

OCTOBER, 1930, BULLETIN of the
AMERICAN DAHLIA SOCIETY, Inc.



Estelle Fineberg holding Success Dahlia Gardens' "MARGARET E. BROOMALL"

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She: "Why do these men tap a cigarette on their other hand, that way, before they light it?"

He: "Just want to prove men can do silly things as well as women, that's all."

Dr. Marshall A. Howe Broadcasts for the Dahlia

On three occasions this autumn Dr. Howe broadcast talks on Dahlias over stations W N Y C, W O R and W A B C, in the latter case, over a nation-wide hook-up. We sincerely appreciate this splendid publicity for our favorite flower. Dr. Howe seldom misses an opportunity to give it a boost.

Statement of Ownership as Required by Postal Laws

The BULLETIN of the American Dahlia Society, Inc., is now registered as second-class matter; in compliance with the Postal Laws the following sworn statement is published:

STATEMENT of the Ownership, Management, Circulation, etc., required by the Act of Congress of Aug. 24, 1912, of BULLETIN of the American Dahlia Society, published quarterly at New Haven, Conn., for October, 1930.

STATE of Connecticut, County of New Haven, ss.
Before me, a Notary Public, in and for the State and County aforesaid, personally appeared William J. Rathgeber, who, having been duly sworn according to law, deposes and says that he is the Publisher of the BULLETIN of the American Dahlia Society, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor and business managers are: Publisher, American Dahlia Society, New Haven, Connecticut; Editor, William J. Rathgeber, New Haven, Connecticut; Managing Editor, none; Business Managers, none.

2. That the owners are: The American Dahlia Society. President, Thomas Leavitt, Assinippi, Mass.; vice-president, George L. Stillman, Westerly, R. I.; treasurer, Mabel C. Rathgeber, New Haven, Conn.; assistant treasurer, James Duthie, Oyster Bay, New York.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: none.

4. That the two paragraphs next above giving the names of the owners, stockholders and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also, that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest, direct or indirect, in the said stock, bonds, or other securities than as so stated by him.

WILLIAM J. RATHGEBER.

Sworn to and subscribed before me this third day of October, 1930.

(Seal)

JOHN W. SINGLETON.

(My commission expires February, 1932.)

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BULLETIN
AMERICAN DAHLIA SOCIETY
New Haven, Connecticut

BULLETIN of the AMERICAN DAHLIA SOCIETY, Inc.

"The Society is formed for the purpose of stimulating interest in and promoting the culture and development of the Dahlia; to establish a standard nomenclature; to test out new varieties and to give them such recognition as they deserve; to



study the diseases of the Dahlia and find remedies for same, and to disseminate information relating to this flower; to secure uniformity in awarding prizes at flower shows, and to give exhibitions when deemed advisable."

SERIES XI

NEW YORK, OCTOBER, 1930

No. 54

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BULLETIN OF

THE AMERICAN DAHLIA SOCIETY

Incorporated

Organized in New York, May 10, 1915

COPYRIGHTED

Published Quarterly

January, April, July and October

THOMAS LEAVITT, President

Assinippi, Massachusetts

WILLIAM J. RATHGEBER, Secretary

198 Norton Street, New Haven, Connecticut

Editorials

Non-Receipt of Bulletin. In mailing a publication with a circulation as large as the BULLETIN, it would be phenomenal if not an occasional copy went wrong in the mails. The envelope may be torn destroying the address, or as most frequently happens, we have not been notified of change of address.

Each member's address is on a metal plate that prints the name of every member on the envelope. This machine makes no mistakes or skips. BULLETINS do not always come out on first of publication month, but if you do not receive it before end of month, simply drop us a post card. Don't take the attitude that your copy has not been mailed, because it has been sent, it may be lying in your own post office.

After the first mailing, we mail only once a week to allow an accumulation of copies, because the BULLETIN is mailed as second class matter, and goes by the pound, so have patience for at least ten days from time of writing us.

We are always pleased to answer questions concerning Dahlias. It is not always easy to give definite information, not knowing soil and climatic conditions. We will do the best we can. Questions of general interest will be answered in our "Questions and Answers" Department of the BULLETIN. If a personal matter enclose stamped envelope for reply.

ADVERTISING RATES

30 cents per agate line. There are fourteen agate lines to the inch

One Inch.....	\$ 4.00
Two Inch.....	7.00
Quarter Page.....	11.00
Half Page.....	18.50
Page	35.00
Double Page.....	65.00

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The annual dues are two dollars for all members, one dollar being for a year's subscription to THE BULLETIN. Affiliated societies contribute ten dollars. Please send check or money order to the secretary.

Bulletins will be sent to members only. The subscription price to non-members is \$2.00. (This does not apply to Libraries, Agricultural Experiment Stations, or Public Institutions.)

The New York Botanical Garden, Bronx Park, New York, had a Dahlia Day on Saturday, September 27th. The Dahlia collection, which this year thrived on new ground south of the plaza of the Botanical Garden station of the Harlem division of the New York Central Railroad reached the climax of its flowering between September 20th and October 12th. The collection included nearly 1,100 plants, representing about 400 of the most desirable varieties. Members of the staff were in attendance at the collection on the afternoon of Saturday, September 27th, from two until five o'clock. At three-thirty, Dr. Marshall A. Howe, Assistant Director gave an illustrated lecture on Dahlias, in the Museum Building.

Minutes of the A. D. S. Executive Committee Meeting, August 26, 1930

Mr. Hart, as chairman of the committee for the Atlantic City Show, reported on the space selected and their plans for furnishing the booth. Mr. Hart was authorized to spend about \$15 for furnishings of the booth.

The next order of business was the report of the treasurer, which was read and accepted.

A general discussion followed on the trial grounds at Storrs.

The treasurer read the report of the 1929 show expenses.

There was a general discussion on the expense of lumber and construction work for our annual shows. The following committee was appointed by the president, Mr. Leavitt, to investigate and report at our next executive meeting. Committee: Mr. Leavitt, Mr. Hart, Mr. Rathgeber and Prof. Frazer.

Motion was made by Mr. Hart, seconded by Prof. Frazer, that Mr. Sweeney be engaged to write the account of the 1930 show, under the same conditions as last year. Carried.

Motion by Mr. Hart, seconded by Prof. Frazer, that Mr. Hart be empowered to make arrangements for advertising the 1930 show, with Mr. Vick, at the same figure as last year. Carried.

Motion by Mr. Darnell, seconded by Mrs. Van Hoesen, that Mr. Hart as chairman of the show committee be allowed \$250 for Prof. Frazer as show manager. Carried.

Dr. Howe talked to us for a short time on Dahlias at the Botanical Gardens and invited us to visit them.

A general discussion on the subject of plant patent followed.

There being no further business the meeting adjourned at 3:00 P. M.

Eva L. Van Hoesen.

Editorials

Our Illustrations

In this issue we are publishing some pictures of outstanding exhibits at various shows. This year we have so many fine ones that they cannot possibly all appear in the limited space in one BULLETIN. More will, however, appear in succeeding issues.

In discussing this feature with President Leavitt it was decided that it would be more satisfactory to run them serially in several issues than to crowd them into one issue. Our opinion is that contributors of the pictures will appreciate this arrangement.

A Treat For Our Readers Coming

In the January BULLETIN our readers will be treated to a brief history of the Dahlia from the time it first came to Spain from the table lands of Mexico to the present time. This fine article by Dr. Marshall A. Howe, assistant director of New York Botanical Gardens, Bronx Park, was published in the September number of the *Arts and Decorations* magazine, one of the most beautifully printed publications of today. (Copies probably can still be secured from publishers, 578 Madison Avenue, New York, for 50 cents.)

Through the courtesy of Mrs. Mary Fenton Roberts, editor, the fine cuts accompanying the article are being loaned to the BULLETIN, as well as permission to reprint the article.—EDITOR.

Stage Manager: "Hey, what are you ringing down the curtain for, this act has just started?"

Super: "One of the living statues has the hiccups."

Registrations, October, 1930

The following names have been proposed for registration. If no objection is made within a reasonable time they will be considered as registered.

To register a name, simply send name proposed with fee of \$1.00 for each variety, type, and predominating color. We will advise you whether name is in use. Fee will be returned if name is not eligible for registration, or will apply on selection of a new name.

Note—Dahlias entered at Trial Grounds are automatically considered as registered, unless name selected is already in use. If entered under a number and afterwards changed to a name, a fee of \$1.00 is required.

Registration only records the name of a Dahlia. It in no way guarantees the quality of a flower, but it does prevent unintentional duplication of a name.

Buckeye Flame, informal decorative. Scarlet, shading to orange. Petaloids white. **Field of Gold**, formal decorative. Strontian yellow. **Buckeye Junior**, decorative. Rose bronze. By Harley T. Peck, Lebanon, Ohio.

Mrs. William Potts, semi-cactus. Yellow, suffused with carmine; petals lemon yellow at base. By Haddonale Dahlia Gardens (Albert C. Renkauff), Haddon Heights, New Jersey.

Beauty Kist, decorative. Melo peach. By Supreme Dahlia Gardens and Welcome Dahlia Gardens, Deer Park and Bay Shore, L. I., N. Y.

Captain Coste. By Waite's Gardens, Eatontown, N. J.

The Aristocrat, hybrid decorative. Light yellow. **Gretna Green**, decorative. Light purple. **Golden Plume**, hybrid decorative. Deep yellow. **Bengal Tiger**, decorative. Yellow, splashed maroon. **Gold Digger**, decorative. Gold. **Legionaire**, cactus. Lavender. **Ripples**, decorative. Gaenel. **Madonna Mia**, hybrid decorative. Crimson, tipped white. **Volunteer**, hybrid decorative. Rosy-red. **Jewelled Crown**, decorative. Wine-red, tipped white. By Charles W. Redding, Bournedale, Mass.

Rear Admiral Byrd, decorative. Color, deep old gold. By Charles Steele, Dublin Road, Greenwich, Connecticut.

Tang, informal decorative. Color, orange. By Downs Dahlia Farms, Clayton, New Jersey.

Floyd Gibbons, informal decorative. Color, Mars yellow and Napal red. By Veile & Mendham, Easton, Pennsylvania.

Praise from the Press

One of these days editorial comment in the daily press upon flowers, flower shows and floricultural things in general is going to be so frequent as to become matter of course and the regular order of things. Meanwhile, we note with appreciation such editorial paragraphs as the following—the first from the New York *Evening World* of one of the Dahlia show days, and the second from the *Jersey* (Jersey City, N. J.) *Journal* of September 10th where it was discovered by our friend and reader, Lydia McClellan. (She says—and we approve—that "we ought to give this little editor boy a big hand"):

"It would take a far greater attraction than an international yacht race or a close tussle for first place in league baseball, or even the handicaps and steeplechases at Belmont Park, to turn the attention, even for a moment, of lovers of gorgeous blooms away from the Dahlia and Fall Flower Show, where such rare specimens of patient floriculture as My Maryland, Jersey Beauty, Aztec Glory and Watchung Sunrise, to mention only a few, are feasts for the eye. To such as love flowers, what are mere cups and pennants and blue ribbons to be compared with Dahlias a foot in diameter and having almost as many colors as are found in the spectrum?"—*The World*.

TO CLIMAX A MOST SUCCESSFUL SEASON

Two gold and three silver medals won at four of America's outstanding shows, namely, Atlantic City, New York, Trenton and Camden, is reason enough for us to feel particularly satisfied with the 1930 show season, especially so when it is our privilege

To Climax A Most Successful Season

by announcing three worthy new introductions for 1931

DWIGHT W. MORROW (named by Frederick E. Dixon), our massive, new, red Dahlia is acclaimed by fans as one of the finest red Dahlias introduced to date. This rich, deep cardinal red giant will need to be reckoned with in the red and informal decorative classes next year.

Roots \$15.00

Plants \$7.50

KARL BONAWITZ—still another great red semi-cactus in formation, being a brilliant, velvety carmine in color will be a welcome addition for those who desire the artistic and at the same time an exhibition Dahlia. An unusually fine performer in our trial gardens.

Roots \$10.00

Plants \$5.00

LINCOLN G. DICKEY—semi-cactus, primrose yellow with a decided rose suffusion. One of the first Dahlias to bloom. Disbudded it will produce giant blooms and grown naturally it will still produce blooms well over the average in size and in great profusion.

We feel that all three of these Dahlias are worthy, and, of course, they will bear the DAHLIADEL guarantee of excellence just the same as The World, Treasure Island and Thomas A. Edison; illustrious relatives who have come before.

A card will insure your receipt of our free 1931 catalogue illustrating and describing our complete list of POTASH FED DAHLIAS.



DAHLIADEL NURSERIES

Warren W. Maytrott

BOX 14

VINELAND, N. J.



Sanhican Gardens, winner of Supreme Award for most meritorious and outstanding display, A. D. S. 1930 show, New York—staged by Fisher & Masson, Trenton, New Jersey

Prize Winners at A. D. S. New York Show

Madison Square Garden, September 16, 17, 18, 1930

This list is compiled from judges' books. Subject to corrections. The committee hereby express their appreciation and thanks to all exhibitors at the show. George L. Farnum, Mrs. Freida H. Fisher, David Burpee, Prize Committee.

Rufus D. Smith, 10 Delaware Road, Bellerose, L. I., N. Y. First in 1, 4, 7, 9, 10, 18, 19, 22. Second in 2, 5, 8, 14, 21.

O. W. Richards, Livingston, N. J. First in 6, 15, 17. Second in 3, 4.

Charles Mason, 162 Grove Street, Elizabeth, N. J. First in 2, 5, 8, 11, 13, 14, 16, 18, 21. Second in 1, 6, 10, 17, 19, 20.

Albert Ramella, 140 Morris Avenue, Englewood, N. J. Second in 2.

George E. Cook, Box 12, White Plains, N. Y. First in 3. Second in 27, 28.

Frederick Knocke, Jr., 2616 Arlington Avenue, New York, N. Y.

Mrs. Etherington, 125 Lexington Avenue, Westwood, N. J. Second in 7.

F. J. Wich, 1232 Park Avenue, Plainfield, N. J. Second in 9.

Charles Ulrichs, Westport, Conn. Second in 15, 16.

Leo E. Ritter, 8118 Bay Parkway, Brooklyn, N. Y. First in 20.

Walter Stokes, 104 South 5th Street, Philadelphia, Penn. Second in 22.

A. Swoboda, Ridgefield Park, N. J. First in 24, 26, 27, 28, 31, 32, 34. Second in 29, 30.

Mrs. C. Lindow, 320 Second Avenue, Roselle, N. J. First in 25, 33. Second in 24, 35.

W. J. Etherington, 125 Lexington Avenue, Westwood, N. J. First in 29. Second in 26.

Charles P. Coulter, 5 Magnolia Drive, Great Neck, N. Y. First in 36, 52. Second in 31, 33, 48, 49, 50.

Joel A. Cooley, 163 Sprague Avenue, Tottenville, S. I., N. Y. Special, 50 square foot display, Section B.

Arthur R. Cleary, 31 Elizabeth Street, Bethel, Conn. Second in 51, 53, 117.

C. Suydam, 98 North Village Road, Brooklyn, N. Y. First in 51, 93. Second in 92.

Biss Lucile Bonert, Sayville, L. I., N. Y. First in 53, 99, 100.

Alfred Griffiths, Red Bank, N. J. First in 56, 59. Second in 57, 61.

Mrs. W. F. Hencken, Dublin Road, Greenwich, Conn. First in 69, 72. Second in 152.

Clinton Terwilliger, Rahway, N. J. First in 47, 54.

H. Dewey Mohr, 525 Kensington Avenue, Rockville Centre, N. Y. First in 48, 49, 50, 57, 58, 61, 62, 128. Second in 47, 52, 54, 56, 59, 129, 130.

Lester R. Van Sicklen, 95 Neck Road, Brooklyn, N. Y. Second in 58, 60, 62.

Mrs. Bessie Frietag, 42 Sherwood Place, Greenwich, Conn. First in 60, 111, 143.

Mrs. J. A. Haskell, Red Bank, N. J. First in 66, 70. Second in 67, 68.

Matthew J. Curran, Rumson, N. J. Second in 66, 69, 101.

W. H. Truesdale, Indian Field, Greenwich, Conn. First in 67, 76, 98, 103, 112. Second in 72, 74, 75.

Mrs. Robert F. Cutler, Rockrest, Suffern, N. Y. First in 68. Second in 70.

C. J. Houseman, West End, N. J. First in 73, 74, 75, 77, 81. Second in 76, 78.

Albert Parrella, 3380 Ely Avenue, Bronx, N. Y. First in 78.

Fisher & Masson, Trenton, N. J. First in 86.

Dahlidel Nurseries, Vineland, N. J. Second in 86.

W. Atlee Burpee Co., Philadelphia, Penn. Third in 86.

William H. Waite, Eaton, N. J. First in 87, 94, 95, 96.

S. Yole Veile (Veile & Mendham), Easton, Penn. Second in 87.

Success Dahlia Gardens, Lawrence, Mass. Third in 87.

C. Louis Alling, West Haven, Conn. First in 92, 126. Second in 131.

Milton F. Untermeyer, Elberon, N. J. First in 101, 105, 114, 123, 129, 130, 131, 136, 148. Second in 98, 108, 126, 128, 132. Third in 144.

Frank D. Marker, 16 Jerome Place, Upper Montclair, N. J. Second in 99.

Joseph Lewis, Deer Park, L. I., N. Y. Second in 103, 111.

W. W. Kennedy & Sons, Red Bank, N. J. First in 106, 132. Second in 115.

Henry Wood, Albert Place, Elberon, N. J. First in 108, 115, 124. Second in 114, 119, 120.

N. L. Lindop, North Main Street, Pearl River, N. Y. First in 117, 118, 122. Second in 121, 124.

A. H. Root, 23107 Fairmont Building, South Euclid, Ohio. First in 119, 121. Second in 118. Honorable mention in 124.

Mrs. Sarah W. Wood, Southport, Conn. First in 120. Second in 122, 123.

