

# BULLETIN

*of the*

## AMERICAN DAHLIA SOCIETY

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BEAUTIFUL ARRANGEMENT OF DAHLIA. Chanderlon in a bowl. Exhibited by  
Louis B. Tim, at A.D.S. Show in New York

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Published Quarterly: February, May, August and November

Issue of May, 1950 . . . . . Second Quarter

(Entered as Second Class Matter at the Post Office in New York, N. Y., under the Act of March 3, 1879)



THANKS for the nice orders and heavy sales. With good weather you should have some fine Dahlias for the Shows.

Give your Dahlias a chance and keep the bugs off. Virus diseases are transmitted almost entirely by insects.

## INSECTICIDES

### Insect Control

Since the use of DDT much more red spider and mite have been prevalent on dahlias. We have used DDT, nicotine sulphate, rotenone, and pyrethrum in a spray with fair results. Have used DDT with Hexate with fairly good results but we could not recommend either of these sprays to our customers as they gave only a partial control.

### A New Insect Control

We have obtained exceptional results, practically 100% insect control with one application of the following spray: **2 heaping tablespoonfuls of 50% wettable BHC** in combination with **1/3 teaspoonful TAT Hexate** and **1/2 teaspoonful LINCK WA** to each gallon of water. Use the same precaution as when spraying with nicotine sulphate. This we feel sure will control the red spider, Japanese beetle, aphids, mite, and thrips along with practically all the other troublesome insects with the possible exception of the European Corn Borer, and many of our customers are controlling this pest with this new insect control.

**TAT BHC** contains the new outstanding chemical Benzene Hexachloride. This product acts as a contact, stomach and fumigant insecticide. It is up to 15 times as toxic to certain insects as DDT yet only 1/5 as toxic to warm blooded animals. Exceptionally effective against sucking bugs, aphids, leaf-eating insects (even killing the egg), wireworms, thrips, scale, grasshoppers, locusts and ants. It does not have the long residual effectiveness of DDT due to its fumigant action, however, this is advantageous in that it reduces the danger of any long lasting residue. **1 1/2 lbs. BHC, \$1.75 postpaid**, including 4th zone. Add 5c for each additional zone. **5 lbs. BHC \$5.00 postpaid** including 4th zone. Add 10c for each additional zone.

Although it has a somewhat objectionable odor, the results are so far ahead of anything else that you gladly tolerate the musty odor. For this reason it is not suitable as a spray for fruits and vegetables.

**TAT HEXATE** is a newly formulated compound containing Hexaethyl Tetraphosphate and a wetting, spreading agent. Replaces nicotine sulphate in controlling aphids; also excellent for control of plant mites (such as red spider), and other insects. **6 oz. bottle Hexate, \$2.25 Postpaid**. Only **\$2.00** when ordered with BHC.

We also add Linck WA a superior wetting agent when using low pressure for spraying. **6 oz. bottle 50c, 16 oz. bottle \$1.00**, when ordered with above.

TAT 16 page Manual on Insect Control Free on Request.

# DAHLIADEL

WARREN W. MAYTROT

BOX 14, VINELAND, N. J.

# BULLETIN

of the  
American Dahlia Society

## Contents for May, 1950

SERIES XXIII, No. 2

Published by THE AMERICAN DAHLIA SOCIETY, INC.  
12 Warren Street, New York 7, N. Y.

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Subscription Rates \$3.50 per year in advance. Please send all subscriptions and dues to the Secretary, Andrew J. Mulcahy, 20 Marshal Ave., Floral Park, New York. Receipts will be promptly sent.

### ADVERTISING RATES

Minimum space accepted, one inch  
Fourteen agate lines to the inch

One Inch .....	\$10.00	Half Page .....	\$40.00
Two Inch .....	17.50	Page .....	75.00
Quarter Page .....	25.00	Double Page .....	135.00

All advertising for the American Dahlia Society Bulletin is taken subject to editing. The Society reserves the right to strike out of any advertising copy such parts as it deems objectionable, from any cause whatever, and it also reserves the right to cancel any advertisement for the same reason.

### SPECIAL DISCOUNTS ON YEARLY CONTRACTS

If four consecutive advertisements are contracted for in advance, a discount of 25% is allowed on space of one quarter page or over.

Editor - - - - - GORDON F. WAASER  
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Associate Editor - - - - - LYNN B. DUDLEY  
25 Irving Place, New Rochelle, N. Y.  
Associate Editor - - - - - GEORGE R. CURRIE  
Sheboygan, Wisc.

## Additional Prizes Spur Interest in A.D.S. Show

Following the announcement in the last issue of many attractive cash prizes, is the additional offer of past president Lynn B. Dudley. And of course it relates to bi-colors, since who else has done as much to popularize bi-colors as Mr. Dudley. He offers a cash prize of twenty-five dollars for the best basket or container of 15 or more bicolor blooms.

To brush ourselves up on the other new prizes we repeat the February announcement.

In addition to the Tri-color award for various sweepstakes throughout the schedule, each will receive a suitable prize . . . a real reward for successful effort.

We expect the largest number of entries in Section "C" that we have ever had. Recognizing not only the great effort for these growers to bring their many blooms—but also the expense involved—the committee will offer substantial cash prizes for the various sweepstakes in this section: \$25.00 cash for Sweepstakes, "A" large; \$25.00 for Sweepstakes, "B" medium and \$25.00 cash for Sweepstakes, "Small". Also, a grand Sweepstakes for the section, \$50.00 cash.

And that is not all. Most exhibitors, after cutting for their class entry requirements still have many wonderful blooms on the bushes. How it would improve the Show to have these grand Dahlias also! But what incentive is there to bring them?

