutting and selecting show blooms, packing and entering. Walter Thompson, Show Chairman, will be in charge of this program.

Yum, Yum, the picnic was wonderful.

M. M. GOODWIN, Reporter.



C. G. GOODWIN

"GOLDEN RULE DAHLIAS"

We invite you to visit our gardens from now till frost. Visit our displays at:

The Food Show at Cincinnati Zoo

Ohio State Fair

Indiana State Fair

Louisville State Fair.

Golden Rule Dahlia Farm

Route 2, Dayton Pike,

LEBANON, OHIO

DAHLIADEL POCKET EDITION of the **HORTICULTURAL COLOUR CHART** contains 175 color blocks arranged in the spectrum order, primarily for the American Dahlia Society with a definite color range on each set of pages. Autumns have been added to make the color range more complete. It is a complete chart for other flowers with the addition of violets, and the omission of the greens and a few blues.

Darker shades are in columns to the right with lighter tints to the left. Pages are covered with Cellophane and in a standard $6\frac{3}{4} \times 3\frac{3}{4}$ binder. **Pocket Edition in Loose Leaf Binder, \$15.00.**

Thanks for your wonderful orders. We asked for them, you have swamped us, and thanks again.

Now that the dahlia growing season is under way we want to help you keep them coming for your pleasure and the fall shows. Insect injury causes stunted growth, and virus diseases are transmitted almost entirely by some of these insects. Many of our customers have had such wonderful results with the **NEW INSECT CONTROL** the past two growing seasons, that we are again calling it to your attention.

INSECT CONTROL

Since the use of DDT much more red spider and mite have been prevalent on dahlias. We have used DDT, nicotine sulphate, rotenone, and pyrethrum in a spray with fair results. Have used DDT with Hexate with fairly good results but we could not recommend either of these sprays to our customers as they gave only a partial control.

RECOMMENDED INSECT CONTROL

(See Cultural Instructions)

2 heaping tablespoonfuls of 50% wettable BHC

1/3 teaspoonful TAT Hexate

1/2 teaspoonful LINCK WA to each gallon of water.

Use the same precaution as when spraying with nicotine sulphate.

TAT BHC contains the new outstanding chemical Benzene Hexachloride. This product acts as a contact, stomach and fumigant insecticide. It is up to 15 times as toxic to certain insects as DDT yet only 1/5 as toxic to warm blooded animals. Exceptionally effective against sucking bugs, aphids, leaf-eating insects (even killing the egg), wire-worms, thrips, scale, grasshoppers, locusts and ants. It does not have the long residual effectiveness of DDT due to its fumigant action, however, this is advantageous in that it reduces the danger of any long lasting residue. **1½ lbs. BHC, \$1.75 postpaid**, including 4th zone. Add 5c for each additional zone. **4½ lbs. BHC, \$5.00 postpaid**, including 4th zone. Add 10c for each additional zone.

Although it has a somewhat objectionable odor, the results are so far ahead of anything else that you gladly tolerate the musty odor.

TAT HEXATE is a newly formulated compound containing Hexaethyl Tetraphosphate and a wetting, spreading agent. Replaces nicotine sulphate in controlling aphids; also excellent for control of plant mites (such as red spider), and other insects. **6 oz. bottle Hexate, \$2.25 postpaid**. Only **\$2.00** when ordered with BHC.

LINK WA. A superior wetting agent when using low pressure for spraying. **6 oz. bottle, 50c; 16 oz. bottle, \$1.00**, when ordered with above insecticides.

DAHLIADEL

Warren W. Maytrott

Box 14,

Vineland, N. J.