F. A. Danker, 40 Maiden Lane, Albany, N. Y. First in 127, 142.

Maryland Dahlia Gardens, Lawndale and Wyndhurst Avenues. Second in 127.

Mrs. C. A. Lindow, 320 Second Street, Roselle, N. J. First in 135. Second in 136.

Reinhold Greinberg, Wayne, Pa. Second in 135.

Judge A. I. Elkridge, Red Bank, N. J. First in 144.

Frank Calendvilla, 57 Linden Place, Red Bank, N. J. Second in 144.

Mrs. Stanley McCormick, Tarrytown, N. Y. First in 146.

Mrs. George E. Green, Kensington, Conn. First in 152.

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1931 CATALOGUE

H. R. CHAPMAN

ALLENDALE

NEW JERSEY

Here is a Little News Item

Competition in the Experiment Garden. Golden Medal for the Best Foreign Dahlia Novelty

Offered by Mr. H. Carlee

Mr. H. Carlee, managing director of the horticultural establishment "Enchantree" at Haarlem, Holland, offered to the Dutch Dahlia Society a gold medal to be awarded to the winner of the best foreign novelty planted in 1930 in the experiment garden at Haarlem. The highest number of points awarded for a large flowering variety was obtained by the American novelty F. T. D., originated by Fisher & Masson.

If You Want to Win Grow Only the Winners

Another banner year for **F. & M. Dahlias**. At all the leading shows they have again come out with highest honors:

FIRST PRIZE { Silver Cup—Asbury Park
Cash Prize and Medal—Atlantic City
Finest Trade Exhibit—New York
Gold Medal—Trenton
Gold Medal—Burholme, Pa.

Our Great New White "ANDREA ERICSON"

The finest pure white informal decorative seen anywhere. You'll surely want it when you see it on the 1931 Winning Stands, but you can obviate a belated desire for possession by ordering now.

Of our former introductions the great

"KATHLEEN NORRIS"

has proved a record-breaking-winner all over the country. Be sure to make this your **first choice in pinks** for 1931.

*Write for latest Price List of
Novelties and Standard
Varieties.*

FISHER & MASSON

SANHICAN GARDENS

TRENTON

NEW JERSEY



A display of unusual beauty was the above, winner of A. D. S. silver medal, New York, 1930—staged by Dahliadel Nurseries, Vineland, New Jersey. This exquisite exhibit was arranged by Warren W. Maytrott, to whom great credit is due for his active participation in affairs of the A. D. S.

**Editorial from New York Herald Tribune of Monday,
September 15, 1930**

The Fabulous Dahlia

Imperial flowers, leaning their mighty stalks and heavy, many-colored heads against eight-foot stakes; little pompons, neat and pretty; fastidious looking "collarettes"; great, shaggy cactus varieties, and inconspicuous wild blooms from Mexico, their native heath—these, with a richly gowned array of fair companions, today are gathered on the sward in a monster horseshoe (a new location) at the New York Botanical Garden, preened for the autumn opening and already receiving visitors who have come for preview and who discuss them all with an astonishingly technical knowledge of that vital modern topic—Dahlias. Their gala day outdoors will come on September 27th, when Dr. Marshall A. Howe, acting director in chief and eminent Dahlia specialist, is to lecture with these as living models. The big indoor show at Madison Square Garden begins tomorrow. Dahlias, Dahlias! So much excitement about them, uptown and downtown, every September now.

In the printed insignia they wear one observes for the first time the new classification into "formal" and "informal" types—the carefully coiffed and the somewhat tousled. Thus the Dr. John H. Carman is a formal decorative Dahlia, while the Kathleen Norris is informal but still decorative. In the one the rays are more regularly arranged; in the other the arrangement is irregular. There are fourteen show classes this year. The word "hybrid" has been struck from descriptions and the old show and fancy classes have been merged with the Ball, which, however, has had its prim day and yielded to huge, scraggy, extravagant newcomers. Some Dahlias blooming outdoors at the Botanical Garden are

eight inches across, and it is rumored that competitors on the way by plane from California will double their measure.

The Dahlia began its spectacular career most modestly in 1789, when a few seeds were sent from Mexico to Madrid. By 1841 some 1,200 varieties had sprung from this little packet of seeds—"a truly remarkable example," says Dr. Howe, "of a plant's capacity for variation when aided by man." Today more than 8,000 varieties are in cultivation, thousands having been discarded, and there is a Dahlia society in every State. One devotee believes that "more shows are built around the Dahlia than around any other flower. . . . It is the flower of the greatest popular interest in America today." Why? Another Dahlia rooster, Mr. F. F. Rockwell, answers that it is because it offers such a wide range of bright colors and great size, "and these qualities have a greater appeal than form or fragrance, especially to men."

Color virtuosi certainly they are. Orange, mauve, bronze, vermillion and maroon; sunset purple and sunrise pink; pale yellow and rosy gold; crimson, violet and scarlet—indescribable colors, like those of fruit cordials—colors like pomegranate juice and coral branches. That is their potent fascination. There is something fabulous about them; they are flowers out of a fairy tale, grown to the size of trees and impossibly gorgeous. They are vivid, democratic and responsive. It is easy to find reasons why Dahlias have subjugated the American fancy!

**New Haven County Horticultural Society 98th Annual
Exhibition September 23rd and 24th**

Notwithstanding adverse weather conditions, the society staged a show fully equal to any previous ones.

Garden Department Exhibit of A. D. S. in New York, 1930

By H. R. Chapman, Allendale, N. J.

Standing far above any previous exhibition and with amazing beauty our show went forward to those interested in Dahlias and other Fall flowers, through a gateway leading down the stairway to the Madison Square Garden Exhibition of the A. D. S. in New York for 1930.

When this issue of the BULLETIN reaches you September in all her glory will have passed on but it surely produced many rich and deep colors as well as delicate ones and that misty atmosphere so generally known to all of us.

Perennials, yes, especially the autumn flowering ones did their important part to make our Garden Club Exhibits that much more cheerful by their presence.

Then the Zinnias in abundance of shades such as Cerise Queen, Miss Willmot, a rich pink, Orange King, Purity, Scarlet Gem and many others too numerous to name attracted many entries and further the artistic arrangements certainly were very attractive.

In the club exhibits which called for a breakfast table—service for four—there was considerable competition, the Fanwood Garden Club finally winning; Plainfield second; Westfield third, and further, the judges decided the exhibit of the Massapeque Women's Club deserved honorable mention.

The breakfast service in every display was exceedingly well arranged and the flower bowls contained one or more varieties known as Lantana, Calendula, French Marigolds, Delphiniums, Helenium and Zinnias.

In another section it required a luncheon table—service for four—which the Douglaston Garden Club had the honor of winning, Massapeque Women's Club second, Westfield third.

The various clubs competing in these classes as well as in Class C, which called for economy dinner table—service for four—surely should be congratulated and while some were similar in arrangement yet the color in most sets were entirely different and further from these exhibits we can see color sweeping into our homes to make them more cheerful.

If we pause a moment and think what wonderful color schemes can be worked out at such exhibits as our garden department are placing before you at our shows, true, they are competitive but educational as well.

A special award for distinction and beauty was given to the Fanwood Garden Club. The flower bowl in this exhibit show lillies with a few sprays of baby's breath and the general display covering the entire service was very interesting.

In the Dahlia section the winners were Mrs. H. J. Cook of Madison, N. J.; Mrs. Edward McConnell, Mrs. G. M. Beal, Mrs. C. G. Wingate, Mrs. Richard Hillmann, Mrs. S. G. VanHousen and Mrs. A. Swobada and I might add that some of the winner's cards had been either removed or misplaced as they could not be found.

A few of the varieties exhibited included: Helvetia, Lady Austin, Pond Lily, Mrs. Alfred B. Seal, Jersey Beauty, Jane Cowl, Maud Johnson, The World, Jersey Beacon, Sanhican Darkey and Eureka.

The Gladiolus Section winners were: Mrs. C. G. Wingate, Mrs. Emil Lungwitz, Mrs. S. G. Van Housen and

(Continued on next page)

DAHLIAS OF MERIT

It is not a case of the largest collection of Dahlias or the collection of largest Dahlias, neither do we claim the only good collection, but we do claim many of the real outstanding Dahlias of Merit. Also the best Reliable Standard Varieties.

Commercial and cut flower varieties which will meet the most exacting requirements are a specialty with us.

It will be to your advantage to get our list and prices before ordering your supply.

Our propagation houses contain over a million Geraniums, Fuchsias, Lantanas, Coleus, Ivy, etc. Send for catalogue.



WHITE MARSH

Wholesale and Retail

R. VINCENT, JR. & SONS CO.

MARYLAND

this section together with the rose section were greatly admired; hybrid teas in the rose section were much in evidence.

The winner in the arrangement of Zinnias in any container went to Mrs. Henry H. Ritter, this arrangement being quite an attractive one. Mrs. Wingate and Mrs. Lungwitz were second and third respectively.

Dahlias arranged with their own foliage was won by Mrs. Humble. Mrs. C. G. Wingate was second showing several blooms of Little Jewel in blue fulfer pottery. Mrs. Hillmann and Grace M. Coyle were the other winners of ribbons in this class.

The blue ribbon award in arrangement of Gladiolus went to Mrs. S. G. Van Housen.

Considerable competition developed in the class calling for arrangement of living room, any garden flowers in any container, and finally Mrs. J. N. Tuttle was declared the winner. It was a unique arrangement of white clematis, petunia and scabiosa. Mrs. James Devlin and Mrs. Humble were the other ribbon winners in this class.

The blue ribbon in arrangement of pompons was awarded to Mrs. George E. Green of Kensington, Conn., with Mrs. Wingate second, and these beautiful little miniatures surely are invaluable for the table as well as for boutonnières.

The entire exhibit produced a very colorful effect and quality was considerably above the average in every class.

And now for a moment let us pause once more and express our appreciation to those who have made this part of our exhibit possible. Mrs. S. G. Van Housen the chairman, and Mrs. C. G. Wingate chairman of prizes, deserve our congratulations as well as our expression of thanks.

This department of our show, while not large in itself, surely is not only for competition but is educational and gives us many ideas in arrangements for our homes where color and beauty should reign.

AND NOW:

Friends, take a look each evening at your gardens,
Some night it will be the last,
Frost will soon steal our blooms and destroy them,
Then along comes the wintry blasts,
Spring then will come in her glory,
And where death appeared there will be life,
The soft zephyrs will play among branches,
But as for 1930—Good Bye.

"Are you one of Lady Luck's favorites?"

"No, I'm the kind of guy who, if he is looking for a good listener, gets cornered by a good talker."

TAYLOR'S DAHLIA GARDENS

Jane Cowl, \$2.00	Yankee King, \$1.50
Rose Fallon, \$1.00	W. J. Irwin, \$1.00
Col. Lindbergh, \$1.00	Jersey Beauty, 50c

Six good Dahlias, all named, my choice, stock limited, \$1.00.

Write for catalogue

C. L. TAYLOR

174 WHITE STREET, DANBURY, CONN.

FINEST QUALITY VARIETIES ONLY

Priced reasonable—send postal for price list

Fine clumps of Jane Cowl ready to ship
Priced right

A. W. BURROUGHS

AUDUBON

NEW JERSEY

London (England) Dahlia Show

Old Colony Club, India House
84 Leadenhall Street, London, E. C. 3

September 19, 1930.

As an amateur member of the British Dahlia Society and a winner at shows of many gold and silver medals for **decorative Dahlias**, I would very much like to know, if it is not asking you too much, the names of the varieties which won the first prizes at your recent show in the principal or champion classes for amateurs and professionals.

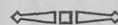
It might interest you to know that at our recent yearly Dahlia show held at the Royal Horticultural Hall, London, the first amateur prize and gold medal was won by Mr. Drayson, of Essex, with nine vases each containing three blooms of the following varieties: Elinor Vanderveer, Mabel Lawrence, Grace Curling, Jane Cowl, Starlight, Edna Ferber, W. D. Cartwright, Trentonian, F. V. Russell.

The variety Daily Mail, introduced by Messrs. Stredick this season, and is supposed to be about the largest now grown, though there is very little between it and Jane Cowl, and they are very similar and worth everybody's growing. It blooms freely and makes excellent bushy plants, so much so that as far as my experience goes this season, it should be restricted to about six side stems.

Amongst other good varieties in winning classes were: Daily Mail, Carmania, Thomas Hay, Titan, Fort Monmouth, Mrs. A. B. Seal, Fran O. Bracht, Avis Cowdray.

Yours faithfully, W. W. Pigott.

OUR 1931 INTRODUCTION



"MRS. WILLIAM M. POTTS"

A new and extraordinary introduction. Has received wonderful recognition wherever shown, because it is different.

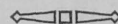
It is a semi-cactus Dahlia of beautiful buttercup yellow, with petals tipped and blended carmine.

Reverse of petals being striped and blended violet-rose. Petals twilled.

Large flowers with tight centers and blooms profusely on stiff sturdy stems.

Tubers \$10.00 Plants \$5.00

Our catalogue illustrating the above and other leading varieties ready in January. It's yours upon request.



HADDONDALE DAHLIA GARDENS

Growers and Originators

HADDON HEIGHTS

NEW JERSEY

THE SIXTEENTH ANNUAL DAHLIA SHOW OF THE AMERICAN DAHLIA SOCIETY

MADISON SQUARE GARDEN, NEW YORK, SEPTEMBER 16-17-18, 1930

William B. Sweeney, Willimantic, Connecticut

The exhibition of Dahlias staged at Madison Square Garden September 16th, 17th and 18th proves conclusively to every flower lover that the Dahlia retains its rank as King of Autumn Flowers. Growers from all sections of this dry parched, sun-baked East descended in the early morning hours, some on foot carrying their choicest bloom in baskets, others in cabs and trucks with monstrous cartons and wooden crates, urns and vases, grasses and evergreens, lattice and stucco, in a few short hours to make acres of floor space into a rainbow of colors, aisle upon aisle of display that awakened in many a heart, the desire to possess and produce the equal of the lovely blooms on display.

After witnessing the effects of the long drought upon the growth of Dahlias here in southern New England, it was with the greatest of forebodings that I started for New York on my annual pilgrimage to give part of my time acting as one of the judges at this great festival and the balance reviewing the show at the request of our secretary, who always has a thought for the many flower lovers in distant places who are unable to join with him at New York in viewing the display and who anxiously await the BULLETIN to note what favorites of their have annexed blue ribbons in the greatest competition any single flower is able to develop.

It would seem that the past three seasons with their long dry spells, torrid heat waves and devastating wind storms would deter almost every one from attempting to produce exhibition bloom—yet to the casual observer nothing was lacking to make this show equal in quality and number of exhibits any of its predecessors.

The splendid financial return of gate receipts proves an ever increasing interest in the public in the Dahlia, that was further attested by news stories, radio broadcasts and affiliation by many commercial exhibits of allied lines. Those in charge of the show seemed to have approved of many of the suggestions made from various sources of previous shows as it was especially noticeable that the classes this year were plainly marked, yet for the novice, the wording would not give them all the information desired. The writer believes that a printed program layout probably just a folder distributed to all, giving a copy of the schedule, and all information pertaining to the show but also to the society, might add its mite on educational lines. And at this point just a suggestion that something should be done to improve the entrance to the show, as a glimpse of the main displays is not discernible until the spectator is well within the Hall.

The ventilation was very much improved over last year and not withstanding the heat wave that descended upon the city coincident with the opening of the show, the flowers were in very good condition. The show this year added one day to its lease of life and it is debateable if the third day adds anything to a Dahlia exhibit. The addition of stewards to the various judging teams, or should I make it feminine, as several of the ladies assisting the judges this year demonstrated their ability in this respect and their knowledge of the flowers and classes to the everlasting satisfaction of every judge. In fact the show larger in area than any

preceding one, was scored in much less time and to the general satisfaction of the exhibitors.

Each year proves that the Dahlia is in its ascendancy, quality improves, size continues without coarseness, new faces show each year among the list of competitive growers, and the crowds attending the display in no small manner attest the strong place in the hearts of home lovers and tillers of the soil, that the Dahlia holds today.

The Floor Plan

Certain definite layouts must be adhered to in every show and to this the show was no exception. The area covered was larger this year, and the aisles were also wider, the removal of the secretary's office from the central pivot in the Hall was a step in the right direction. As usual commercial displays lined the Hall in spaces against the outer walls, long low tables holding the competitive classes were paralleled through the central portion broken here and there with round and oval floor displays that prevented the usual flat appearance to the general layout. To the right of the main entrance the Garden Club section with Mrs. Stephen G. Van Hoesen as general chairman demonstrated that this section of the show is having a splendid growth both in entries and public interest.

The secretary's and show manager's offices, also press department were located just across from the main entrance. The writer was very much pleased to see the amateur section given the main tables through the Hall; also to note that the quality of bloom in this department and the stiff competition outranked any other sections in the show. Amateurs should not hesitate to place their blooms also in the "Open to all class", especially when they can produce finished quality bloom as are now being shown. The executive committee this year engaged the services of Mr. George W. Fraser as show manager, removing some of the burden from our genial secretary, William J. Rathgeber. The show committee, led by Mr. Derrill Hart, is to be commended for the improvement in every department of the show and the co-operation afforded the officials proves that our worthy president, Mr. Tom Leavitt, is giving his best to place our organization at the top of the list.

Amateur Section

If you were one of the thousands of Dahlia lovers that distance and everything else prevented you from meeting us in the Garden foyer where we purchased our admission ticket for 75 cents (that impetus that makes one show help another), and then leisurely went down the stairs, for the great exhibition hall is below street level, brilliantly illuminated with an amber lighting, that removes the harshness from some gay colors and adds background to argument as to the exact shade of others; and as you take in the general ensemble naturally your eye notes the amateur section occupying this year the main section through the Hall and we trace our steps to a sign marked:

(Continued on next page)



An outstanding exhibit at A. D. S., 1930, New York show, was the attractive display of Success Dahlia Gardens (Charles G. Reed & Son, Lawrence, Mass.). Originality of arrangement coupled with exceptionally good varieties made it a feature of the show.