### \$100.00 CASH AWARD

Two of our officers have offered to contribute toward a prize of \$100 cash for a new class: 12 to 15 large (A) Dahlias in one basket or ornamental vase. Dahlias of any type or types; any color or colors. This is open to all, and should attract every exhibitor.

There should be a great fight for the "Court of Honor" class this year. Dr. Fred J. Knocke is going to defend his "two legs" on the beautiful East St. Louis Silver trophy—if he can win this time, the cup becomes his permanent possession. Many will try to capture the award this year to keep the trophy "in circulation" for at least another year.

We expect to mail the schedules and the 1950 classification lists very shortly.

If you wish any specific information will you kindly write our show manager, Henry A. Olson, 18923—44th Avenue, Flushing, New York. Also please make a note now to send Mr. Olson your show entries several weeks in advance of the show date, September 20 and 21. For those new members who did not receive the February issue, our show will be held this year at Essex House, Central Park South, New York City, ground floor exhibition hall, grand make-up and staging facilities.

### Correction—Feb.—Derrill Hart Story

In the Trial Grounds story in the February issue, page 13, an error occurred which we regret. Seedlings to be eligible for the Derrill Hart Medals do NOT have to be disseminated BEFORE the second CONSECUTIVE year of winning a score of 85 or over.

The paragraph should have read:

"If your varieties are to be entered in the Derrill Hart Medal competition, they must score 85 points or more in three of the A.D.S. official Trial Gardens. This scoring may be in any two consecutive years, and the variety must be introduced commercially after its LAST 85 points or over score, if it is to be eligible for the Derrill Hart Award."

Of course, if the variety scores 85 points or over in at least three Trial Gardens, in one year, it must be named and introduced in the same manner to be eligible.

## Notice

This notice should be considered by all A.D.S. affiliates and branch societies.

At the March meeting of the executive committee of the American Dahlia Society a motion passed which includes a classification committee as a regular standing committee, with a request that the name of the chairman of the said committee be registered with the national secretary.

The purpose of this motion is directed toward further study of the principles of classification.

Please discuss this motion at your next meeting and have your secretary communicate with Mr. A. Mulcahey.

### First Year Listing—Of New Varieties

It has been increasingly difficult to list all of the new varieties which are classified each year. Your committee on classification would like to list all the new ones, including many of the fine foreign importations. Many of these are seen only once or at one or two shows. Many are known through catalogue listing or by advertising. Originators and introducers understand the importance of correct classification, and, until a variety becomes well known final classification is hardly possible. Listing a variety in its first year was discussed at the last executive committee meeting and the "counts" for listing were reviewed. In past years these "counts" consisted of (1) honor roll listing, (2) trial ground certificate, (3) American home achievement medals. Since the advent of the A.D.S. sweepstakes award of the American Dahlia Society gold medal and the addition of one more honor roll writer, it was decided to raise these counts to four, viz (1) the A.D.S. gold medal, (2) trial ground certificate, (3) honor rolls, (4) achievement medals. New varieties which achieve these high honors are assured of a listing the first year. A "four count dahlia" secures a first year listing because it has been judged in the trial grounds and has been seen under competition and its characteristics are well known to the classification committees of the American Dahlia Society and central states. These are cleared through the joint committee. Other excellent varieties which win consistently, whether domestic or foreign, become subsequent addition to the list after they have been classified agreeably through the joint committee.



## A.D.S. Committees for 1950

The Committees appointed by our President, Mr. Leo Pollak, for this year are as follows:

### ADVISORY COMMITTEE

Edward B. Lloyd, Conrad Frey, Lynn B. Dudley, Gordon F. Waaser, Warren W. Maytrott, George Fraser, Dr. Charles H. Connors.

### NOMENCLATURE COMMITTEE

Dr. Charles H. Connors, Chairman-Registration, Dr. Edward F. McDade, Classification.

### CLASSIFICATION COMMITTEE

Dr. E. McDade, Chairman, J. Louis Roberts, Warren Maytrott, Edward Lloyd, Charles Diffenderffer.

### PUBLICITY COMMITTEE

Otto Aumuller, Chairman, Paul Frese Ed. B. Lloyd, George Currie, John Allen, Lynn B. Dudley, J. W. Johnston, Gordon Waaser.

### COMMITTEE OF EDUCATION

Dr. Charles H. Connors, Chairman, C. Merrill Brown, E. J. Wind, Mrs. C. V. Smith, Charles Schneider, George Fraser, Prof. C. E. Wildon, C. M. Diffenderffer, Otto Aumuller.

### SHOW COMMITTEE

Henry Olsen, Chairman-Show Manager; Properties: O. Aumuller, Ed. B. Lloyd, Harvard Rivel; Schedule: Warren Maytrott, John Metzger, Henry Olsen; Classification: Roy Webb, Dr. Edw. McDade.

Entries:—

Judges: Conrad Frey, Chairman; Awards: Chas. Schneider, Roy Webb; Publicity: Otto Aumuller, Paul Frese, Edw. B. Lloyd, J. W. Johnston; Garden Club: Mrs. C. V. Smith; Comm. on Exhibits: Harvard Rivel, Emil Berzau, Herbert Greene.

### TRIAL GARDEN COMMITTEE

Lynn B. Dudley, Chairman; Conrad Frey, Co-Chairman; Otto Aumuller, Co-Chairman; Geo. Fraser, Dr. Chas. H. Connors; Raymond Moffett, Robert Subil, Prof. C. E. Weldon, J. Louis Roberts, Geo. R. Currie, Dr. Parker, Oliver Shurtleff C. E. Faust, Henry Cory, Clarence R. Kalquist, Emil Berzau.

### MEMBERSHIP COMMITTEE

John Metzger, Chairman, and each member of the Executive Committee.

### FINANCE COMMITTEE

H. Dewey Mohr, Chairman; Charles Schneider, Conrad Frey.

### DERRILL W. HART MEMORIAL MEDAL COMMITTEE

Roy Webb, Chairman; Prof. C. E. Weldon, Prof. R. H. Patch, Prof. Oliver Shurtleff, Henry Cory, Raymond Moffett, Dr. C. H. Connors, C. E. Faust, John Allen.

### NOMINATING COMMITTEE

Edward B. Lloyd, Chairman; George Swezey, George R. Currie, Henry Cory, Lynn B. Dudley.

### HELP YOUR SHOW COMMITTEE—

*Mail your entries several weeks in advance of Show date.*

## A Few Facts About Honor Rolls

Dear Friend of the Dahlia:

This is not an attempt to recite relative merits of various dahlia testers or test techniques. Nor is it a defense of anybody or anything. But it will try to explain some facts which may have been overlooked or forgotten. For instance, the Honor Roll testers have contributed lots of time, plenty of hard work and some actual garden expense every season for the good of the dahlia—and they believe they have helped many introducers market seedlings which were worthy. They have never received a penny from anybody for this garden culture work.

It is true they have received a modest editorial fee for the actual *writing* of the Honor Roll. However, that did not cover their actual garden expenses during a season.

But their principal "worry" is not to be recompensed for all they do. It is rather to cut down on the time which they must spend in this testing. The number of varieties sent them has been increasing each year to a point where hours to spend on them, and space in which to grow them, have become serious problems.

You have probably read in the April Flower Grower and the A.D.S. Bulletin (Feb.) that introducers would be required to pay each tester \$2.00 per variety for entry fee in 1950. You noticed, too, that restrictions were to be placed on the number sent by each grower. These steps were decided upon only after a consultation between the testers and the Flower Grower. The Honor Roll writers agreed that the job was an exacting, relentless, time consumer. And that, somehow, the number of entries had to be reduced to a point where they could have a little leisure time to themselves away from garden care and when not working to earn a living.

After the notice appeared in the April Flower Grower, some half dozen introducers wrote the Flower Grower protesting against such fees. On April 21, Publisher John R. Whiting wrote all introducers on his list that "for 1950 the Flower Grower will take care of these fees." Personally, I think this was most generous because I do not believe that the Flower Grower has made any large net profit from Honor Roll Advertising.

Just who does gain from the Honor Rolls? Well, perhaps everybody, including the people who buy and grow the new seedlings. But the testers, at any rate, make no profit. Nor do they expect any. They do want you to understand their side of the problem. If these facts have helped you to do so, that's good.

Anyway, it's garden time again and the testers are ready to receive 1950 entries. They will give yours, if you send them, the best attention possible. Please use attached blank to make entries. You are not required to send an entry fee.

LYNN B. DUDLEY.

## Present Officers of Virginia Dahlia Society

President—Mrs. Virginia Bryant

2623 Linbrook Drive, Richmond, Va.

First Vice-President—Allan G. Hunter

Purcell Road, Glen Allen, Va.

Second Vice-President—Reuben C. Lindsay

109 Jefferson St., Williamsburg, Va.

Secretary-Treasurer—H. E. Ford, Laurel, Va.

## Dahlia Show Dates

- July 28 - 29**—Orange County (California) Dahlia Society.
- August 26 - 27**—Inglewood Dahlia Society at Inglewood, California.
- September 9 - 10**—Dahlia and Plant Specialists of Greater Cleveland, Garden Center, East Blvd. and Euclid Avenue, Cleveland 9, Ohio.
- September 10**—Rochester Dahlia Society—Rochester Museum of Arts and Sciences, 657 East Avenue, Rochester, N. Y.
- September 11 - 12**—MID-WEST SHOW . . . MINNESOTA DAHLIA SOCIETY (Host), NORTHWESTERN NAT. BANK LOBBY, MINNEAPOLIS, MINN.
- September 15 - 16**—Burholme Horticultural Society, Burholme Motors, Philadelphia, Pa.
- September 16 - 17**—East Liverpool Dahlia Society—Memorial Auditorium, East Liverpool, Ohio.
- September 17 - 18**—Baltimore Dahlia Society . . . Sears Community Bldg., Baltimore, Maryland.
- September 18 - 19**—Dahlia Society of OHIO, Higbee's Auditorium, Cleveland, Ohio.
- September 20-21**—AMERICAN DAHLIA SOCIETY . . . ESSEX HOUSE, CENTRAL PARK SOUTH, NEW YORK CITY.
- September 22 - 23**—Greater Philadelphia Dahlia Society—Main lobby, Pennsylvania R.R. Station (30th Street), Philadelphia, Pa.
- September 23 - 24**—NATIONAL Capitol Dahlia Society, U. S. Botanic Gardens, Washington, D. C.
- September 30 - October 1**—Ohio Valley Dahlia Association, Paramount Theatre, Cincinnati, Ohio.
- September 30 - October 1**—SOUTHERN STATES DAHLIA ASSOCIATION, THOMAS JEFFERSON HOTEL, BIRMINGHAM, ALA.

## Indianapolis Dahlia Society

The year 1950 will bring a varied and interesting program to the members of the Indianapolis Dahlia Society, Indianapolis, Indiana, according to Mr. W. A. Saffell, President. The annual Dahlia Society Show and fall flower festival will be September 16th and 17th at Brookside Community House.

The program as arranged by Mr. R. H. Ayers, Vice President, includes talks on some form of Dahlia culture each meeting, namely, selection of dahlias for propagation, soils and fertilizers, disbudding and disbranching of dahlias, and insecticides, together with talks at five of the meetings on Design and Balance in flower arrangement, color in flower arrangement, mechanics and dahlia basket arrangements.

Miss Hazel Walther, Secretary, Mrs. W. A. Saffell, Treasurer, Mr. Willard Johns, propagator, Mr. Narl Jones, Show manager, Mrs. Earl McDonald, assistant Show manager, and Mrs. Ray Thorn, publicity, completes the list of elective officers for the year 1950.