Section A—Amateurs Growing Less Than 100 Hills

CLASS 1—Paeony, 1 bloom, any color. No entry. (This class never appears to hold any interest to amateurs.)

CLASS 2—Incurved Cactus. First prize, Farncot. Second, American Triumph, splendid bloom.

CLASS 3—Recurved and Straight. First, Ambassador. Second, Golden Sunshine.

CLASS 4—Semi-Cactus. First, Edna Ferber. Second, Edna Furber, both good quality.

CLASS 5—Formal Decorative. First, Watchung Sunset. Second, Fort Washington.

CLASS 6—Informal Decorative. First, Jane Cowl. Second, Jane Cowl.

CLASS 7—Ball. First, Jaiprsdal. Second, Waldheim Glory.

The foregoing class were noted for exceedingly strong competition, finished blooms, every entry with legible tags.

CLASS 8—Vase of 5 blooms. Winner featured Watchung Sunrise, Monmouth Champion, Violet Wonder, Jane Cowl, Watchung Sunset. Second prize showed some splendid Fordhook Monarch, Edna Ferber and Elite Glory.

CLASS 9—Basket or vase of Dahlias. Six entries in this class, all good. Winner—Trellis basket of gold featuring Monmouth Champion, a beautiful orange tint formal decorative, combined with Daisies and Glads

Prim. with orange predominating throughout the combination. Second awarded to a very compact basket, rather a riot of color with flower quality good. Space prevents describing the other entries that really were better than the average.

CLASS 10—Bowl of Pompons. Other flowers and foliage. Winner—A low octagon glass bowl with an assortment of unlabelled poms, dull orange and red being featured with perennial asters. Second—A rather flat arrangement much off size in flowers.

Section B—Amateurs Growing More Than 100 and Less Than 250 Hills

CLASS 24—Paeony. First, Mrs. John Lane, a bi-color.

CLASS 25—Incurved Cactus. First, no tag, yellow, unknown.

CLASS 26—Recurved. First, Ambassador. Second, Ambassador. Very fine blooms on wonderful stems.

CLASS 27—Semi-Cactus. First, Edna Ferber, ANO. 1 bloom. Second, Islam Patrol.

CLASS 28—Formal Decorative. First, Queen of the Garden (not new but as fine as anything in the show). Second, Jersey Beauty, and still hard to beat.

CLASS 29—Informal Decorative. First, Jane Cowl. Second, Fort Monmouth.

Superb blooms in this class and deserving special mention. 1931 will have to show something extra good to surpass the above.

CLASS 30—Ball. First, General Haig.

CLASS 31—Best 3 blooms. Winner, Queen of Garden, Ambassador, Jane Cowl. Second featured Watchung Sunrise, Jane Cowl, Rose Fallon.

CLASS 32—Vase 6 bloom, one or more varieties. Winner, Nature's Masterpiece, E. Hickman, Mabel Lawrence. Second to Ambassador, six blooms, and as fine a vase as you would wish to see.

CLASS 33—Basket or vase of Dahlias arranged for effect. Winner in this class had an oval green gold basket of miniature Dahlias with a combination of snapdragon and a delicate lacy vine, a real artistic combination. The other baskets, some very large, composed mostly of very heavy flowers, autumn leaves and ferns—very good but in comparison lacking that artistic finish.

CLASS 34—Bowl of 12 blooms, Pompons. Winner—An ideal bowl of pompons about 1½ in diameter, very uniform, that caused considerable favorable comment. Varieties noted, Atom, Belle of Springfield, Little Edith.

CLASS 35—Vase of 15 bloom, Single, Collarette, Duplex. Winner—No tags but the vase had good quality and substance.

CLASS 36—Largest bloom. Mrs. Alfred B. Seal.

Section C—Amateurs

This class, as the BULLETIN shows, groups all the large amateur non-professional growers and the tables in this section were probably the best in the show.

CLASS 46—Incurved Cactus. No display.

CLASS 47—Straight Cactus. First, Ambassador. Second, Eagle Rock Gem.

CLASS 48—Semi-Cactus. First, New Glory, a bi-color, red and white. Second, Edna Ferber.

CLASS 49—Formal Decorative, 6 blooms, one or more varieties. First, Eliza C. Bull, R. Fallon, Carnival, Treasure Island, R. T. Edwards. Second, Watchung Sunrise and Golden Dream.

CLASS 50—Informal Decorative. First prize, Bertha McLeod, Jane Cowl, Joseph G.

CLASS 51—Ball type. First, Red Ball, a very good flower, long stems.

CLASS 52—Basket of Dahlias, not more than 16 blooms. Winner—A flat green basket using Dahsies and green chiffon, featuring an old favorite, Pappilon, and it was good.

CLASS 53—Bowl of 15 blooms, Pompons. Winner—A green bowl using Atom, Yellow Gem, Corsican, all good. Other entries in this class very ordinary.

CLASS 54—Largest bloom. Winner, Jane Cowl, on a superb stem, grown in Jersey. Second, Mrs. Alfred B. Seal was a close runner-up in this class.

And now we have gone the length of the main aisle. Turning to the right we enter the professional or private gardeners classes, commercial excluded.

Section D

CLASS 64—Incurved Cactus. First, Farncot.

CLASS 65—No entry.

CLASS 66—Semi-Cactus, 6 blooms. First, Jean Trimbee, Edna Ferber, and a huge white decorative, no name.

CLASS 67—Formal Decorative. First, *W. H. J., a huge rose bloom, great foliage, splendid. Also in this class a magnificent vase of Tarrytoen, almost 24-inch stems. Others noted, Edna Ferber and Queen of Garden.

CLASS 68—Informal Decorative, 6 blooms. First, Jane Cowl, Dorothy Stone, Fort Monmouth, Garden Beautiful and Watchung Wonder. Second, Mabel Douglass and Jane Cowl.

CLASS 69—Ball type. First, Supt. Amryham.

CLASS 70—Largest bloom. Kathleen Norris, very fine.

CLASS 71—Best display perennials and annuals. Winner had a fine display, well grouped. Varieties noted that were good: Salpiglossis, Blanket Flowers, Artemisia Zinnia, Calendulas and various Dahsies and Helenium.

DAHLIA BARGAINS FOR DAHLIA LOVERS

Our members exchange tubers, buy and sell among themselves at one-half regular prices. If you have some good varieties or want some you should join our exchange and profit from our facilities. Write for our plan.

NATIONAL FLORAL EXCHANGE

241 South 49th Street Philadelphia, Penn.

HEALTHY CLUMPS

NEW VARIETIES FOR SALE

Elrey Watchung Wonder King Midas

Governor Larson Edward Thomas Bedford

\$5.00 per clump—cash with order

Delivery this Fall when dug

ALFRED J. E. SCHMIDT

344½ Bergen Street

Newark, N. J.

Howland C. Bacon Dahlias

Gardens - East Bridgewater
Address - Scitons Mass.



THIS advertisement is addressed to the smaller grower and dealer who is looking for prompt and careful service, reliable stock and an all around square deal.

Only those varieties are offered that have proved their worth, whether they be of recent introduction or the older offerings.

Special Fall bargain offer
now ready—send for it

Varieties of Sound Value

SEND FOR TRADE LIST

Gladiolus

CLASS 73—Vase of 5 blooms, white. Jersey White.

CLASS 74—Vase of 5 blooms, yellow. Golden Measure, Orange Queen.

CLASS 75—Vase of 5 blooms, pink. Catherine Colman.

CLASS 76—Vase of 5 blooms, red. Dr. Bennett, Purple Glory.

CLASS 77—Vase of 5 blooms, blue. Dr. Hulot probably, no tag. Purple Glory.

CLASS 78—Vase of any color. Halley, Mrs. G. Douglass.

After covering the foregoing you will probably enjoy one of the artistic iron seats or benches that the show committee placed at advantageous points about the Hall, and after comparing points and notes, you will admit that so far some of last year's winners are going strong and setting a high mark for any new comers to shoot at as exhibition type bloom. While resting just glance at the schedule. The next division is E, open to all commercial exhibitors who have taken trade space. Due to some misinterpretation of the schedule the tables for classes 89, 90, 91, usually the masterpieces, were vacant. Inquiry revealed that the limit in this class, also weather conditions, prevented many from filling in.

Under class 85 the supreme award of the show was made to Fisher and Masson. A detailed description of this and other displays will be found in our description of commercial displays.

CLASS 86—Best trade display covering 200 square feet or more. First prize, Fisher and Masson. Second prize, Dahliadel Nurseries. Third prize, W. Atlee Burpee Co.

CLASS 87—Best trade display covering 100 square feet or more. First prize, William Waite. Second prize, Veile and Mendham.

CLASS 92—Basket of Pompons, 50. Winner—an oval bronze container, red and white predominating. Foliage very attractive, with good uniformity, but no new varieties.

CLASSES 93, 94 95—No entries.

CLASS 96—Largest bloom. Kathleen Norris.

Section F—Open to All

CLASS 98—Vase of 15 blooms for effect. First, Jane Cowl, huge bloom but no artistic effect. Seem to have misunderstood schedule.

CLASS 99—Basket of Dahlias for effect. First, Jane Cowl, huge bloom, superb.

CLASS 100—Basket of Dahlias, effect, 25 blooms. Winner—Sunrise Trail, flame with golden margin, fern and bronze foliage, very good. Also noted in this class a magnificent entry of Jersey Beauty.

CLASS 101—Basket of Pompons for effect. This class had the best competition in the section, with five entries, all good. Winner—A study in orange tints and white in a log cabin basket effect not overcrowded with fine uniformity. Another entry had a splendid combination using Atom and Little Edith, combined with Baby Breath in a compact basket.

CLASS 103—Vase of 10 blooms, Single. First, Newport Wonder, good.

CLASS 104—No entry.

CLASS 105—Vase of Collarettes. No tag, good bloom with a garnet white collar.

CLASS 106—Vase of Duplex. Assorted, no tags, face down bloom. Why show them?

CLASS 107—Vase of Paeony. Disqualified.

CLASS 108—Vase of 10 blooms, Incurved Cactus. First, Farncot, very good.

CLASS 109—(A detective could not find this class.)

CLASS 110—As above.

CLASS 111—Vase of 10 blooms, Formal Decorative. First, Queen of Garden. Second, Jersey Beautiful.

CLASS 112—Vase of 10 blooms, Informal Decorative. First, Jane Cowl.

CLASS 114—Vase of 10 blooms, Ball. Golden Opportunity, Supt. Amryham. A revival vase, and in this class we note a vase of real red ball marked seedling, with a 12-inch stem facing flower, perfect centers.

CLASS 115—Vase of 25 blooms, Pompons. Fine entries in this class, no tags on any entry. We noted old favorites, Aimée, Yellow Gem, Edith Miller, Snow Clad.

Gladiolus

CLASS 117—Vase of 5 blooms, white. Albatross—a vase of white beauty done to perfection. Albania, a good second.

CLASS 118—Vase of 5 blooms, yellow. Golden Measure, Golden Dream. Ten entries in this class, all good.

CLASSES 119, 120—Missing.

CLASS 121—Vase of 5 blooms, blue. Geraldine Farrar.

CLASS 122—Vase of 5 blooms, any color. Red Copper, Saraband.

CLASS 123—Collection of Glads. First, blooms good but no names. Certainly a display like this loses value.

CLASS 124—Vase of Primulinus. Winner very fine long stalks with attractive grasses and container, no labels.

CLASSES 137 to 141 on Undisseminated Seedlings were all disqualified, entries not according to schedule. This section, in my opinion, needs revision.

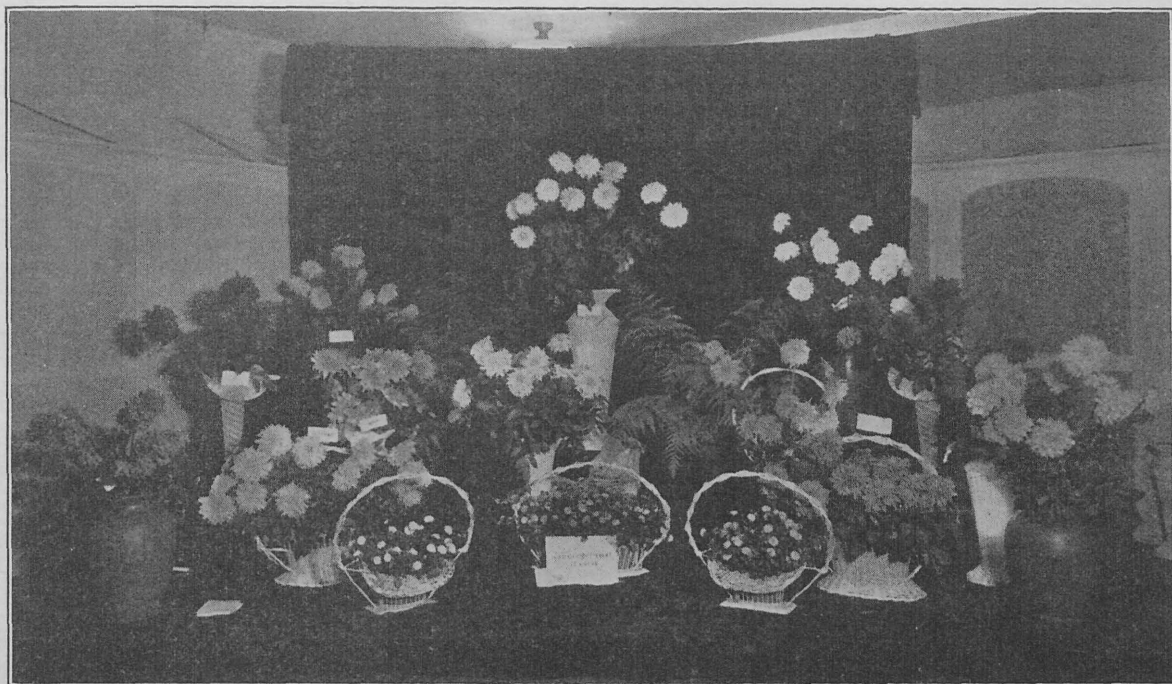
Section J—Specials

CLASS 142—American Home Sweepstakes. This class, which has proved one of the most competitive as well as interesting, occupied a central position in the Hall, the table being screened from view until time for judging; being scored by a special judging team of five members. There were fourteen entries in this class.

Also noted in this class was a pink formal decorative extra large cane stems, tremendous foliage, facing flower delicate and refined; also a medium size white decorative, perfect form, good keeper, but lacked size. And then another entry and informal decorative orange, stem however not straight. A garnet formal decorative reverse white lines curled back with very stiff stems. Another large lemon yellow decorative, broad petalage, great depth and good stems was noted. Mr. Charles Reed's great white formal decorative was on the bench, three 14-inch blooms, pure white with cane stems, but due to damage in shipment the flowers were very much bruised. Four other decoratives in shades of rose, amber and orange, some rather washy, probably seasonal, made up the balance of the entries. All in all there was plenty of Dahlia class on this bench.

CLASS 143—Best keeping variety. Seven entries were on the table, large blooms, good stems. The following varieties noted: Jersey Beauty, Suydam's Torch, Sagamore, Rose Fallon, Yellow seedling, semi-cactus, Jean Nichols, Pink decorative, no tag.

KIND'S VITALITY DAHLIAS	
Wholesale only—Over 400 varieties	
SHADY LAWN NURSERIES	
HUGO KIND	
HAMMONTON	NEW JERSEY



Veile & Mendham, Easton, Penn., staged the above fine exhibit, winning A. D. S. silver medal in Class 87, New York show, 1930

On the second night of the show every vase was in good condition. At the time the writer left the show on the third day the award had not been made. The winner's name can be found in another column.

CLASS 144—Display of California origin. Some extra fine blooms noted in winner's display, especially Ambassador, Good Night, Marion Broomall, Eagle Rock Gem, Creole, Marmion, E. Van de Ver. Good Night was featured very strong, large baskets, good bloom.

CLASS 145—12 Cactus. Flowers not up to form, although Meridian and A. Kennedy were good.

CLASS 146—Display of 12 Decoratives. First with Jane Cowl, 10-inch blooms superb.

CLASS 147—Best Bessie Boston bloom. First, Ishbel.

CLASS 149—Twelve or more blooms, bi-color. No award could be found.

CLASS 150—25 blooms in one container. Winner featured Jean Trimbee, Rose Fallon, Garden Beautiful.

At the end of this aisle we noted Dahlias received via air mail from Newberg, Oregon, five blooms in perfect condition, labeled C. M. A. M. Poeg. Flowers reached New York morning of second day.

CLASS 152—Pompons, 6 vases, 6 varieties. Winner had a splendid exhibit. Grasses added to display and bloom were very uniform. Varieties noted: Douglass Tucker, Darksome, Mary Minis, Lassie, Norah Reynolds. Second prize winner was a close runner-up featuring Atom, Aimee, Nerissa, Little Mary, Norah Reynolds, N. Frazier.

Club Exhibits

And now we reach the garden club section where Mrs. Van Hoesen has again demonstrated her ability to interest club members to participate in the National pageant and prove one of the real educational features of the show.

"JUDGE WM. McKEEN"

Wonderful commercial and exhibition yellow. A sensation at the New York show.

HALLELUJAH

OLIVE WRIGHT

SHAWNEE'S MADONNA

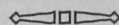
SHAWNEE'S PRINCE

and

ARTHUR W. GREY

(Last year's sensation)

are all described together with other of our own introductions, and the best of the other growers, in our catalogue, ready in January.



VEILE and MENDHAM

Box 185

EASTON

PENNSYLVANIA

Section AA

CLASS A—Breakfast table for four. First prize, Fanwood Garden Club. Flowers: Calendula, Helenium with French Marigolds and Lantana. Accessories: cream colored pottery with green table cloth. Second prize, Plainfield Garden Club. Flowers: Lantana in orange bowl. Accessories: covers, cream lattice on black runners to match. Third prize, Westfield, N. J., Garden Club. Flowers: Sunshine asters, small zinnias and delphinium in a yellow bowl. Accessories: yellow pottery, green covers and fruit.

CLASS B—Luncheon table, informal. First prize, Dougleston Garden Club. Flowers: Fr. Marigolds in a brown pottery bowl. Accessories: brown plates upon a cream yellow check cloth. Second prize, Garden Department of Massapaquag Woman's Club. Flowers: Helenium, very effective. Accessories: green bowl Italian pottery, with Italian linen runners and doilies in three shades. Third prize, Westfield Garden Club. Flowers: zinnias, marigolds in a flat yellow bowl. Accessories: Fr. pottery, yellow with blue tracings, French peasant embroidery.

Special award to Fanwood Garden Club for distinctive array and beauty. A study in black and white contrast with Baby Breath and Lillies.

Section BB

CLASS D—First, Helvetia, two colors in a tall glass vase. Second, Coltness Gem, low glass container.

CLASS E—First, Mrs. Alfred B. Seal in a field of 12 entries, also good Jersey Beauty.

CLASS F—Best 12 bloom. First, American Triumph, Fort Monmouth, Maud Johnson, Eureka, World, Fort Washington, Alfred Seal, Jersey Beacon, Trentonian, all fine.

CLASS G—Glads. First, mixed bloom, no names.

CLASS H—First prize, Alice Tiplady, good.

CLASS I—Best specimen of Gladiolus. First, Mrs. Van Hoesen, a perfect spike.

Section EE

CLASS O—Zinnias. First, Giants, good colors, uniform.

CLASS P—Red Dahlias. First, way off on form. Second prize was outstanding with a low green bowl of Little Jewel.

CLASS Q—Prims. First, stems cut short, mixed with asters.

CLASS R—First, an arrangement of Clematis Panic and Scabiosa, very good.

CLASS S—First, low basket of pompons, pink shades with Atremisia, very good.

The use of shadow boxes in this section added a great deal to the effectiveness of the display. Many other noteworthy entries were made in these sections, but lack of space prevents description.

Commercial Exhibits

This department of the show evidenced marked improvement, a total elimination of bottle displays increased artistic effort and splendid stock. The accession of many nursery firms proves that the Fall show is gaining each year as the logical place to show stock and make contact with interested folks.

The judges having completed the awards, we just naturally have to stop and rave over the winner of the supreme award, also the first prize for trade exhibits of two hundred square feet, to Messrs. Fisher & Masson, of Trenton, New Jersey.

This display was an entire departure from the regular ones, showing the interior of a modern flower shop, and

featuring every type of Dahlia except anemone. As one entered the door and stepped upon the green tile floor one marvelled at the long-stemmed blooms of Jane Cowl and American Triumph which flanked the entrance. The shop background was of cream pillars with panelled niches in which huge baskets of Helen Ivins, Kathleen Norris, Jane Cowl, were placed, and as a center pivot, a new informal decorative with twelve-inch flowers of pure white, called Andrea Ericson, brought exclamations of joy. Browsing about the shop, with its odd tables and beautiful counters, we noted an ensemble of pompons in various containers, caught in a mesh of metallic green drapery, while just across, a bride's and also a

Massachusetts Grown Dahlias

That Are Absolutely Free From Disease

GRAF ZEPPELIN

(Decorative)

STAR OF BETHLEHEM

(Semi-Cactus)

Two of the Best White Dahlias Ever Offered to the Public

My catalogue will also list most of the 1930 Roll of Honor Dahlias and all the outstanding Dahlias of special merit.

My roots and plants are guaranteed to be healthy and arrive in good growing condition otherwise I will gladly replace at once.

If you are not on my mailing list a postal will bring you my catalogue.

Thomas H. Hughes

78 Brownell Street

New Bedford, Mass.



BABYLON DAHLIA GARDENS

PATRICIAN DAHLIAS

"On the Sunrise Trail"

Babylon, L. I., N. Y.

"Specialists to the trade only"

We carry a very large stock. We have the best of the old and the best of the newer varieties in plants and bulbs in quantity. Our list is very complete.

Be sure and send for our new wholesale catalogue for 1931.

Wanted—Undivided Dahlia clumps of the most popular varieties. H. W. McMillan, Roseville, Illinois.

maid's bouquet, comprised of Snowflake and Maude Adams, nestled in a display of blue velet and gold metallic cloth. Just beyond, a Debutante Doll of Little Jewel added an artistic touch. Along the sides of the shop, between splendid ferns and palms, monster pottery urns filled with new varieties attracted attention, especially Francis Amherst Johnson, a pure gold formal decorative, nine inch, with large stems, was wonderful under artificial light. Martha Eppele, an informal decorative in the bronze shades, huge, with good stems.

Mrs. Louis F. Hyde, a rose pink decorative; other standards effectively displayed were Sanhican Beauty, Grover Whalen, Charles Reed, and a monstrous bloom of Orinda was noted on one side of the stands. Effective basket combinations were placed about the floor of the shop to make a perfect picture, and the round glass-topped tables here and there with groupings of pompons and ferns underneath, showed to advantage vases of Cardinalis, Fort Monmouth and many other standard varieties.

The entrance to the commercial displays was bordered by Habitant Fences, featured by The Brook Iron Works, with large Boxwood specimens grouped at the gate. Ornate metal garden furniture by The Edward R. Barto Company, of Lexington Avenue, New York City, was displayed near the entrance, while a booth of garden books of all kinds, for those in quest of knowledge, was displayed by The De La Mare Company, of New York. Leading to one of the exits, a rest-room, surrounded by huge Boxwoods displayed by The Royal Oak Boxwood Farm, of Marion, Virginia (New York office—460 Eleventh Avenue) where seats and chairs offered a haven to the weary, was a welcome innovation.

The American Home Magazine had a clever booth with a real home background, featuring special articles on Dahlia culture.

Adjoining this was the display of The Daybreak Nurseries, of Westport, Connecticut, one of the extra large commercial displays. It had great depth, with a velvet backing, palms and ferns, with huge baskets, and closed in with a heavy gold trellis. Splendid quality and size were noted in blooms. Especially good were Bucharest, A. D. S., Elizabeth Harding, D24 Seedling, and a No. BW262 white informal decorative.

At the next display, of The W. Atlee Burpee Company, covering two hundred or more square feet, we missed the friendly smile of one of the Dahlia's greatest lovers, and it seemed the flowers themselves missed that mystic touch that always made this corner the mecca of all flower lovers. The settings were very similar to last year, and probably it is hard to improve upon. The wonderful background, superb lighting effects, a bower of asparagus fern and Cibotions from which peeped clusters of bloom, edged with effective grasses and baskets of pompons, made a striking picture, and the blending of color was especially fine. Outstanding were: Jersey Beauty, Sunnyside, Mary Wilson, California Beauty, Rose Fallon, Margaret Starke, Beacon, Avalon. They were all good. Winner of third prize in class 86.

Waite's Gardens, Inc., of Eatontown, New Jersey, captured first prize in class 87. It was a bay display with cream panelled background, with the central motif a huge basket of delphinium flanked with baskets of Beacon, Beauty and Jane Cowl. New varieties noted were Asbury Park, Captain Coste, a clear yellow formal decorative, with large petals, number 1 Seedling, amber with long stem, Richmond's Pride, Mabel Douglass. Quality bloom throughout, including many of the Jersey family in large baskets.

James Smith, of Plainfield, New Jersey, had a commercial three-sided booth with panelled backing, and velvet covered tables. The flowers were well spaced. A splendid seedling was noted of rose ash coloring, also F. W. Butler, a striking flower, and several fine baskets of Watchung Wonder and Watchung Sunrise.

W. E. Marshall & Company, seedsman, of 150 West Twenty-Third Street, New York City, had a step-up display with a center oblong table featuring a splendid collection of pompons all distinctly labelled, about fifty vases. The background showed large baskets of Violet Wonder, Mrs. A. B. Seal, Jane Cowl, while interspersed were five vases of delphinium, garden lillies. A very fine commercial exhibit.

The Dahliadel Nurseries, of Vineland, New Jersey, were awarded second prize in class 86. The artistic setting of this display called forth many exclamations of praise. It covered two hundred square feet, and featured a Spanish garden with high stucco walls, niches, the corner of a Spanish Mission with balcony and iron railings, stone walks, brick lined, with the central pivot a standing urn of Karl Bonovitz, while quality blooms were bedded and bordered with clumps of light colored pompons, featuring The World and Little Edith, pompons. Banked in a corner against the wall, a huge urn of Kentucky, a vision of peach pink stood out in splendid shape and vied with a cluster of Treasure Island at the opposite end of the garden. Various garden beds showed Casper Ware, Minnie Eastman, King Midas, Good Night, Emma Marie, all in good form. A real display, real Dahlia art, with real Dahlia bloom.

Adjoining was Manetto Hills Nurseries, of Hicksville, New York, a large commercial display with panelled background, featuring J. J. Jefferson, a new white, Maureen O'Sullivan, a formal decorative, great keeper, long stem, shell pink, reverse cream. End urns of Princess Xenia were very fine, also Jane Cowl and Elite Sport. A center table featured a collection of pompons, a new variety—a vivid orange called Edith Muller, which was very fine.

Next, The Willow Dahlia Gardens of Dr. Waite attracted a great deal of attention with a laurel background, a mass arrangement of quality bloom, the central motif being a vase of Marmion on five foot stems with ten inch bloom, flanked with delphinium, hedged with evergreen in front as a wall. It was a striking picture. Jane Cowl was good, also Kathleen Norris. Willowgard Beauty, salmon to pink coloring, with wonderful foliage was outstanding.

The Supreme Dahlia Garden and The Welcome Dahlia Garden, of Bayshore, Long Island, combined in the next display featuring their seedling, Rudy Vallee, which showed up fine. The display was arranged in the step-up type with splendid baskets of Beauty Kist, York and Lancaster the outstanding numbers.

Adjoining was the World Booth, the headquarters of their garden contest.

Albert Parrella of 3380 Elizabeth Avenue, Bronx, New York, had a clever step-up arrangement, with lattice and green trim. Many good commercial varieties were noted, and it was well spaced. There were several seedlings which gave good promise.

Ast's Dahlia Fertilizer of Islip Terrace, Long Island, had a well arranged booth showing samples of their products.

Brook Iron Works, Inc., of New York City, had the adjoining booth with samples and literature of Habitant Fence as shown at the hall entrance.

The Derrig-Do Dahlias featured a display somewhat similar to last year's with a home background. There

An excellent floor display at A. D. S. New York show, 1930. Staged by J. A. Kemp, Little Silver, New Jersey. Mr. Kemp's fine new originations were shown, occasioning much favorable comment.



were cedar groupings, with a garden bordered by a low, colorful stucco wall atop of which were wall boxes planted with Eupatoria, Ivy and small blooms. Dr. John Carman was the central motif, but many other fine blooms were noted, namely: Vintage, Monmouth Champion, Cream of Garden, and especially fine was Jim Moore. This was a very artistic setting with quality blooms.

Nature Magazine had a small booth at this end with magazines having special horticultural articles.

A very large and pleasing commercial exhibit by the Macniff Horticultural Company, of New York City, covered a large area, showing splendid pans of Fall bulbs, garden accessories, and some very fine baskets of Dahlia blooms, especially Grover Whalen, Orange Beauty and Elite Glory. Garden lillies and delphinium were strongly featured.

No one should be in need of reference material as many booths were in evidence carrying horticultural literature. The next booth was from The Countryside Magazine. Messrs. Atkins & Durbrow of New York had a splendid display of Peat Moss, showing the material in flat pans with descriptive literature, backed by a garden background.

Mrs. Stanley's home made fudge, in a well lighted booth, supplied the sweets, but do we need a candy booth, and just where does it fit in our show? Should we "Reach for a Lucky instead of a Dahlia?"

And now we are just half-way around the great Hall, and while our energy is not up to par, we can see by

glancing ahead that still great surprises are in store for us, so just rest a minute while we glance over the display of—

The Montcalm Dahlia Garden of Valley Stream, Long Island, a new name among our exhibitors, with plenty of enthusiasm and good blooms. Theirs was a wall display with a velvet background, palms and foliage interspersed, and a compact arrangement of bloom, gladiolus and perennials on the sides, mostly good trade numbers. Large baskets in the center displayed Fort Monmouth, The World, Jane Cowl, Robert Scott, and a new number, Hazel Jean, an informal decorative of an orange shade, looked very good.

The Pedigreed Seed Company of 74 Reade Street, New York City, had a three-sided counter display with a central basket effect and smaller baskets on the end. There were good grades of commercial varieties, and some very fine gladiolus.

There was a small aisle display by A. W. Burroughs of Audubon, New Jersey, the principal point being a new informal decorative, pink, with a grouping of autumn leaves which attracted attention, but failed to have any name tags.

Coming down the aisle, we noted the panelled booth of Messrs. W. W. Kennedy & Sons of Red Bank, New Jersey. It was built up on three sides with a superb centerpiece, an urn of Jane Cowl and featuring some especially fine pompons. Varieties in this display which were outstanding were Mardi Gras, Minnie Eastman, Monmouth Champion (correctly named and a splendid

exhibition flower), King Midas, Fort Monmouth and Jean Trimbee.

Wakeman's Gardens of Southport, Conn., demonstrated very effectively that an artistic arrangement could be attained in a booth of limited space, as no attempt at crowding was in evidence. Again Jane Cowl was in perfect form in this display and a western rival, Mrs. Alfred B. Seal, was shown to advantage in this setting. Oval bowls with pompons and miniature blooms were perfectly displayed. Special attention focused on an artistic single with a peculiar two-tone reddish bronze center. Miss Kathleen Carrithers and Yankee Queen, also a vase of Eureka were extra good.

Firthcliffe Gardens, Pearl River, N. Y. Glad specialists had a build-up display of this beautiful Fall flower banked with asparagus and it attracted quite a bit of attention. Some varieties well displayed that appealed to the writer were: Mad. Sully, Charles Dickens, Sovereign, Copper Bronze and Red Copper. A stunning vase combination was Miss Tea Rose and John Pirie; try these from your garden another season.

Adjoining was a small table display from the Aladdin Insect Destroyer Co. of Martinsville, N. J., with a magic lamp that lures insects to death.

Mills and Company, Mamaroneck, N. Y., had a long wall table display of tall stemmed decoratives. Purest of All, a good white, and Anna Eberius, helped to make this 100 foot collection of standard varieties a strong appeal to visitors.

Stumpp and Walter, seedsmen, of New York, had one of the largest commercial displays ever shown at the Garden, covering approximately 400 feet. A beautiful green gold trellis served as a background with sloping velvet-covered front counters formed the booth outline;

a recessed insert displayed a huge basket of Salmon Supreme, a formal decorative, while large baskets of Fort Monmouth and Masson flanked the sides. Especially good were Marmion and Countess Cloverly—Cannas in bloom in pots, individual Dahlia blooms all plainly labelled, pans of a wonderful collection of Fall bulbs gave this display a very fine educational treat to those flower lovers anticipating further thrills in planning for next Spring.

Even in the driest of dry weather, New Haven growers demonstrate, year after year, that it can be done, and this year past president C. Louis Alling, of West Haven, Connecticut, brought to the show a very large comprehensive display featuring Miss Harriet Hocter, a formal decorative in deep rose shadings. This large basket of very big blooms was flanked by another of equal proportions, of Rose Fallon against a velvet background and fan shaped lattice arrangement, which proved an effective setting. We noticed two good looking baskets of a deep yellow ball type, May Helen, while some splendid floor baskets shown were: Minnie Eastman, Harry Mayer and Edna Ferber. As usual, Alling's pompons were in fine shape.

Better Home and Gardens, the garden magazine for all, had a splendid booth just down the aisle.

Adjoining was another splendid display featuring Dahlias as picked from the field, nature grown and not fed—that of Messrs. N. Harold Cottam & Son of Wappingers Falls, New York, a large display of many fine commercial varieties. A splendid central table display with a collection of singles and pompons held the attention of a crowd of spectators. Clinton Trovis, a formal decorative, pink shaded to white, was strongly featured, also Rose Johnson, an informal decorative, bi-color, had splendid stems.

KEMP'S MONMOUTH CHAMPION

The outstanding 1930 introduction in the Eastern Shows this year. I believe Monmouth Champion is the greatest all round Dahlia ever introduced. In spite of the great heat and prolonged drouth the past season, it did well everywhere, and was many times a prize winner over the best exhibition varieties.

It will produce two to four times as many large exhibition blooms as any other large flowered variety, 15, 20, 30 and more blooms to the plant during the season and with scarcely any attention except disbudding. No pinching nor thinning of the laterals required. The brilliant orange flame color is most attractive, and a prime favorite with everybody. No other Dahlia like it.

Stock of this great Dahlia will be scarce for season of 1931. Advance orders will be given the preference. Place your order now.

Roots \$10.00 each

Discount to the trade

J. A. KEMP, Glad-Dahlia Specialist

BOX 181-D-B

LITTLE SILVER

NEW JERSEY

1931 catalogue ready in January—its free

William C. Duckham of Madison, New Jersey, had his usual wonderful display of delphiniums. Some of the spikes were enormous and the ranging hue of shades of blue had an impelling force that made one wonder if here in this noble Fall bloom, King Dahlia has a promising seeker for his crown in the future.

While not one of the largest, the next display, of Velie and Mendham of Easton, Pennsylvania, ranked as one of the artistic spots in the show. Set at an angle, it had the appearance of a show window at the florists. Panels of velvet with large drooping Cibotium ferns formed a background for the large floor urns filled with quality blooms that gave this exhibit the second prize among the one hundred foot displays. Especially fine were Judge William McKeen, flanked by Shannon's Madonna, Jane Cowl, Arthur Gray, Hallelujah, Shannon's Purple. Extra large floor baskets gave an artistic setting to groups of pompons.