A pilgrimage to visit the Dahlia Gardens of one of the members, at Clarksburg, will be made by all the members early in the fall.

The Society has been steadily growing, and is looking forward to a progressive year.

## East Liverpool Dahlia Society East Liverpool, Ohio

The East Liverpool Dahlia Society, the pioneer dahlia society of Ohio, will celebrate its twenty-fifth Silver Anniversary this coming Sept. 16-17, 1950, in the Memorial Auditorium where the highly successful Mid-West show of 1947 was staged.

This society was organized March 5, 1926, with four charter members, its first president being Mr. T. J. Watkins, who still takes an active part in the affairs of the society.

By the end of the first year its membership had climbed to 38. Its first show was held the third week end in September, 1926, at the D. M. Ogilvie & Co. department store. In addition to traditional features of interest to local and out of town visitors, arrangements have and are being made with civic groups for special musical entertainment and pageantry appropriate to the occasion.

Mr. George Schepp, who is 76 years and a past president of the society, has been selected as show chairman, a position he also filled in 1949 with great ability.

Over the years the membership of the society has steadily increased until it reached a total of over 300 in 1947. Its shows have also increased in size and quality, until this show is recognized as one of the best dahlia shows in the country.

Among the well known dahlias which were originated in East Liverpool are *Josephine G.*, *Ronnie Lee*, *Cheadle Park*, and *Doreen E.*

An unusual claim to the dahlia fame on the part of the East Liverpool Dahlia Society was the feat of Mr. H. J. Gallimore of East Liverpool in growing a bloom of *Murphy's Masterpiece* 17¾ inches in diameter as attested by a notarized measurement of the bloom.

Visitors to the 1947 Mid-West show at East Liverpool will not soon forget the three magnificent blooms of *Mrs. Hester A. Pape* exhibited by Mr. J. T. Eccleston, which won top award as the most meritorious entry in the entire show, also judged as the largest and most perfect bloom of the show.

The entire membership are working hard to make this coming show one to be remembered by all who see it. There also will be a new class for this occasion, one bloom of any variety (but *only* one bloom), a *named* variety, so here is a chance for all to try and see who can take this section over with their pet flower, a dahlia. We extend an invitation to all societies in the country, so come if possible.

WM. C. CRAINE, Corr. Secy.

## Orange County Dahlia Society

Our officers for 1950 are:

President: Lawrence O. Archibald;  
First Vice-President: Haywood Allen;  
Second Vice-President: E. A. B. Smith;  
Third Vice-President: Dr. L. N. Sherrard;  
Secretary: Wanda Bose;  
Treasurer: Frank Cannon;  
Show Manager: Haywood Allen.



## 1950 Mid-West Dahlia Show

Minnesota invites all readers of the Bulletin and all dahlia enthusiasts to the Land of Ten Thousand Lakes with their sky blue waters. Why not plan a Minnesota vacation and attend the 17th Mid-West Dahlia Show on September 11th and 12th, 1950? The Show will be held in the lobby of the Northwestern National Bank, located at Marquette Avenue between 6th & 7th Streets in Minneapolis, Minnesota.

Minneapolis is a beautiful city of lakes and parks. Within its corporate limits are 22 lakes, many of which have been improved and have splendid bathing beaches under the supervision of the Minneapolis Park Board. The mighty Mississippi flows through the industrial district of the city and as it rushes over the historic St. Anthony Falls provides power for the great milling industry. Three of our beauty spots are to be visited on our Sunday tour, the Kenwood Parade Gardens, the Rose Gardens on the shores of Lake Harriet and Minnehaha Falls. Minneapolis is the home of the Minneapolis Symphony Orchestra and the Minneapolis Lakers. The University of Minnesota is located within its boundaries, while the College of Agriculture is located a short distance away on the St. Paul Campus. St. Paul, the capital of the state, joins Minneapolis on the east, with only street markers to designate the boundary line. The metropolitan area of the Twin Cities has a population of more than a million people.

The Northwestern National Bank Building is the largest building of its kind in the Northwest and its banking lobby is the longest banking lobby in the world. In this impressive setting the Minnesota Dahlia Society have held their Shows for many years. The management of the bank has displayed wonderful cooperation in the past and are enthusiastically planning an even greater participation in the coming Mid-West Conference Shows.

The Radisson Hotel located on 7th Street just off Nicollet Avenue has been chosen as Mid-West headquarters. From the Radisson Hotel to the 7th Street entrance of the Northwestern National Bank is but one short block. Make your plans to attend the Mid-West Show now. Mr. Charles C. Reif, 2005 Rand Tower, Minneapolis 2, Minnesota is Chairman of our Housing and Registration Committee. He will send to the secretaries of all affiliated societies a supply of cards provided by the Hotel for making reservations. However, if cards are not available to you write Mr. Reif at the above address. We urge you to make these reservations early.

Our committee will be at a desk in the lobby of the Radisson Hotel or on the Mezzanine floor to welcome visitors on Sunday, September 10th, at 8 A.M. and if you plan on joining the Sunday Tour, reservation must be made at this desk.

All out-of-town visitors are urged to register at the registration desk at the Northwestern National Bank before 11 A.M. on Monday, September 11th, 1950. This desk will be on the Mezzanine floor of the bank and may be reached by the stairs from the officers section at the 7th Street end of the banking floor. When you register you may make reservations for the Banquet, the Tuesday Tour and the Ladies' Luncheon.

All out-of-state visitors are cordially invited to assist with the judging and those who are willing to participate should register. A ticket for the luncheon will be presented to the Judges at the time of registration. The time and place of the Judges' Luncheon will be designated on the tickets. It is requested that you assemble promptly. The judging will be under the direction of Mr. Wm. Holmberg, a past president of the Minnesota Dahlia Society. Immediately following the luncheon the judges will assemble in one of the committee rooms at the bank, where Mr. Holmberg will brief them and make the judging assignments.