Charles Totty of Madison, New Jersey, had a splendid commercial display using a palm grouping and featuring his family of Orchid Flowering Dahlias. About ten varieties were noted, especially attractive being Beaver, Everest and Ruby. Some splendid baskets of delphinium and gladiolus, especially Anna Eberius, helped to make this 100 foot display a mecca for visitors.

J. A. Kemp of Little Silver, New Jersey, had a circular pyramid display at the end of this aisle, and in the opinion of the writer this was one of the most artistic displays in the Hall. The flowers were not crowded, showing up against a background of Baby Breath, all correctly labelled, of tremendous size, and quality bloom, proving that Kemp is a master grower of Dahlias as well as gladiolus. Crowning the pyramid was a display of Monmouth Champion, a superb flower. Others noted were Cora Butterworth, Eliza Sheppard, Al, Kentucky, Jane Cowl, Coquette and Monmouth Giant. Whatever one you picked would be almost perfect.

Proceeding down the aisle here and there were circular low stands filled with displays from the private gardeners' class; we noted a counter display of Messrs. R. M. Crockett & Company of Cranford, New Jersey, featuring perennials that were very well displayed. We greatly admired their showing of Boltonia Nana, Physostegia, Scabiosa and pink Aster Barre.

Fred von Rodeck, of Eden Farm, had a small display with a wonderful foliage background, featuring Suydam's Torch, a peculiar staghorn with cleft petalage, ideally named, also another—Gravesend Beauty, a formal flame decorative.

That the Dahlia has its appeal to every race and the adherents, lovers all, was well demonstrated in the next splendid circular display of Joel A. Cooley of Tottensville, S. I., N. Y. There were tall baskets loaded with splendid blooms of almost all the new Dahlias, to which a background of oak leaves and clematis added just the artistic touch. Mr. Cooley also showed branches of a fig tree with fruit grown in his gardens this season.

The Success Dahlia Gardens of Lawrence, Mass., in the center of the Hall, featured a Dahlia court of honor. Large palms framed the octagonal display for a crystal globe reflecting the colors about the Hall. Tall vases showed the new semi two-tone cactus, registered Rudy Vallee. The lower tier of this central motif, separated by colored steps, displayed many new seedlings under numbers, baskets of Charles Smith, Lemonade, American Triumph, between which low baskets of pompons were interwoven effectively. Huge blooms of the new white decorative, Mrs. Margaret Broomall, added the spectacular touch to this display.

At the end of this aisle was another circular display by Mrs. R. Benedict of Staten Island, a very finely

arranged open display with asparagus fern, the top of the display centered with two large ribbon tied baskets filled with many of the latest exhibition varieties, well grown.

Now, having toured the entire show, let's drop into this cozy corner with its iron garden furniture inviting us to rest. We will scan our note book and check up on the

Summary of the Show

No new variety stole the laurels from Jane Cowl as the premier exhibition flower. Kentucky, Monmouth Champion, Fort Monmouth, Mrs. Alfred B. Seal, Eureka and Kathleen Norris were outstanding blooms in a great many displays, while Jean Trimbee and Queen of the Garden, where shown, were in wonderful condition.

The condition of bloom, with the change in the ventilating system, was very good the first two days, but from the spectators viewpoint, a three-day show has its failings. The general effect of the show was pleasing. Considering growing conditions as we know them, it was marvelous. The total absence of short stem exhibition bloom, with the continual use of other foliage and Fall flowers, shows further decorative possibilities for the Dahlia. Pompons and miniature blooms increase each year the interest of the public. The register shows visitors from Missouri, California, Canada and Australia, proving that Dahlia enthusiasm circles the globe. (Perhaps Commander Byrd ran across a specimen or two.)

Under the leadership of our present officers who have profited by a year of experience, and who will continue for a term so that policies started may be brought to a successful conclusion, we may hope and trust that the small deficiencies that loom at show time, will be eliminated; that with additional interest on the part of commercial together with our vast array of amateur talent, the show of the American Dahlia Society will continue to merit the approbation and good will of every true Dahlia lover from coast to coast.

W. B. SWEENEY.

DAYTON'S DAHLIA GARDENS

647 N. Main Street, Akron, Ohio

Our catalogue will be ready in January, which will be full of bargains. Get your name on our mailing list. Use business stationery if commercial grower.

DAYTON BOND Prop.

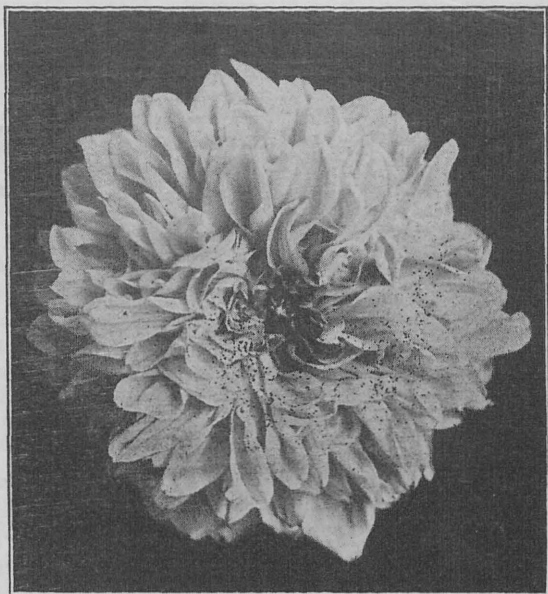
QUETZAL DAHLIA GARDENS

Many Dahlia bargains will be offered in our 1931 list to provide room in our gardens for many exceptional seedlings which we are developing. Watch for some of them on test at Storrs next Fall.

Many fans complimented us on our complete and concisely descriptive list last year. 1931 list out about February 15th. Ask for it in advance and receive it early.

LYNN B. DUDLEY

580 North Columbus Ave., Mt. Vernon, N. Y.



"SUSAN COE"

PROTECT DAHLIA BEAUTY . . and *Increase your Profits with EVER GREEN*

You can protect the value and beauty of your Dahlias if you keep them free from insect pests.

EVER GREEN — the safe modern insecticide — will protect your finest blooms from leaf hoppers, thrips, aphids and tarnished plant bugs. It will not burn or discolor your most delicate Dahlias, and is non-poisonous for humans and animals.

Start spraying Dahlias early, and keep it up during the season, to protect their beauty and perfection. If your dealer can't supply you, send \$1.00 for a six ounce bottle, or write for FREE sample and quantity prices.

Use **EVER GREEN** *to*
NON-POISONOUS INSECTICIDE
PROTECT YOUR GARDEN

McLAUGHLIN GORMLEY KING COMPANY

1715 S. E. 5TH STREET

MINNEAPOLIS, MINNESOTA

SUCCESS DAH

Announcement

We have had a most successful season and fulfilled our promise that our new originations would startle the Dahlia World. We also announced in the last issue of the Bulletin that if size was desired we had it. Our new creation, "Margaret E. Broomall", cleaned up the Atlantic City show after a six hundred mile trip. It was the outstanding Dahlia at Boston and Madison Square Garden exhibitions. The Dahlia world has been waiting for a big white. Our Mr. J. J. Broomall has produced in "Margaret E. Broomall" the world's largest Dahlia and it's a pure white with a long stiff stem that is capable of holding an 18 or 20 inch bloom erect and we have had our friends measure a bloom that was 16 inches and over in our garden with very little if any disbudding and no trimming out whatever. How large can this variety be grown by exhibition growers? Time alone will answer this question but 18 inches and over is the opinion of many of the world's most famous originators and judges. They have remarked that this is the Dahlia of all time. It is the largest Dahlia ever grown at the A. D. S. official trial garden at Storrs, Connecticut, where visitors saw bloom 12 inches on plants in the new section with no water. What would it have done had it been under those new "White Showers" sprinklers? Yes, it received a certificate. It was so large there that with the new scoring system it was impossible to score it on size as it scored more than the limit of 20 points for size so many points it deserved had to be cut off and yet with this handicap of being too large it scored 89 points. Not so bad for this season's growing condition. **This variety will not be released until 1932.** We have many other unusual creations that we offer to our friends and customers for their consideration. In offering these varieties we have given much thought to the garden habits of these creations as we realize that originators must be more careful in the matter of placing on the market new varieties. New varieties in our opinion must first of all be different, very much different than varieties that are now on the market. With this in mind we have selected from many fine new specimens a few of the most outstanding Dahlias to release this coming season, the description which will be found on the following page. In offering one of our most beautiful creations, "RUDY VALLEE", named after this most popular young man from New England by his written consent and registered with the American Dahlia Society we sincerely hope that our reader will not be confused as another grower has named a pink seedling "Rudy Vallee". The American Dahlia Society only recognizes our creation as it has been duly registered with that body. Please do not forget that we are distributors of C. W. Ballay's Palo Alto, California, celebrated originations east of the Mississippi River. We have grown them this season and they have attracted much attention by those who only grow the best. Mr. Ballay again won the American Home Achievement Medal at San Francisco this season which proves that he is producing year after year Dahlias that are taking the highest honors. Our catalogue will tell the complete story about his creations. Its yours for the asking.

SUCCESS DAH

LAWRENCE

(CHARLE

Member of the National Association of Commercial Dahlia Growers, Inc.

ILIA GARDENS

OUR ORIGINATIONS LEAD THE WORLD IN SIZE, BEAUTY AND PRIZE WINNING

We have maintained this reputation the past season and with our many fine unnamed new creations and the ones we are offering below we feel confident that our customers will continue to win their share of prizes.

HERE'S A FEW OF OUR CREATIONS THAT ARE WINNERS

"EAGLE ROCK FANTASY" (No. 3554)

Another of those Broomall-Success creations that has no equal in the Dahlia world for richness of color and so unusual in the Dahlia family, light mallow pink but most every visitor called it orchid and no orchid was ever more beautiful or attractive. It is very large and continues so until frost. Fine stems and garden habits, dark green foliage. Certificate at Storrs, 1930. Decorative.

Roots \$25.00 Plants \$12.50

"RUDY VALLEE"

One must see this beauty to appreciate its true worth. Color, chrome yellow, outer petals with deep rich yellow center petals. General effect vivid orange but with its center a different color it attracts instant attention of all visitors. A semi-cactus that has size, stem and garden habits that is bound to be a winner in any competition. Yes, it scored 86 points at Storrs, 1930.

Roots \$15.00 Plants \$7.50

"CHARLES SMITH"

This Dahlia attracted much attention in our Boston and New York displays. Informal decorative type of good size and habits except the stems are not very long but holds the flowers erect. Its color cream blending into a rich pink at the tips of petals is most pleasing. It's different.

Roots \$10.00 Plants \$5.00

"YELLOW WONDER" (No. 3560)

Mr. Broomall classes this yellow as one of his best originations as it has size, stem, a sturdy grower and its color is quite a different shade than most of the recent yellows. It is a very deep rich yellow and is bound to be an outstanding attraction in the show room. Informal decorative type.

Roots \$15.00 Plants \$7.50

"MARGARET E. BROOMALL"

The Dahlia of all time. The world's largest Dahlia. It is a pure white, held erect of long perfect stems. It's mammoth in size but has all the refinement of any Dahlia one-half its size. Informal decorative type. No other Dahlia ever approached such perfection as is found in this wonder. Certificate Storrs, 1930. **Not to be released until 1932.**

Space forbids describing our other 1931 releases but our catalogue will tell you the truth about our Broomall-Success and Ballay's offerings for your consideration. You will find quite a few of our listings on the American Home Honor Roll, December edition. Every live Dahlia should read this issue edited by Mr. Derrill W. Hart, the well known Dahlia expert.

ILIA GARDENS

(S. G. REED)

MASSACHUSETTS

Successors of J. J. Broomall and Eastern representative of C. W. Ballay

American Dahlia Society Show

Concluding Notes by "Woolgatherer"

The sixteenth annual exhibition at Madison Square Garden closed at ten P. M. Thursday, September 18th, the attendance during the three days being fairly good though at no time was the basement hall where the show was held, in any way crowded. It would appear that the Dahlia show in New York is not one that attracts the man in the street; it is rather one for enthusiasts or at least potential buyers of plants and bulbs. Such people are able to get around and inspect exhibits at their leisure and the fact that a couple of seed houses were new exhibitors and that another house had doubled its space on this occasion, tends to suggest that the Dahlia show is a useful source of business. Several other concerns not wholly interested in Dahlias have expressed the view that this and other Fall shows elsewhere, have, this season, proved worth while and some take it as a hint that real gardening enthusiasts, tired of being jostled and prevented from making close contact with exhibits at the Spring shows, are doing much of their buying at Fall exhibitions which apparently do not attract the mere sightseeing crowd. There is perhaps an element of truth in this assumption.

After all, it must be confessed that the commercial growers and seedsmen who make displays at shows, need to derive some direct business, especially if they receive no recompense in the form of worth while competitive premiums. It may be a source of pleasure and pride to participate in a show that attracts vast crowds, and the various big shows that attract such heavy gates may well be considered as the primary reason for the greatly increased interest in gardening, but, as in everything else, one can have too much of a good thing for an unduly large attendance that is good for a show and its sponsors may prove the reverse for those who largely make up the exhibition. Rumbles of dissatisfaction have been heard from trade exhibitors at the great European shows, because the dense crowds of mere sightseers render it more or less impossible for the exhibitors to take orders. Under the circumstances, it may prove advantageous for the trade to consider Summer and Fall shows with a

favorable eye.—From Florists' Exchange, September 20th.

Show News From Everywhere

Many other fine Dahlia shows were held throughout the country, particulars of which have not been received up to time of going to press. Among them: Baltimore Dahlia Society, Camden Dahlia Society, Dahlia Society of New Jersey, Kitsap County Dahlia Society, Garden Club of Northampton County, West Virginia Dahlia Society.

The Pennsylvania Horticultural Society

The society's hardy Chrysanthemum show, an annual event, will be held on November 5th and 6th, on the sixth floor of the Insurance Company of North America Building, 1600 Arch Street, Philadelphia. The show will be open on November 5th from 1:00 P. M. to 6:00 P. M., and on November 6th from 10:00 A. M. to 6:00 P. M. There will be seven classes, including seedlings, large and small pompon varieties, single varieties, anemone varieties and artistic arrangements. In addition to members of the society, other persons interested in flowers are invited to attend. There will be no admission charge.

The annual meeting of the society will be held on November 19th, at 3:00 P. M., on the sixteenth floor of the Insurance Company of North America Building, 1600 Arch Street, Philadelphia.

Quincey (Ill.) Garden Club

Mrs. Arthur F. Odell, president, writes us concerning their second annual Dahlia show, as follows:

We are indeed indebted to the American Dahlia Society for the very lovely medals we received. The members were very much pleased with them. The two medals and the President's Cup are the only prizes awarded, the rest being ribbon awards. As we are a very young society we think that is enough. Last year we had 200 exhibits. Mrs. Arthur F. Odell, president Q. G. C., 200 Prairie Avenue, Quincey, Ill.

INTRODUCING JOSEPHINE G.

Winner as the Largest and Most Perfect Semi-cactus Bloom, in the Open to All Class, at the New York show. Also awarded the certificate of merit in 1929 under difficult conditions at the trial grounds of the American Dahlia Society, at Storrs, Conn.

A thulite pink in color, whose many petals are tipped with pinard yellow. Flowering habit prolific.

Tubers \$7.50

Plants \$3.75

Send for our catalogue covering other recent introductions

RUSCHMOHR DAHLIA GROWERS

52 S. KENSINGTON AVENUE

ROCKVILLE CENTRE

NEW YORK

OUR 1931 LIST WILL INCLUDE

ONLY VARIETIES THAT GROW UNDER
TRYING WEATHER CONDITIONS

And many "Roll of Honor Dahlias" will be included in specially

Low Priced Collections

If not on our mailing list get on by all means and you will hear from us shortly after digging time.

PREMIER
DAHLIA GARDENS

31 Mertz Avenue
Hillside, N. J.

Saint John Dahlia Society, Saint John, New Brunswick

In spite of exceedingly unfavorable growing weather the three days' Dahlia show held in conjunction with the Saint John exhibition during the first week in September was an unqualified success. For the first time this year a separate class was assigned for owners of small gardens so that the Dahlia fan working in a city back yard would not find himself in competition with the owner of an acre or so planted with choice varieties. The results fully justified this policy, for in both classes the competition was close, the number of exhibitors increased, and the quality of the blooms shown was excellent.

In the large growers' class the sweepstakes—entitling the holder to the silver medal of the American Dahlia Society—were won by Mr. Fred Joyce. The bronze medal offered for the best flower in the show was won by Mr. Arthur Ready. The silver cup offered by our president, Mr. James E. Arthurs, for the best origination by a member of the Saint John Dahlia Society, was won by Mr. D. A. Duffey.

In the class for owners of small gardens the sweepstakes were won by Mr. Alfred Morrissey, who received the very artistic silver trophy offered for competitors in this class by Mr. D. A. Duffey.

Mr. L. R. Ross of Saint John was elected an honorary member of the Saint John Dahlia Society in recognition of a truly remarkable achievement. During the past five or six years Mr. Ross has devoted his spare time to a place that was a most unsightly dump. Without funds or assistance except occasional gifts of seedlings, broken benches, and other junk that no one wanted, he has changed the former eyesore into a most attractive boulevard with paths, garden beds, and benches where people may rest and enjoy the really fine view. All this was done purely as a labor of love in the time left after a hard day's work. It is hoped that during the coming year our members will find time to select and contribute some of their choice Dahlia tubers to Mr. Ross' public gardens.