The Annual Meeting of the Mid-West Conference will be held in the directors room of the bank at 5 P.M. on Monday, September 11th, 1950. At this meeting such matters of business as may be pertinent will be presented for consideration and the 1951 Mid-West Show will be awarded.

The Mid-West Conference Banquet will be held at 7 P.M. on Monday evening in the Grand Ball Room of the Radisson Hotel. The Master of Ceremonies is none other than your good friend Mr. George R. Currie, Editor of The Dahlia, Vice-President of the American Dahlia Society, a very active member of the Wisconsin Dahlia Society and the Central States Dahlia Society. We are pleased to announce that Dr. J. O. Christianson, Superintendent of the School of Agriculture of the University of Minnesota will be the speaker of the evening. Dr. Christianson is an after dinner speaker of renown. His remarks will be timely and worth while and we urge to make plans to hear him.

The 1950 Mid-West Show plans make provisions for a Ladies' Luncheon at the Dayton Company Sky Room. This is a get-acquainted luncheon for ladies and has no set program. After the luncheon, arrangements have been made for a conducted tour of the store, which will include twelve floors of attractive shops and some behind-the-scenes spots not usually open to the public.

As a means of aiding our Committees to plan intelligently for these various functions we are asking our visitors to give us advance information as to their plans. Questionnaires have been forwarded to each Mid-West affiliated society. We urge each of you planning to attend the Show to cooperate with us by completing the card. It will not obligate you in any way but it will be very helpful to our committees.

The Mid-West Show will be under the management of Mr. Maurice Engen, Show Superintendent and Vice-President of the Minnesota Dahlia Society. Mr. Engen was Superintendent of the 1949 Show of the Minnesota Dahlia Society and did a very splendid job. Our rules provide that any member of an affiliated society of the Mid-West Dahlia Conference is eligible to exhibit at this show in any section in which he may qualify. You are therefore invited and urged to show your blooms. Members of the Mid-West Conference affiliated societies are eligible to receive the Minnesota Dahlia Society Perpetual Trophy, awarded for the Grand Champion

*(Continued on page 10)*

# The American DAHLIA SOCIETY, Inc.

ORGANIZED MAY 10, 1915



"The Society is formed for the purpose of stimulating interest in and promoting the culture and development of the Dahlia; to establish a standard nomenclature; to test out new varieties and give them such recognition as they deserve; to study the diseases of the Dahlia and find remedies for same, and to disseminate information relating to this flower; to secure uniformity in awarding prizes at flower shows, and to give exhibitions when deemed advisable."

LEO L. POLLAK, *President*  
Upper Mountain Ave., Upper Montclair, New Jersey

GORDON F. WAASER, *Editor*  
378 Pennsylvania Ave., Freeport, New York

ANDREW F. MULCAHY, *Secretary*  
20 Marshal Ave., Floral Park, New York

HENRY A. OLSEN, *Treasurer*  
189-23—44th Ave., Flushing, New York

## Burholme Horticultural Society Burholme, Philadelphia, Pa.

The 30th annual Dahlia Show will be held at Burholme Motors, Philadelphia, Pa., September 15th and 16th, 1950.

Mr. W. O. Hird, the show superintendent, is again in charge of the show. A show schedule will be issued in August and you can obtain a copy by writing show secretary Mrs. D. S. Chambers, 821 Knorr St., Philadelphia 11, Pa.

There will be plenty of classes to enter your dahlias and there will be a section for novice, amateur and open to all.

Our president, Mr. W. R. Turner, invites all to exhibit with us this year. We are offering the American Home Achievement Medal, A.D.S. Seedling Sweepstakes for 1950, along with cash and many other valuable prizes.

Should you be unable to exhibit, why not see our outstanding Dahlia Show? We have always been complimented on our high class show which features first rate seedlings and best recent introductions.

SELENA J. CHAMBERS, Show Secretary.  
(Mrs. D. S. Chambers)

## Editorial

On the radio—in the press, we are told over and over the welcome story of the renewed interest in church-going—and this is as it should be! Surely, whatever our religious persuasion, each of us should be found in our place of worship at the appointed time.

Our U.S.A. has been and is being richly blessed among nations and we should be thankful to Almighty God for all His benefits.

And dahlias fit into this picture—the weeks will flit around and our gardens will be gorgeous with the grandest fall flowers.

Would it not be wonderful were each of us to resolve now to furnish our blooms to every church in our locality. Dahlias lend themselves to massive altar displays—the lighter colored ones are particularly useful.

Send small arrangements to the Pastor, for his study.

Tell the Visiting Committee your blooms are available for their calls upon the sick and shut-in.

At the end of the season, invite the members of the Men's Clubs to your Dahlia meetings.

There's lots more to say but space is almost used up!



## To A Dahlia

By O. W. SLOCUM, Ionia, Mich.

In old-fashioned gardens;  
Where the lark's song is born,  
Gold-splashed by the sunshine,  
And dew-kissed in the morn;  
Blooms proudly the flower,  
Of coloring so rare;  
'Tis the glorious Dahlia,  
With which none can compare.

Where the rose shades of dawn,  
And the violet of night,  
Blend to each golden heart,  
Like a chalice for light,  
Each flower-face tinted,  
By the Master on High;  
With prismatic colors,  
From a rainbow-decked sky.

Many times there are souls,  
When the day's toil is o'er,  
Seeking courage and rest,  
To face duty once more;  
Find that cares fade away,  
Where Dahlias are growing,  
In old-fashioned gardens,  
With lovely blooms showing.