Burholme (Pa.) Horticultural Society Makes Wonderful Showing in Atlantic City Flower Pageant

The Dahlia, king of all Fall flower exhibitions, no matter how large or how small, reigned in all its glory Saturday and Sunday, September 13th and 14th at the first National Atlantic City, N. J., flower and garden pageant, held in the world's largest auditorium for an entire week. The Burholme Horticultural Society (greater northeast Philadelphia suburban district) with a very artistic exhibit won a special prize. In a large beautiful walnut case, seven feet high, five feet wide, two and a half feet in depth, trimmed in cane and gold edging, lined with black velvet, twelve large gorgeous blooms arranged in three vases, was one of the most talked of displays in the show. The varieties to win for Burholme were: three Lemonade, five Yellow Seedlings (MacAvoy), Red Bird and Fort Washington. Charles Franke and Stanley Johnson were in charge of the display and the entire membership of the society are greatly pleased with the wonderful showing made. Wilson E. Schearer, President of the Burholme Society, was a member of the advisory board, with George G. Johnson and Rodman Kulp as members of the participating societies committee. The secretary of the Burholme Society is Louis G. Deitz, 7430 Tabor Avenue, Burholme, Philadelphia, Pa.

George Masson, of Fisher and Masson, Trenton, N. J., addressed the members of the society at the June meeting. His talk was very interesting to the Dahlia grower, taking in from the time the tuber is placed in the ground until the plant is blackened by the killing frost. President Wilson E. Schearer in July had four short speakers after the business meeting: Henry E. Millson, Gladiolus; George Johnson, Delphinium; M. MacAvoy, Dahlias, and William O. Hird, Perennials. August was the annual gladiolus exhibition of the society. One hundred and ninety-five people attended the business session and a great many more visitors viewed the display of gladiolus. Blue and red ribbons were awarded in eighteen different classes.

TESTED DAHLIAS

TO WIN NEXT YEAR YOU MUST PLAN
NOW

We carry a complete stock of all the latest novelties and standard varieties that have superior merit.

Complete catalogue ready in January, 1931.

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DAHLIA GARDENS

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WILLIMANTIC, CONN.

"Dwight W. Morrow"

"First Lady"

TWO 1931 INTRODUCTIONS BY

Derring-Do Dahlias

Frederick E. Dixon

SCOTCH PLAINS, NEW JERSEY

Box D.B.

Adequately described in the
1931 catalogue

"No catalogue gives you more for the
asking"

Dahlia Society of Dumont, N. J.

The most beautiful if not the largest Fall flower show that has been seen in Bergen County this year was staged by the Dumont Dahlia Society at St. Mary's Hall.

The feature of the show was the exhibit of Dahlias, cactus, rare vegetables and plants which were put on the stage of Otto H. Roller of New Milford. This exhibit, which was lighted from above by soft electric lighting was surrounded by admiring throngs continually and was both original and pretty. Another unique and beautiful professional exhibit was that of Francisco Brothers of West Norwood and was in the form of a trunk filled with new varieties of Dahlias, set off with a background of fine Gladioli and Dahlias and finished off with a basket of the finest pompon Dahlias the writer has ever seen.

The School Cup, after a long and anxious conference by the three judges, was finally awarded to Lincoln School with Grant a very close second and Washington a poor third. The exhibits of both Grant and Lincoln Schools, which seem to improve every year, showed great care and thought on the part of teachers and pupils and were a credit to them and to the borough.

There were 210 entries in the Dahlia class and all the latest introductions were shown. An outstanding feature were the Gladioli classes won by A. C. Plummer, F. W. Erhardt, A. J. Ramella and A. Ochs, and a very large Snapdragon class which was won by F. W. Erhardt of Englewood. About 2,000 people took advantage of the beautiful weather to visit the show.

Flushing (L. I.) Garden Club

The annual show of the society this year was even bigger and better than the one that went before, and I surely enjoyed browsing around both the old standard varieties as well as the enormous new-comers shown this year for the first time. An evening spent at one of the Dahlia society's shows is not only good entertainment but an education for every flower lover.

750 People Visit Tri-State Flower Show

The Tri-State Dahlia and Flower Show closed at Ceredo Saturday evening and was announced by the managers and visitors as a huge success, and all are looking forward to the 1931 show to make it even bigger and better. About 300 flowers were shown by exhibitors from Ashland, Kentucky, Kenova, Ceredo, Huntington and Wayne, West Virginia, and Ironton and Chesapeake, Ohio.

It was estimated that about seven hundred and fifty visitors attended throughout the show and that each went away with a greater appreciation for the Dahlia and Fall flower; and many were surprised that the tri-state region had as many and as good growers as it does.

Dahlia Show Ends at Hagerstown

About 2,000 viewed blooms displayed during two-day event.

Hagerstown, Sept. 27th—Hundreds of local flower growers and fanciers today visited the annual flower show which opened yesterday at St. John's Lutheran Church auditorium for a two-day exhibition.

The show far exceeded the initial exhibition of last year, more than 5,000 flowers being on display.

Featuring the show was the beautiful display of Dahlias, roses, asters, zinnias, marigolds and baskets of mixed flowers entered by the Junior Garden Clubs of the city.

The exhibition, which closed tonight, was attended by approximately 2,000 persons during the two days. The show was held under the auspices of the Hagerstown Dahlia Society.

Richard Vincent, Jr. & Sons Annual Dahlia Show at White Marsh, Maryland

Mr. John S. Vincent writes us that they had a serious problem to stage their show this year. Dry weather and excessive heat seemed to make it necessary to abandon this famous show this year, but a fine shower September 1st made it again possible.

A fine collection of Dahlias in baskets and vases with some designs made the show quite equal to former ones. The flowers when put in vases were like sponges, absorbing water and swelling up to twice their usual size.

A lunch was provided by ladies of the church. Nearly three thousand autos brought the immense throng of visitors to the farm. Staging only their own Dahlias makes this show distinctive and different from competitive exhibitions. On this farm over a million plants of various kinds are grown annually.

If you want the finest

DAHLIAS

Send for our catalogue

SOMERHOUSEN DAHLIA GARDENS

Chestnut Hill

Philadelphia, Pa.

Barre (Vermont) Flower Growers Association

Held a very excellent show August 30th; 1,725 specimens of Gladiolus and 300 Dahlias made a fine display. Mrs. Donald Smith writes us that the exhibition is a great inspiration to encourage growing more and better flowers.

Boston Show—Dahlia Society of New England

We had the pleasure of seeing this fine exhibition September 6th, at Horticultural Hall. Weather conditions considered it was surprising that so many fine, perfect Dahlias could be shown. The large hall was arranged with a background of evergreens, creating a pleasing effect on entering the hall. New England growers were well represented.

Victoria (B. C.) Dahlia Society

Show was held September 12th and 13th. Mr. W. B. Christopher, secretary, addresses us as follows:

Never before in the history of the city has a finer display of one type of bloom been arranged than in this magnificently colorful collection formally thrown open to the public by Mayor Anselcomb. His remarks were brief and to the point, but he intimated that he had been genuinely surprised by the beauty and variety of the display, the compliment subsequently being endorsed by the judges, Mrs. F. S. Pomeroy, of Seattle; F. S. Saunders, head gardener at the Empress Hotel, and George Robinson, of Elk Lake. Mrs. Pomeroy, who has done a great deal of judging in Seattle and elsewhere on the other side of the line, stated that it was one of the best Dahlia shows she had ever attended, the fine coloring being a particularly noteworthy feature. Competition in the various classes was keen, and, in addition to the numerous handsome blooms entered by amateur competitors.

Elberon Horticultural Society, Elberon, N. J.

The A. D. S. silver medal was won by Mr. Henry Wood of Elberon, N. J., for the largest and best decorative Dahlia in the show, and the bronze medal by Mr. J. A. Kemp, Little Silver, N. J., for the largest and best informal decorative Dahlia. I shall have to consult them regarding the variety if you desire them as they were not recorded.

Dahlia Society of Michigan

Mrs. Sarah Cooper, president, reports as follows:

This is to tell you that we have held our annual show, September 13th and 14th, and that in spite of the very dry weather it was quite a success. It was held at the new Armory Building on the State College grounds. A floor space of 120 x 200 feet is given over to us and the members and management worked nobly to make it look well. Probably about ten thousand blooms in all were shown. The varieties that seemed to appeal most to the public were: Judge Leon McCord, Cloudland Gem, Kathleen Norris, Dorothy Stone, Ivory, Harry Waldron (a three-year-old seedling never placed on the market, grown by K. S. B. Holt of Howell), Gamby, Fort Monmouth, Jane Cowl, Kemp's Violet Wonder, Kentucky and Jersey's Beauty. Your silver medal went to the Baumann Dahlia Gardens for the largest and most artistic display, with the Parker and Hume Gardens, Muskegon, a very close second, winning your bronze medal. The Fenton Gardens, Fenton, Mich., were third on the same entry. Clifford White again favored us with a very beautiful vase of Jersey's Beauty. Mr. White can always be relied upon to furnish wonderful blooms of this. B. W. Elliot, Grand Haven, carried away first on largest and best display in the amateur class, with Ida Chase, Milan, second.

"Champoege", A New Dahlia from Oregon by Air Mail

By Mrs. George Crites

Champoege, the variety sent to the New York show by air mail.

Champoege is named for the oldest historical spot on the Pacific coast, which is located just four miles from Newberg, Oregon. This lovely Dahlia is a seedling of Jersey's Beacon, grown from seed in 1928.

In 1929 it was entered at the show of the Columbia Valley Dahlia Society, and was awarded the bronze achievement medal.

Blooms were cut Monday morning at seven o'clock, packed for shipment and mailed out of Newberg at eight-thirty A. M. After laying over in Portland all day they started by air for New York where they arrived Tuesday night, and were placed in cold water, nearly 48 hours after being cut.

Champoege has never been forced for big blooms, always receiving the same treatment given all of our Dahlias.

Ship's cook (to new helper): "Ever been on a ship before?"

Helper: "Sure. I was a gunner in the navy."

Cook: "Well, start right in and shell the peas."

Storing Dahlia Roots

The growing is now over and digging the roots is in order. In reply to many inquiries as to best method of wintering we are reprinting the following articles.

First—Let us warn against leaving roots in ground too long after tops are killed by frost. If left too long, roots will start new sprouts under ground, these are the sprouts that should come next Spring. They will die through the storage period and you will not be likely to get many new ones.

Second—In the case of a very choice new variety or seedling that would be an irreparable loss if it did not carry over, the surest way is to powder it with sulphur, then coat the whole clump with paraffin and pack in dry peat moss. Do not have paraffin very hot.

Third—For rooted cuttings planted late and not fully developed. We usually grow these in pots and leave them in the pots all winter, but be sure all the earth in the pot is dry.

Fifth—It is almost impossible to carry Dahlia roots over in a cellar where there is a furnace or other heater. A cold storage room should be provided.

Packing in peat moss seems the most satisfactory way of wintering roots. Peat moss never dries out completely. If quantity to be stored is too great for this method, the next best way is on a cellar bottom with covering of sand and leaves.

Sixth—If packed in paper lined barrels it is well to examine them in February—they sometimes get to sweating in the middle of the barrel. In any event look over all your roots in February, cut away anything that is bad and repack.

The notes are not intended for commercial growers, who have greenhouses. All they need do is to throw them on the ground under the benches.—EDITOR.

Storing Tubers for the Winter

By A. R. Gephart

Care of the Roots

Since the roots would freeze if left in the ground as nature does it in their native state, it is necessary to dig and store them until Spring. When the plants are killed by frost, cut them off at the ground, using care not to break the stalks below the ground. Dig a trench one spade deep around the plant, keeping about a foot away from the stalk to avoid injuring the roots. Then push a spading fork under the clump and pry gently, moving about the clumps until it is loosened. Lift carefully, letting as much dirt as will, cling to the clump. This dirt will help prevent breaking the neck of the roots in handling and will help prevent wilting in storage if you wish to store them with the dirt on them.

You will remember that nature stores the roots in loose dry dirt where there is no danger of frost, and where they are not directly exposed to the dry air which would wilt them. The same conditions should be aimed at in artificial storage. Coal ashes, sand, peat moss, or any substance that will not injure the roots and will protect them from wilting may be substituted for the dirt. Some put the clumps in paper-lined baskets, boxes or barrels and cover with paper, using no packing material. The point is that the roots, like the growing plants, are full of moisture and need to be protected not only from freezing but from excessive evaporation. If this can be done by controlling the humidity as well as

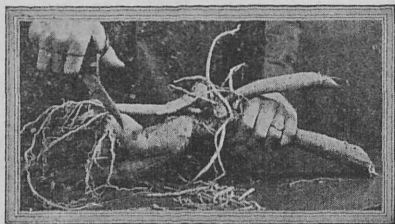
(Continued on page twenty-seven)



IMPORTED GRANULATED PEAT MOSS TORF MULL

for

STORING DAHLIA BULBS



IT IS easy now to keep your Dahlia and other tubers **safely** during winter. Packing in dry G P M Peat Moss practically guarantees against loss through rot, freezing, shrivelling or any of the other causes which used to ruin so many tubers. In fact, bulbs properly packed in G P M invariably **improve** in quality during this dormant period.

The general practice in caring for Dahlias now considered standard, follows:

First—Cut the stalks to within 6 inches of the ground, slitting the stem, and in the slit secure the name label. This method is far better than fastening a label around the stem where it may become loose and lost.

Second—Dig up the clump by plunging the fork one foot away from the stem, first on one side and then the other, gradually lifting the clumps out of the ground. **Never try to pull the clumps by the stem**, for this strains the necks of the tubers and makes them practically worthless for planting, as it decreases their vitality and causes them to rot.

Third—After the clump has been lifted, shake off the earth as much as possible, doing it in a gentle manner. Then trim off the fine thread roots with a pair of scissors or sharp knife. This is done to prevent the formation of fungus or mould while in storage.

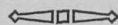
Fourth—Turn the clump upside down to permit the water or moisture in the stem to drain out. This is most important, as moisture left in the stems forms an acid that will cause the stem to rot at the crown. Many fine Dahlias have been lost by not taking this simple precaution. Let the clump dry out for a few hours in this position.

Fifth—Bring the bulbs into the cellar or storage house and place them on the floor for several days, for final drying out. Then place them in baskets, boxes, barrels or bins, putting a layer of granulated Peat Moss in the bottom and then scattering Peat Moss around the bulbs until fully covered. (See illustration on bottom of page.)

During the winter examine all tubers occasionally and if they show a tendency to dry up and shrivel, moisten slightly. In the spring a little while before it is time to plant, remove tubers from storage and place on cellar floor, in boxes, cold frames or greenhouses; covering them with Granulated Peat Moss as high as the crown of tubers. Moisten Peat Moss thoroughly. Each clump is now covered individually instead of all together as when packed. The eyes will readily sprout and the tubers can then be safely separated. When planting, permit such Peat Moss as will, to adhere to the bulbs and turn in the balance where you are going to plant.

Many large Dahlia growers offering plants for sale, now use this method with absolute satisfaction. Literature giving further information on request.

Order a bale today—\$4.00 f. o. b. New York.



ATKINS & DURBROW, Inc.

29 X BURLING SLIP

NEW YORK, N. Y.





From across the Atlantic comes this picture of the 1930 Dahlia show, Haarlem, Holland. One of the foreign affiliated Dahlia Societies of the A. D. S. The exquisite arrangement of the Hall reflects great credit on the management and can well serve as a model for our American shows. (Picture by courtesy of H. Carlee, Haarlem, Holland.)

the temperature of the storage room, no packing will be needed. We clean our roots with the garden hose, allow them to dry and store them in pulverized peat moss. A temperature of 40 to 50 degrees seems best for the storage cellar. We use a fruit room which has an outside window.

When roots are immature they are hard to keep from wilting and should be examined occasionally and dampened a little to plump them up if needed.

If roots are wet in storage they are likely to rot. To avoid this the storage room should be protected from leaks and the clumps should be allowed to dry (not wilt) a few hours before storage. It is a good idea to turn them upside down while drying so that any surplus moisture in the stalks may drain out. Many growers store them upside down. We store ours right side up as they grow.

In the Spring, as planting time approaches and the eyes begin to show, the clumps should be divided with an eye for each root. If the eyes do not show when time comes to divide the clump move them to a warm place and cover with damp dirt, peat moss or sand. If the clump is alive the eyes will soon appear. The eyes are always on the grown of the old stalk at or near the point where the root connects. In some clumps the roots are so numerous, tangled or close to the stalk that it is not possible to divide them with an eye on each root. In such cases the job will be difficult and should be done with more or less care, depending on the value of the roots. Roots without eyes will not grow. Do not plant undivided clumps. They cannot make good flowers.

"DAHLIAS ELITE"

We grow and list over two hundred varieties of the best Dahlias, and also have a large collection of herbacious plants.

Send for our advance list now ready

Descriptive catalogue ready in January



W. W. KENNEDY & SONS

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NEW JERSEY

GOLDEN RULE DAHLIA FARM

HARLEY T. PECK

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OHIO

We offer the better of the newer introductions of 1930, including

Buckeye Bride

the new shade of pink

Write for our Fall price list, either retail or in quantities.

Almy's Supreme Dahlias

A few clumps of outstanding new varieties at attractive prices for Fall delivery

Send for my fine catalogue, ready in January, describing my **two great seedlings**:

"SUPREME GLORY"

An immense yellow, flushed red, the most prolific large Dahlia; also

"SUPREME MONARCH"

the Jumbo red, flushed white on the reverse; as well as the best of the 1931 introductions and Roll of Honor Dahlias of previous years.

F. W. C. Almy

Box D

TIVERTON 4 CORNERS, R. I.

SPECIAL SALE ON DAHLIA CLUMPS

Owing to lack of space, I am forced to sell the following clumps, for delivery about November 15th for almost the price of one tuber. As I do not sell any green plants, or take any cutting from my tubers they are full of vigor and health and I guarantee each and every clump to be true to name and free from the slightest disease and from four to ten tubers to a clump. Boxing and packing free.