## Southern States Dahlia Association Show Birmingham, Alabama

The Southern States Dahlia Association, comprising the Dahlia Societies of Georgia, Tennessee and Alabama will have its Fourth Annual Show at the Thomas Jefferson Hotel, Birmingham, Alabama, Saturday, September 30th and Sunday, October 1st. This Show will be held in conjunction with the 15th Annual Show of the Dahlia Society of Alabama. The first Southern States Show was held in Birmingham in 1947. Each year since then the shows have grown and more and more visitors from various parts of the country have attended. The Georgia, Tennessee and Alabama Societies are really working to make this the best show yet.

Birmingham is known as the "Pittsburg of the South" because of its vast coal and steel industries but it is also known as a city of beautiful homes and lovely gardens. The city is situated at the foot of Red Mountain. On the top of this mountain, so rich in iron ore, stands the mighty iron man Vulcan in his own garden surrounded by azaleas, shrubs and flowering plants. Up the sides of this mountain and across a beautiful valley to higher Shades Mountain are many, many, lovely homes in the midst of attractive settings. On the crest of Shades Mountain is beautiful Vestavia, a replica of the Temple of Vesta in Rome, Italy. For miles, this area is the location of many more large, beautiful homes and gardens.

The 1950 Show will be staged in the beautiful Thomas Jefferson Hotel, the entire second floor has already been reserved for this purpose. Dr. H. C. Rike is Show Chairman. Assisting him are Mrs. H. C. Rike and C. G. Goodwin. Many interesting plans have been made. There will be sections for all types of dahlias and the novice, the small or large grower will have no difficulty in finding places to enter his blooms. Classes for singles, threes, fives, twelves and twenty-fives will be found in many of the sections. In a separate room will be found the small flowering varieties in all their exquisite beauty of color and formations.

The old time favorite, the dahlia of yester-year will have a special section. Here will be found those of 1940 introduction or even before that, the ones you simply have to keep growing because you love them.

Seedlings again this year will be featured and in addition to the Special Award of Merit ribbons to be given, two handsome trophies will be awarded, the Conrad Faust Trophy and The Thompson Trophy. Competition should be keen here from the interest being displayed at present in seedlings.

The Jack Pot Award classes always create interest and again this year competition will be lively here for the \$5.00 award given for the best in each of four colors and the \$10.00 awarded to the best of the four.

Many handsome trophies will be offered, among them will be trophies for the best "A" dahlia—the best "B" dahlia—the largest dahlia—the best 3 "A" dahlias—the best 3 "B" dahlias and also the best 5 and the best 12.

In the Undisseminated Section there will be classes for the A.D.S. Seedling Sweepstakes Award as well as the American Home Achievement Medal.

From present indications a great many of the 1950 introductions will be found on display along with the recent and older favorites.

Mrs. W. H. Simmonds of Happy Cabin Dahlia Gardens, Signal Mountain, Tennessee has promised to again bring her display. Mrs. Simmonds' dahlias are always a high light of any show. It is hoped other large displays will be made by growers from still other states.

Most interesting plans have been made for the Arrangement Section under the capable supervision of Mrs. H. C. Rike. Such fascinating titles as: "October in Bold Array"—"A Little Nonsense," featuring dahlias and accessories—"Antidote for the Blues,"—"A Study in Yellow and Brown" will intrigue the imagination and clever fingers of many talented women. The men are to have their very own class in this section and it will be intensely interesting to see how they interpret "Autumn Magic" with dahlias when they try their hand at arranging.

1950 should be the year for the Southern States best Show, for Georgia and Tennessee will be on hand with their many fine blooms and Alabama will be right there with hers, all in friendly competition.

We are promising a good show with a wealth of fine dahlias and we are also promising "You-All" a good time. Plans have already been made for this. It is hoped that visitors will find it possible to arrive either Thursday night, September 28th or by 10:00 A.M. Friday, September 29th for an interesting tour of the steel mills has been planned for that day. In the evening there will be an informal get-together in one of Birmingham's hospitable homes. On Saturday there will be the Judges Luncheon and other social affairs have been planned for that evening following the Show. Sunday morning will be given over to a tour of the city including some lovely gardens. At noon something special has been planned that every one likes. Alabama folks are glad to again be hosts to the Southern States Show and they will do their very best to show you lots of good dahlias, a beautiful city and plenty of real "Deep South" hospitality. Visitors are urged to visit the registration desk in the Thomas Jefferson Hotel on arriving and secure a program of Show Events.

Now be sure to let us know by card, letter or wire that you are coming for you will surely "want to have your name in the pot." Mr. T. M. Floyd, President of the Dahlia Society of Alabama, 205 Edgewood Blvd., Birmingham, is in charge of reservations. He will be glad to help you.

It is with great pleasure that the Dahlia Society of Alabama looks forward to the Southern States Dahlia Association Show. It is hoped that many dahlia enthusiasts and flower lovers will find it possible to visit the "Deep South" at this time. Come by bus, automobile, train or air, but by all means COME. The latch string is on the outside. Please use it. "You-All" will be most welcome.

MAUDE M. GOODWIN, Show Secretary.

## Greater St. Louis Dahlia and Chrysanthemum Society

We are holding our 1950 Dahlia Show September 30th and October 1st, at the Missouri Botanical Gardens.

CHARLES WEIDEMANN, Cor. Sec.

## 1950 MIDWEST DAHLIA SHOW

(Continued from page 7)

Bloom. Each year the name of the winner and the name of the winning variety is engraved on this cup. It may be retained by the winner for one year and must be returned to the Minnesota Dahlia Society for the 1951 Show where it will again be awarded.

Those exhibitors wishing to ship exhibits may do so by addressing them to the Minnesota Dahlia Society care of the Northwestern National Bank, Minneapolis, Minnesota, attention of S. D. Peterson. Advance notice of shipment should be mailed or wired to S. D. Peterson, 3914 Third Avenue South, Minneapolis, Minnesota.

Show Schedules have been forwarded to all affiliated societies. However if one is not available a copy may be obtained from Mr. Thos. Z. Ennis, Corresponding Secretary, 7014 Logan Avenue South, Minneapolis, Minnesota.

Our Show Schedule provides the following sections:

A—Novice

B—Amateur

C—Open to all "A" blooms

D—Open to all "B" blooms

E—Open to all Small flowering types

F—Special Classes

G—Ladies Section (arrangements)

H—Special Display

I—Undisseminated varieties

J—Grand Court of Honor.

In the Undisseminated Section there will be classes for A.D.S. Seedlings Sweepstakes, and The American Home Achievement Medal. An entry in the Sweepstakes class may also be entered for the American Home Achievement Medal by marking both class numbers on the entry tag. All types of blooms will be entered in these two classes. Meritorious Award Ribbons will be given to all entries which the judges may deem worthy.

One of the features of the Mid-West Show will be our Grand Court of Honor. It is selected from all blue ribbon winners in each color class. The Grand Champion bloom is selected by the judges from the Grand Court of Honor.

A special feature of the 1949 Minnesota Society Show was the "Favorite Variety Contest," which each visitor had the opportunity to vote for his favorite bloom. Last year's selections were, first *Miss San Diego*, Second *Mrs. Hester Pape* and third *Little Diamond*. We recently forwarded 300 Bulletins to those persons who indicated on their ballots that they were interested in dahlia literature. Because of the success of last year's contest it is to be repeated in 1950 at the Mid-West Show. You will be interested in the interest it creates.

Again the Minnesota Dahlia Society cordially invites you to attend, exhibit and judge at the Mid-West's most northern show.

INVITE MANY TO YOUR DAHLIA GARDEN.

See how easy it is to get new members at  
Garden and Show Time.

## June to September in the Dahlia Garden

A regular spraying schedule commencing as soon as the first leaves open on the emerging shoots will pay dividends. Chlordane and DDT, thoroughly sprayed every ten days should keep your plants in good shape.

Feeding is equally important. When plants are a foot high, rake in a handful of balanced fertilizer such as 5-10-5, Vigoro or equivalent. Repeat in thirty days and again when buds form.

Tie your plants securely to the stakes as soon as they are large enough to handle. Repeat every foot of growth.

When plants have formed three sets of leaves (or if you are timing . . . seventy days before show date), pinch the top out of each plant. Branches will grow from the main stalk—permit only four to remain. When buds form on each branch, pinch out the side buds, leaving the center bud to develop. Also pinch out the side shoots from the first and second pair of leaves, thus you will have a maximum size flower and a long stem for cutting.

Cut blooms in the evening, plunge in deep cold water and let them "harden" overnight. Prime flowers, handled in this manner, will last several days.

In packing blooms for the Shows, use very large "Florist's" cartons. Line with waxed paper, pack very few blossoms in each carton, petals from one bloom should not touch the other. Make rolls of soft paper to use as cushions under the stem necks which will lift the back petals clear of the box. Try to have the blooms literally "float on air."

## Kitsop County Dahlia Society Bremerton, Washington

Our newly elected secretary is Mrs. Irvin I. Nast, whose address is Route 3, Box 364, Port Orchard, Washington.

## The Hagerstown Dahlia Society

Include in your calendar of show dates, the Hagerstown Dahlia Society's Show. Thursday and Friday, September 14 and 15, 1950, in the basement of the City Market House, Hagerstown, Md.

Mr. M. B. Keener, Chairman of the Show Committee, is planning to make this show, one of the outstanding shows in the Society's history.

H. K. RAMSBURG, Secretary.

GROW MORE . . .

SHOW MORE . . .

Make the Dahlia America's Leading Flower!



## Greater Philadelphia Dahlia Society

Plans are now completed for the finest dahlia show ever held in the city of Philadelphia. This large show will be staged in the main lobby of the Pennsylvania Railroad Station (30th Street), Philadelphia, Pa., on Friday, September 22nd and Saturday, September 23rd. The facilities for staging are of the best and location is ideal—easily reached by train and plenty of free parking space. The show will be handled by our Show Superintendent, Mr. Fred Moore and capably assisted by Mr. Alex MacLeod.

The plant and root sale held May 18th was very successful and monies raised will be used for prizes. The schedule calls for many classes which will meet the requirement of small and large growers, amateurs, estate gardeners, open to all and commercial. Plenty of cash prizes totaling about \$500.00, "American Home" achievement medal, A. D. S. Seedling, Sweepstakes for 1950, trophies and several other medals will be awarded for meritorious exhibits. Your schedule can be obtained from the secretary, Mr. Clarence Davis, Box 449, Haverford, Pa. Write today for your copy.

The show is receiving plenty of publicity and will be officially opened by the Mayor, City of Philadelphia, the Honorable Bernard S. Samuel. A large attendance is expected.

Mr. Frank Deichler, president of the Society, invites you to exhibit at our show and obtain your share of valuable prizes. If you cannot exhibit, come and see this large quality show featuring recent introductions and best in seedlings. Remember our theme is "Look to Greater Philadelphia for the best in Dahlia Shows."

STANLEY JOHNSON, Branch Society Editor.

## Burholme Horticultural Society

The 30th Dahlia Show of the Burholme Horticultural Society will be held September 15th and 16th, 1950 at the Burholme Motor Showrooms, 7253 Rising Sun Ave., Philadelphia, Pa.

There will be sectional classes devoted to commercial growers, amateur, institutions and private gardeners. Sweepstake prizes will be offered in each class. There will be valuable prizes in all classes, with cash prizes for the private gardener.