	Clump	Doz.		Clump	Doz.
Augusta Nonin	\$0.50	\$4.00	Mabel Thatcher	\$0.50	\$4.00
Canteen35	3.00	Minnie McCullough25	2.00
Caumset Chief	1.00	7.50	Mrs. Carl Salbach	1.00	7.50
Charm50	4.00	Mrs. I. de Ver Warner...	.50	4.00
Dakota50	4.00	Patrick O'Mara	1.00	7.50
Flamingo25	2.00	Sagamore50	4.00
Jean Kerr50	4.00	William F. Gude50	4.00
Jersey Rose50	4.00	Yellow Duke25	2.00
Joppa75	6.00			

One clump each of above varieties—total value \$9.35, for \$8.00

Send for my price list of 200 of the latest varieties, as well as combinations on tubers for Fall or Spring delivery at prices within the reach of all.

I am the originator and grower of the World's prettiest flower, the "Chrysopocan", a cross between the Chrysanthemum, Poppy and Carnation, in assorted colors.

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NEW YORK CITY

Naamlooze Vennootschap Tuinbouwinrichting
"Enchantress"

Voorheen H. Carlée, Haarlem
Haarlem, October 4, 1930.
Leidschevaartweg.

The American Dahlia Society,
New Haven.

We take pleasure in sending you some pictures of our last Great Dahlia Show, held at Haarlem, and hope that these will interest you and your readers as much as following article and request you to be so kind as to place them in your valued paper.

First we are very pleased to inform you that the first gold medal, which was made available by Messrs. H. Carlée, Ltd., Haarlem, for the best Dahlia acquisition from abroad that was planted out in the Trial Gardens at Haarlem this year, was won by Messrs. Fisher & Masson, Trenton, with their novelty, F. T. D.

As it will be a well known fact, there is very much interest for American varieties in Europe, when we only consider broadly outlining the great introductions in our country, of which we made acquaintance after a special collection of American varieties at the Great Dahlia Show at Rotterdam.

Principally it was about others: Jersey Beauty, Ambassador, Mrs. Crowley, Robert Treat and Gladys Sherwood, which attracted the attention of the visitors, however the real enthusiasm failed yet. Many people found the blooms too large, stems too slack and did not think them suitable for flower work. Also they flowered later than the European varieties.

Nevertheless many of above mentioned objections are admissible. It was only a question of a few years to speak of an entire success. The American Dahlia met with a good outlet in Europe.

Without the many hindrances they could be imported and then we would see a stream of unknown varieties pass in review, with which the dollar was not forgotten.

When we now look in Dutch catalogues we see special collections noted by several firms, such as: Cigarette, Earle Williams, Elite Glory, Ellinor Vanderveer, Giant Ruby, Jersey Beacon, Mephistopheles, Mrs. I. de Ver Warner, Pride of California, Pride of San Francisco, Siskiyou, Solo Mio, Trentonian and Jane Cowl found in nearly all lists of special growers.

The American or large-flowered decorative, cactus and garden-cactus Dahlias are now judged according to their right value.

The first exaggerated enthusiasm has now been calmed off and the too great pessimists saw that these Dahlias also possess a certain value for Europe and are now treading the golden mean.

We know by experience that 99% of these varieties are unsuited for flower work and that only one variety, as Jersey Beauty, maintains itself in mass, that they, when they flower early and have rather strong stems are suited for embellishing our gardens and parks, that they are fine show Dahlias, that they by their strong, stout and healthy growth and, proportionally herewith, the blooms, create the admiration of lovers, that for each variety that meets the demand, which are made at the present moment, a great outlet is open, but that also only these varieties will be considered for purchasing and people will still be more critical than they now are, and they will solely desire varieties with well formed blooms, vivid colors, *under all circumstances prime stems*, a right proportion of stems and bloom and flourishing.

As the best example we may mention "Jane Cowl". Here we have a variety that meets all these requirements and whereby the whole proportion of the plant is just as good.

The photo of "a general view of the hall" will give an idea of the Dutch way of exhibition to your readers. One of the chief conditions is that not any support material may be used.

Especially the picture that shows the display of Messrs. H. Carlée, Ltd., to which was awarded the highest prizes, viz.: Gold Medal of the Dutch Royal Horticultural Society and the Medal of H. M. the Queen of the Netherlands, shows you that the different varieties had been worked up in a decorative way here. The surface amounted to 84 square meters and in it are the following varieties that come to front most: Jane Cowl, Frau O. Bracht, Royal Velvet, Mrs. Alfred B. Seal, Lord Lambourne, Goldene Sonne, Jersey Beauty, Gaiety, W. D. Cartwright, Ulswater, Sonnenaufgang, etc.

The two medals that were offered by the American Dahlia Society to the Dutch one this year for the first time was awarded to the two best Dutch Dahlias of the show, as follows: the silver one to "Royal Velvet" (deep velvet-crimson scarlet) of Messrs. H. Carlée, Ltd., which variety also won the silver Hornsveld Cup (at the same time the cup became the property of that firm, as it must be won two times consecutively or three times in all), and the bronze to "White Duchess", originated by Messrs. K. Maarse Dzn., Aalsmeer (Holland), a white decorative of an enormous size and borne on strong stems and very floriferous, as enclosed picture will show you.

Yours sincerely,

H. Carlée, Ltd., Haarlem, Holland.

CARLÉE'S DAHLIAS

GAIETY—Winner of the Silver Challenge Cup 1929. Garden-cactus, splendid dark pink. Selected for trial at Wisley 1930.

Tubers \$2.00 each

ROYAL VELVET—Winner of the Silver Challenge Cup and Silver Medal of the American Dahlia Society. Garden-cactus, deep velvet-crimson scarlet. Selected for trial at Wisley 1930.

Tubers \$2.00 each

SCHILLER—The finest salmon-pink Garden-cactus ever produced. Award of Merit. Selected for trial at Wisley 1930.

Tubers \$1.50 each

WHITE DUCHESS—Beautiful pure white Decorative Dahlia. First class Certificate. Amsterdam and Haarlem.

Tubers \$10.00 each

These four fine varieties in collection \$12.50

H. CARLÉE, Ltd.

HAARLEM

HOLLAND

WE ARE digging Dahlia clumps and now have our **Special Prices** on clumps ready to send to you. If you are interested send your name and address and we will mail you a list. These will be priced at about the prices of single roots. They are strong, field grown clumps, all grown from roots, and are full of pep. They are grown for roots only as we do not grow flowers for market. All the good of the plant is in the roots. These prices are for Fall delivery only.

Our 1931 price list will be ready early in January. It contains a list of the best of the new varieties as well as a number of the older ones that have proven their worth. It is free on request from you. Send for your copy now.



THOMAS LEAVITT

BOX 660

DORCHESTER 24

MASSACHUSETTS

NOTWITHSTANDING SEVERE DROUTH

OVER MOST OF THE UNITED STATES LATE RAINS AND LATE FALL
MATURED OUR DAHLIAS IN FINE SHAPE

WE HAVE AMPLE STOCKS OF MOST OF THE BEST STANDARD, POPULAR
VARIETIES OF DAHLIAS AND CONSIDERABLE STOCK OF THE NEWER AND
LATEST ORIGINATIONS AND INTRODUCTIONS, INCLUDING

Alta Ray
Albert H. Vestal
Aztec Glory
Barbara Redfern
Buckeye Bride
Canary Cup
Cora Butterworth
City of Trenton
Coquette
Charles G. Reed
Edna Ferber
Fair Elaine

Derrill W. Hart
Dr. John H. Carman
Dorothy Stone
Edward T. Bedford
El Rey
Frank Miller
Graf Zeppelin
Grover Whalen
Golden Lotus
Jane Cowl
Elite Moonlight
Eagle Rock Jewell

Jersey Triumph
Kendal Glory
King Midas
Kathleen Norris
Kemp's Violet Wonder
Mardi Gras
Mrs. A. B. Seal
Monmouth Champion
Mother Machree
Regal
Lillian B. Lee
Eugenia

Star of Bethlehem
Seal's Californian
Thomas A. Edison
Treasure Island
The World
Waldheim Sunshine
Western Giant
American Triumph
Conquistador
Eagle Rock Gem
Minnie Eastman
Fort Monmouth

We are now harvesting (October 27th) a crop of 18 acres—460 varieties—88,000 hills of Dahlias from roots, plants and seedlings which thousands of visitors from all over the United States from September 1st to October 15th pronounced the finest exhibition of field Dahlias ever seen anywhere.

Our 1931 catalogue of about 40 pages will be sent in January to all who request it. Early quotations for all who request it. We invite correspondence on any Dahlia questions.

KENDAL DAHLIA GARDENS

C. W. Stuart, Prop.

MASSILLON

OHIO



Display of Curtis Redfern, Lincoln Manor, San Francisco, California, at Dahlia Society of California show, San Francisco, 1930—won first prize for artistic display in Class B

YOU DON'T GAMBLE

WHEN YOU BUY A CURTIS REDFERN DAHLIA

BECAUSE IT HAS TO MAKE THE ROLL OF HONOR TO BE INTRODUCED

BARBARA REDFERN—Still one of the outstanding autumn colored Dahlias. Informal decorative. Roots \$3.00.

BAGDAD, the magnificent, went over big all over the country. Most brilliantly colored Dahlia in existence. Informal decorative. Roots only, \$10.00.

JENNY LIND—1931 introduction. Formal decorative. La France pink. Roots only, \$10.00.

Catalogue ready in January

CURTIS REDFERN

LINCOLN MANOR

SAN FRANCISCO, CALIFORNIA

CALIFORNIA SECTION

The fifteenth annual show of the Dahlia Society of California was by far the most successful and most interesting ever put on by the Society. Held in Larkin Hall of the Civic Auditorium which is flooded with daylight one can see the beauty of the Dahlia in its natural color, which is a great privilege, for under artificial light pinks and lavenders all look alike. Green lattice work with ferns and shrubbery around the walls formed a soft background and for the beautiful colorings of the Dahlias.

The show was remarkable for the fine blooms shown by the amateurs and novices. This society holds out every inducement to the amateur by giving him the benefit of the experience of the older growers and even awarding to this class the most coveted trophies.

The date of the show was put forward one week to give the visiting delegates of the Florists' Telegraph Delivery Convention an opportunity to see California Dahlias as they grow in California. Many availed themselves of this privilege and expressed their delight and appreciation.

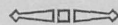
Already plans are being made and the date set for the 1931 show. With such Dahlia enthusiasts is it any wonder success meets their every effort.—EDITOR.

Customer: "So you've got rid of that pretty assistant you had?"

Druggist: "Yes, all my gentlemen customers kept saying that a smile from her was as good as a tonic."

BESSIE BOSTON

THE NAME THAT STANDS FOR THE
BEST IN DAHLIAS THE WORLD OVER



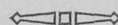
SEEDS now available from the stock of this
famous grower

50 seeds.....\$2.50 net

100 seeds..... 5.00 net

COLLECTIONS of Large Flowering Dahlias
\$10 a dozen and upward

CATALOGUE listing new prize winning
varieties sent on request



Bessie Boston Dahlia Farm

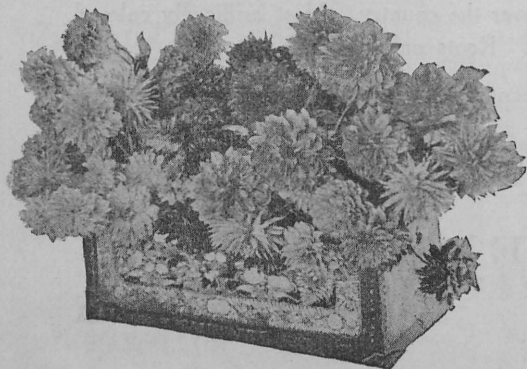
SAN MATEO

CALIFORNIA

MRS. ALFRED B. SEAL

Queen of them all

The finest and largest pure rich glowing old rose Dahlia in existence. One of the very best of the newer varieties, as no other Dahlia of this color even remotely approaches it. Mrs. Alfred B. Seal is a great prize-winner, having won the Achievement Medal in 1928 for the Best New Dahlia West of the Rocky Mountains Never Before Exhibited, and many prizes since. It has done well EVERYWHERE. No collection can be considered complete without this stunning variety. Tuber \$10.00.



SAMUEL NEWSOM DAHLIA FARM

NAPA, CALIFORNIA

Formerly Jessie L. Seal

Write for illustrated catalogue, describing the latest in Dahlias and Dahlia seed.

We are agents for the Sies Dahlia Manual. Price 60 cents.



THEY GAVE HIM A NEW THRILL

Why Not Try a Packet of Salbach Dahlia Seed and Give Yourself The Same Glorious Thrill That Many Other Flower Enthusiasts are Receiving?

"Enclosed find clipping . . . note my seedling won first prize. The seed was bought of you. I entered three others of yours, all good. One, in fact, was the largest bloom in the show."

THE ACTUAL WORDS OF A PURCHASER OF SALBACH DAHLIA SEED

100 selected Dahlia seeds.....\$2.50
100 choice Dahlia seeds..... 1.00

Sent Prepaid

Dahlia Catalogue on Request

CARL SALBACH

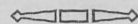
Grower and Originator of Outstanding New Varieties

642 Woodmont Ave. Berkeley, California

TIVOLI DAHLIA GARDEN

PRIZE WINNING DAHLIAS

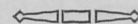
BEST OUT WEST



NEW INTRODUCTION 1931

SUNSET TROPHY

CATALOGUE ON REQUEST



H. VON ISSENDORF

1336 48th Avenue

SAN FRANCISCO

CALIFORNIA

The Show's Over

By Curtis Redfern

The show's over—the flowers, tired from their two days' smiling at an admiring audience have been ruthlessly cast into the rubbish heap, the containers emptied, baskets packed into the uncomplaining automobile or tied to the trunk rack in the back, the ribbons, blue, red and yellow placed in the inside pocket and the trophies under our arms we call good-bye to other weary exhibitors and then home to bed.

Gee, but it was a great show. Miss Meussdorffer's exhibits, as usual, the largest in the auditorium. Basket upon basket filled with her own originations, May Dearborn Schwab, Alice Meussdorffer, Caroline Meussdorffer, Oscar Meussdorffer and John Meussdorffer, all fine varieties, and two new introductions—a beautiful canary yellow named Miss Gladys Young, and a huge rose color called Kaweah.

Then that hard working old timer, Henry Von Issendorf—we call him Von, with his superlative exhibit "for the good of the show" as he made but two entries. His Prince Albert and Sunset Trophy are two high-class Dahlias—the first an autumn colored decorative and the Trophy a large beautiful yellow decorative that proved a fine keeper later in the month when taken on a trip to the Los Angeles show. Eighteen hours out of water and still firm and crisp as new lettuce.

Now we come to the new blood in the society, William Mawson, not new at the Dahlia game but a new member. Showing only his own creations he took the show by storm, winning the Achievement Medal with his Lucy Ann Whitney, first with his new Caprice, and a first with his beautiful Lady Francis.

ALICE MEUSSDORFFER

Dahlia Gardens

487 HANOVER STREET

SAN FRANCISCO

CALIFORNIA



K
A
W
E
A
H

1931 INTRODUCTION

Catalogue on January 1st

Member National Association of Commercial Growers, Inc.

The society divides its commercial members into two groups, a class for those growing more than 1,500 large Dahlia clumps and a section for those growing less. We now take up the latter.

Mrs. Haake, the pompon lady from Mill Valley, a director of the society and our hard working editor, this year confined her exhibit to pompons and two arrangements of minatures. Her exhibit was comparable to a high-class jeweler's window. Truly a classy exhibit with a wealth of pompons arranged only as Mrs. Haake knows how to do it. We were treated to a peep, too, at some new ones about to be introduced.

Mrs. Fred Postel became very "arty" this year and showed fine blooms at each side of a peewee landscape effect, house, garden, pool, ducks, etc.

The writer's exhibit belongs in this section. His space, five by thirty, was used to show arrangements in baskets and bowls. A basket of Richelieu and Thomas Edison was very striking. The judges were kind and his efforts seemed to please the visitors.

What has been written is more or less introductory to the report of the behavior of the amateurs and advanced amateurs. In those two sections there was a veritable battle of flowers. Each section had a large field of entrants, the flowers were fine and the judges were put to a severe test the quality was so uniformly good.

After a year's respite Fighting Bob Evans of football fame returned to the fray and walked off with first in some of the hardest classes, including the finest flower in the show, the best Californian, best New Jersey and other firsts too numerous to mention.

Our genial president, Lester Glasson, was awarded first for artistic arrangement in the advanced amateur section and first for a beautiful basket of Richelieus.

Albery Harris' flowers weren't just right for the show so he went "complimentary" with an automobile wheel done in pompons.

John Wintjen, our oldest grower in point of experience, is going in stronger each year for basket arrangements. His beautiful exhibit won many firsts and now that there is so much competition in the advanced class even seconds are cherished.

Our busy secretary, Glen Mack, took time out enough to stage a fine exhibit, winning first in a hot contest with his basket of pompons and first in several other entries.

Nine amateurs with flowers so fine that they were coveted by the professionals made judging in that section a pleasant but trying experience. The writer knows because he was one of the three. The flowers were so fine that we judges had to resort to looking for blemishes instead of perfection.

Mrs. O. T. M. Hazzard had the most attractive exhibit, winning the coveted prize for the most artistic arrangement.

Mrs. McDonald with entries in every class, won more firsts than any other exhibitor.

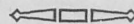
Mr. Luderman, Mr. Sayer, Mr. Hurst and Mr. Rayment from Santa Cruz came in for a big share of honors with excellent exhibits.

Mr. Lengeman put on a fine complimentary exhibit. All during the flowering season Mr. Lengeman has been stripping his garden at least once a week to supply the studio of Radio K P O with flowers. Mr. Shirley Davis, another good Samaritan of the society uses his flowers for store windows to get publicity for the show.

Our society tries to make it easy for beginners and has a novice class. The 1930 novices showed such fine flowers that one wonders whether a novice section is really needed.

BALLAY DAHLIA GARDENS

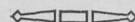
PALO ALTO, CALIFORNIA



FOR 1931—"ACHIEVEMENT"

Winner of Achievement Medal for the best new origination west of the Rocky Mountains.

Also other new creations described in our catalogue ready January 1st.