The American Home Achievement Medal will be offered as an award to the most worthy undisseeded dahlia. At least three blooms on long stems must be shown and must be entered especially for this award.

The Burholme Horticultural Dahlia Show is an event everyone should attend if possible. Anyone interested in exhibiting, may obtain information from Mr. David S. Chambers, 821 Knorr Street, Philadelphia 11, Pa.

The officers for the year 1950 are: President—William R. Turner; Vice Pres.—Mrs. George Hagerman, Mr. George Sivert; Corresponding and Show Sec.—Mrs. David S. Chambers; Rec. Sec.—Mrs. Ella McCarthy; Treas.—Mrs. E. Higginson; Horticultural Consultant—Mr. W. O. Hird.

## The National Capital Dahlia Society

The National Capital Dahlia Society is getting ready for its big show which will be held Sept. 23rd and 24th at the U. S. Botanic Garden, Maryland Ave. and First St., S.W. Schedules will be available about June 15 and can be obtained by writing to our corresponding secretary, Mrs. G. E. Dodrill, R.F.D. 2, Falls Church, Va. Trophies valued at about \$500 will be offered as prizes. The show should be one of the largest in the country. The Society has decided to enter the American Dahlia Society Sweepstakes and, of course, the American Home Achievement Medal will be offered as usual.

A new project which is being undertaken this year is to supply dahlia stock to St. Elizabeth's Hospital. About a dozen patients have indicated a desire to grow dahlias, most of whom have had gardening experience. Adequate ground is available. Results should be interesting.

HENRY C. PARKER, Publicity.

## The Rochester Dahlia Society

The new officers who were installed at our January meeting are:

President—Carl G. Meyer.

First Vice President—Orville Henderson.

Second Vice President—Frank Hellenschmidt.

Treasurer—Robert Connal.

Recording Secretary—Mrs. Arthur Battams.

Corresponding Secretary—Mrs. Thomas J. McCleary.

Trustee—C. Merrill Brown.

At this time, we would also like you to include in your list of show dates, our 11th Annual Flower Show which will be held Sunday, September 10, 1950, at the Rochester Museum of Arts and Sciences, 657 East Avenue, Rochester, New York. Show schedules should be ready in June and may be obtained by writing to the undersigned.

RUTH E. MCCLEARY,  
(Mrs. Thomas J. McCleary)  
Corresponding Secretary.

## Dahlia Society of Ohio

We of the Dahlia Society of Ohio have had a very interesting year—and our meetings have been exceptionally well attended.

As previously reported, we have seen slides of the new introductions, as well as the current winners, from coast to coast. At the May meeting we were favored in viewing a movie taken by Dr. Lee of Chicago, Showing the gardens of Northbrook, Lew West and Rocky River, as well as his own very beautifully landscaped dahlia gardens.

Plans for our show to be held September 18th and 19th at the Higbee Auditorium in Cleveland are completed. Our Show Chairman, Mr. Leonard Fuerst, with the cooperation of an excellent committee, have planned a show that will be one of the most beautifully staged in the mid-west. We extend a sincere invitation to each and every one of you to attend.

RUTH BERRY, A.D.S. Correspondent.

## GOLDEN RULE DAHLIA FARM

You are welcome to visit our fields all during the blooming season. Come and see the winners of the year, the old and the new, all the best in Dahlias.

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**Dayton Pike**

**Lebanon, Ohio**

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### RUSCHMOHR PRESENTS

#### *The Dahlia Sensation of 1949-50*

**MADONNA**—Originator, Lew Sarett. Holder of new record of American Home Achievement Medal winnings, 9 in all, won during the season of 1949 at Midwest Show in Chicago, Southtown Show in Chicago, Milwaukee, Madison, Moline, St. Louis, Birmingham, Scranton and Long Island. Previous record held by Lois Walcher with 6 in 1948. On all Honor Rolls, East, Midwest, Pacific and South. A huge and immaculately beautiful white Informal Decorative to Semi-Cactus. Can be grown immense. Diameter, 10-13 in. Depth 7-10 in. Formation: young blooms are I.D.; mature blooms are clean cut S.C.; always symmetrical, deep well poised; centers are full round, tight. The bloom is purest crystal white of remarkable substance—an amazing keeper. Stems are strong; vary in length—grown from center bud 5-12 in. from side bud 10-16 bush. Bush 5-7 ft. tough foliage; rugged grower; early and free bloomer; good propagator. This stunning dahlia is greatly needed in the dahlia world; a really big dependable, free blooming white semi-cactus. Winner of the A.D.S. Gold Medal for the seedling Sweepstakes award.

Roots \$15.00 Net—Plants \$7.50, 3 for \$20.00 Net

**WINONA**—Originator Chas. Kilgore. S.C. B-type. A beautiful blend of bright pink and Naples yellow. Blooms 7-8 in. by 5 in. in depth. Bush 5½ ft. Blooms on straight stems, facing. A must have in your garden and we predict this will be a constant winner in the light blend B-type class. On the Eastern and Southern Honor Rolls.

Roots \$10.00—Plants \$5.00, 3 for \$12.50 Net

**KAY KAY**—Originator Lou Roberts. S.C. Light Blend. Combination color of camelia rose and barium yellow. Seedling of Sunray, 8-10 in. diameter, 5-6 in. in depth. Certificate of Merit in Storrs in 1944. Also in East Lansing. Winner in open class in Southtown (Chicago) 1948. Winner of A.D.S. Certificate in Midwest Show in 1949. On Eastern Honor Roll. Seedling Winner in Long Island Show, 1949.

Roots \$15.00 Net—Plants \$7.50, 3 for \$20.00 Net

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## DAHLIAS

Last call for this season. We have a fairly good supply of Roots and Plants, of Novelties and Standard Varieties. If it is Dahlias you need for your garden, kindly send for our FREE Illustrated Catalogue.

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