Eastern Representative

SUCCESS DAHLIA GARDENS

LAWRENCE, MASSACHUSETTS

Jane Cowl was the outstanding Dahlia, winning both coveted prizes, the best Dahlia and the largest Dahlia in the show.

An interesting feature was the exchange of complimentary exhibits with the Dahlia Society of Southern California. Traveling 500 miles in an automobile is proof of the keeping qualities of a Dahlia and Alto Rey proved itself equal to the test, for it was as firm and perfect at the close of the show as when picked. San Francisco's exhibit at Los Angeles was very courteously received. Mr. and Mrs. Haake also went to Los Angeles with a personal exhibit—the 500 mile trip did not tire their flowers at all and their exhibit was awarded second prize as the most artistic in the show—a wonderful achievement in itself.

I am booking orders for

CHAMPOEG

\$15.00 each \$15.00

The new Dahlia from Oregon

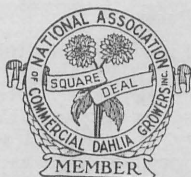
Address orders as follows

MRS. GEORGE CRITES

610 N. College Street Newberg, Oregon

Among the visitors at our New York show were Mr. and Mrs. Flint, of Adelaide, South Australia. Much interested in growing Dahlias in this far-away land. They were visiting in England and learning of the A. D. S. show in New York, took the first steamer across, arriving Wednesday at our show.

Mr. Flint told us that this great show was well worth the trip across the broad Atlantic to see.



National Association of Commercial Dahlia Growers



This Association is an incorporated organization and is composed of reputable and financially responsible Dahlia growers and dealers. The emblem of the Association is represented in the upper corners of this advertisement.

This emblem in the advertisement of a Dahlia grower, signifies his membership in the National Association of Commercial Dahlia Growers. It stands for Integrity—Reliability—and a Square Deal. It is your guarantee that the grower with whom you are doing business will give you a square deal in every particular. You need have no hesitancy in dealing with any member of the National Association of Commercial Dahlia Growers. The following commercial Dahlia growers are members:

Success Dahlia Gardens, Lawrence, Mass.
Fisher & Masson, Trenton, N. J.
Thomas Leavitt, Assinippi, Mass.
George L. Stillman, Westerly, R. I.
Fraser's Dahlia Gardens, Willimantic, Conn.
R. Vincent, Jr. & Sons Co., White Marsh, Md.
F. von Rodeck, Brooklyn, N. Y.
J. A. Kemp, Little Silver, N. J.
N. H. Cottam, Wappinger's Falls, N. Y.
John Harding, Norwalk, Conn.
A. W. Davidson, Ansonia, Conn.
C. W. Diggle, Plainville, Conn.
Andrew Lufkin, Gloucester, Mass.
E. W. Darling, Fairhaven, Mass.
C. L. Alling, West Haven, Conn.
Reinhold Greinberg, Wayne, Pa.
Curtis Redfern, San Francisco, Cal.
F. E. Dixon, Scotch Plain, N. J.
Barker Dahlia Farm, Bell, Cal.
Jacob Schulz Co., Louisville, Ky.
John G. Carver, Brockton, Mass.
Jessie L. Seal, San Francisco, Cal.
Gerken Brothers, Lancaster, Ohio.
Harley T. Peck, Lebanon, Ohio.
Advance Dahlia Farm, Gardena, California.
Dahlialand Nurseries, Vineland, N. J.
H. R. Delahoyde, Keokuk, Iowa.
R. L. Crigler, Covington, Kentucky.
Premier Dahlia Gardens, Hillside, N. J.
Major James B. Eastman, Laurel, Maryland.
M. G. Tyler, Portland, Oregon.
Peacock Dahlia Farm, Dahlialand, N. J.
William C. Marchant, Valley Stream, N. Y.

Chautaugua Dahlia Fields, Bemus Point, N. Y.
Central Park Dahlia Gardens, Central Park, L. I., N. Y.
Newbridge Dahlia Gardens, Bellmore, L. I., N. Y.
W. A. Angell, Providence, R. I.
H. R. Chapman, Allendale, N. J.
Dr. S. S. Shattuck, 162 Elm St., Everett, Mass.
T. H. Hughes, 178 Brownell St., New Bedford, Mass.
W. W. Kennedy & Sons, Red Bank, N. J.
Adam Felsinger, R. F. D. 1, Lancaster, Pa.
C. E. Walker, Paterson, N. J.
Brazil Dahlia Farm, R. R. C. 137, Indianapolis, Ind.
Calvin S. Wheeler, Webster, Mass.
Scarboro Gardens Co., Scarborough, Ontario
O. P. Roach, 113 Empire St., E. Lynn, Mass.
Waite's Gardens, Inc., Eatontown, N. J.
Mannetto Hill Nurseries, Hicksville, L. I., N. Y.
C. W. Ballay, Los Altos, Cal.
Kit Gardens, 9 Irvington St., Springfield, Mass.
W. Atlee Burpee Co., Philadelphia, Pa.
Lee's Dahlia Gardens, Tacoma, Washington.
Miss Alice Meussdorffer, San Francisco, Calif.
W. E. Birrell, 29 Baby Point Crescent, Toronto 9, Can.
E. M. Bissell, 12 Well's Place, E. Lynn, Mass.
Jay F. Wills, Fort Worth, Texas.
W. W. Wilmore, Denver, Colorado.
Somerhausen Dahlia Gardens, Philadelphia, Pa.
Baumann's Dahlia Gardens, Birmingham, Mich.
Veile & Mendham, Box 185, Easton, Pa.
Carl Salbach, Berkeley, California.
Samuel Newsome, Napa, California.
Lewiss' Sun Dial Dahlia Gardens, Deer Park, L. I., N. Y.
W. L. W. Darnell, East Moriches, L. I., N. Y.

Any reputable and reliable commercial Dahlia grower is eligible to membership in this Association. Full particulars may be obtained by addressing the secretary, Thomas Leavitt, Assinippi, Massachusetts.

Roots, Not Tubers

May we ask that every Dahlia grower who issues a price list or catalogue, please refrain from the use of the word "tuber" in their future publications and advertising.

The National Association of Commercial Dahlia Growers, Incorporated, members, at their annual meeting in Madison Square Gardens, went on record as opposed to the use of the word "tuber" in Dahlia advertising and will use the word "root" in referring to stock other than seed and green plants.

The reason for this action is that the definition of the word "tuber" does not apply to the Dahlia.

There is a possibility that a test case will be made as to the proper classification of the Dahlia as referred to in the new Patent Plant Law. If the decision is made that the Dahlia is a root and not a tuberous growth we can then enjoy the benefits of the new Patent Plant Law otherwise we are out of luck.

If all growers will list their stock as "roots" this coming season it will have a strong bearing on the final decision.

Your co-operation in this matter will be appreciated.

CHARLES G. REED, *President*,
National Association of Commercial
Dahlia Growers, Inc.

Grubs in Dahlia Patches

By A. R. Gephart, Executive Secretary Community
Fund of Sioux City, Iowa

We have been having some experience with white grubs on which we need some advice and which we thought might be interesting to other members of the Dahlia Society.

Of course we know that it is not safe to plant Dahlias in soil that is infested with the worms and have so advised our friends for a number of years. However, we took a chance thinking that we might be able to control them and have so far lost about half the crop planted in the infested ground.

Our grub worm patch is a city lot which has been growing in tall grass every year for a number of years and which we cleaned up and plowed this Spring in order to have an experimental patch near the house. By plowing early and disking thoroughly before planting time we had the sod pretty well subdued, but when we began to plant the middle of May we found numbers of grub worms each time we dug a hole for a root. We sifted these out and hoped that the worms in other locations would not travel far enough to get to our plants. Also, we figured that if we should have trouble we would try injectnig carbon bisulphide under the plants which we had seen recommended in what we believed an authoritative manual on garden pests. The Dahlias came up beautifully and were making fine progress until it began to get hot. Soon we noticed a plant here and there drooping. Examination invariably revealed the new roots cut off by grub worms with from one to eleven under each plant. We secured a small iron pipe, pushed this into the ground under the plants, and poured in about a teaspoonful of carbon bisulphide.

Dahlias To Be In Palace Garden In Ethiopia

By Thomas Leavitt, President American Dahlia Society

I have received a letter from the Counselor to Ethiopia in which he states that a new Emperor is to be coronated on November 2nd and that many nations are sending special representatives to be present at the ceremony. The United States is sending a special ambassador, military aid, and a secretary. The ambassador will carry as a gift a photograph of President Hoover.

Ethiopia has just appointed a new financial adviser, an American, and has given the contract for the great dam to an American firm of engineers.

Many nations, probably twenty, will be represented, including the Duke of Gloucester from Great Britain, while the Emperor of Japan is sending his brother.

The capitol of Ethiopia, Addis Ababa, signifies "the new flower". It was thought fitting that a gift of flowers would be appropriate and the Counselor has written me stating that he is endeavoring to create interest in this country in having a collection of our outstanding new flowers sent to Addis Ababa, as I understand the American Minister Resident, Honorable Addison Southard, says that the climate is, in his opinion, the best in the world for growing flowers. As the Italians, French and English have territories surrounding Ethiopia, the flowers imported into that country have come mostly from these adjoining territories.

It is hoped that we can send Dahlias to this far away country which will be strictly creations of the United States.

I am endeavoring to interest enough of the Dahlia originators and growers in this country to the end that we may secure a collection of representative American Dahlias for use in the Palace Garden at Addis Ababa and also in the extensive gardens of the American Legation. Any member of the American Dahlia Society can assist in this work if he or she so desires. I would like to get together a collection of about 100 varieties of outstanding Dahlias, perhaps four roots of each variety.

The United States Department of Agriculture has agreed to pack them for shipment and the Department of State will send them to the Minister Resident in Ethiopia.

I understand that the American Rose Society is arranging for a similar collection of leading American roses to go forward as a gift, and I hope that our members will be interested enough in this proposition to assist me in gathering together this collection and presenting the same to Ethiopia and the American Minister Resident as a gift from the American Dahlia lovers and the American Dahlia Society.

I shall be glad to hear from any member of our organization who is interested and hope you will write me at Assinippi, Mass.

Questions and Answers

Every member is privileged to submit questions concerning matters pertaining to Dahlia culture, organizing local societies and clubs, affiliation with the A. D. S., etc. We will cheerfully answer them to the best of our ability, through the BULLETIN, if of general interest, or by letter if of a personal nature; in the latter case kindly send self-addressed, stamped envelope.

Storing of Dahlia Tubers

By Harley T. Peck

The most important points about storing Dahlia tubers are as follows:

First, dig carefully without breaking necks. Second, get into cellar promptly without any drying. Pack, using a large container and plenty of moistened peat, dead leaves, etc. Keep container well covered as far away from heat as possible and in a place where there is no chance of freezing. Mix sulphur with packing material to prevent mildew.

If Dahlias can be dug with a ball of their own earth so much the better; store earth and all.

If your Dahlias sprout during early winter, don't worry. That shows they are keeping. They will become dormant later.

Editor's Corner

Since the publicity engendered by the A. D. S. New York and many other Dahlia shows throughout the country, more inquiries have come to our office asking information concerning membership in our society, than have ever been received in any previous two months. A very large percentage join. No doubt this increasing interest in Dahlias will in the near future double our membership, which means a larger, better and more frequent BULLETIN.

Every member can do much to attain this desirable result by sending us names of friends and acquaintances whom they think might be interested. We will do our part by sending them immediately a letter, sample copy of BULLETIN and application blank.

How To Organize A Dahlia Club

This query is often asked us. While we now have sixty-five societies affiliated they cover only a small percentage of the cities and towns in this great United States of ours. Every town in the land should have one.

Starting a Dahlia Club is a simple matter. It only requires a very few interested people to get it going. Organize by holding a meeting; through your local newspaper announce that your new Dahlia Club proposes to hold a show this Fall. Arrange with a church or parish house to hold it in. They usually have a suitable room with tables, etc., and will be glad to cooperate.

Banks also are welcoming Dahlia shows, to be held right in the bank. In many instances they even furnish quite elaborate prizes. Local stores also contribute liberal prizes.

There is no town too small for it. The percentage of attendance in small communities is much larger than it is in big cities. Write to the BULLETIN office for sample copy of an ideal Premium List for a local society. It gives show rules, score plans, etc., sent free for a two-cent stamp (while they last).—EDITOR.

A Junction City young woman who collects antiques recently acquired a haircloth chair, says *The Union*, and now she knows why her grandmother wore six petticoats.



A. D. S. members were entertained at the Trial Gardens with a splendid program "under canvas"

STORRS FIELD DAY NOTES AND OBSERVATIONS

As Reported by Lynn B. Dudley, Mt. Vernon, N. Y.

(Photographs by your reporter)

Storrs, Connecticut, September 20, 1930—Between seventy-five and one hundred A. D. S. members are here in attendance at the Annual Field Day.

It is a beautiful, warm last-of-the-summer day. A spacious tent with comfortable chairs is provided for the session—with what proved to be a very interesting program arranged by our hard working and genial chargé d'affaires, Dr. Roland S. Patch.

Luncheon was served at noon in the cafeteria. Although we had to wait in line a short time—the chicken fricasee was worth it. Milk—vegetables—chickens—all were grown at the college. Fresh? Good? Well, rather! It nettled President Leavitt somewhat to learn that the program started promptly at 1:30 P. M.—he had understood it began at 2:00—particularly when he found that his good friend, Charles G. Reed, had already made for him the president's response to the welcome of Dr. Charles Chester McCracken, president of the Connecticut Agricultural College.

—and Charles G. made a good speech, too.

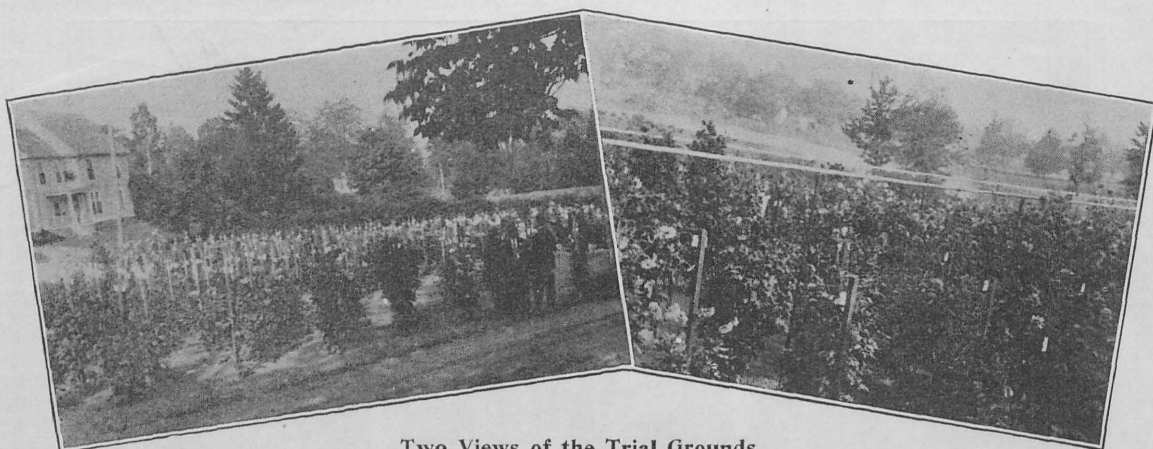
Dr. McCracken was most kindly in welcoming us and said in part: "we in America should give more attention to the beautiful. We are glad you are helping us to grow better flowers and so to assist in making gardens more beautiful. We, here in the college, are also concerned in helping to grow finer girls and boys so that they can better utilize and appreciate the beautiful things of life."

It was registration day at the college—and probably our visit on that day made the confusion just a little greater—and the work of the faculty—or part of it—just a little harder—yet we appreciated but the more the thoughtfulness back of our welcome.

Prof. S. P. Hollister, head of Department of Horticulture, first opened the meeting—and introduced Dr. McCracken—and afterwards Dr. Patch, who then took charge of the program.

Charles G. Reed who, as the A. D. S. trial garden enthusiast, was mainly responsible for the society's participation in the expense of putting up the "white showers" over Dahlia bed No. 1, found his own trial varieties in bed No. 2—with only dame nature as a moisture maker. But he is a good sport—and said: "I got them here too late—and it's my own fault. First come, first served."

Dr. C. H. Conners of the New Jersey Agricultural Experiment Station, New Brunswick, gave a very interesting discussion of Dahlia raising with particular emphasis on thrip, leave hopper and aphids. He congratulated Dr. Patch on the splendid appearance of the trial gardens—and on the white showers. He said: "the soil here is good, the moisture and air drainage excellent." He stated: "I am not in entire accord with the advisability of artificial watering in a trial garden." "I think more Dahlias should be developed which do not require high pressure methods or special treatment to produce good flowers. In my own garden where I test many varieties—I grow them naturally—that is—no spray, no fertilizer and even no watering unless abso-



Two Views of the Trial Grounds

At left is Field No. 2 without artificial showers. At right is the main garden with overhead pipes of the white showers visible.

lutely necessary. I have preached for several years that commercial growers should pay more attention to and acquaint themselves continually with conditions under which their varieties will be grown by purchasers, with the end in view to develop more Dahlias which are fool proof and will be more resistant to blights and pests—kinds which can be grown successfully in practically any part of our country—and which have been carefully checked for resistance and general thrift. Only by such care can growers produce varieties which will last. In this connection, I consider Mrs. I. de Ver Warner the supreme Dahlia thus far produced because it can be grown anywhere under any conditions and produce beautiful blooms.

"It all comes down to botanical structure of the plant—and not the least important is its pubescence or hair on leaves to offer resistance to insects. But also its resistance to drought is essential."

In speaking of their experiments at New Brunswick against insects, he said: "Our Etymology Department at New Brunswick is carrying on extensive tests against leaf hopper. They have found that the best carrier of killing fluid is common talc. Prof. Hamilton has about

decided that Nicotine-50 is the best for killing leaf hopper. He is also testing penatrol as a carrier for pyrethum poison. He is hoping to have his results on these experiments ready to give to the public in the near future.

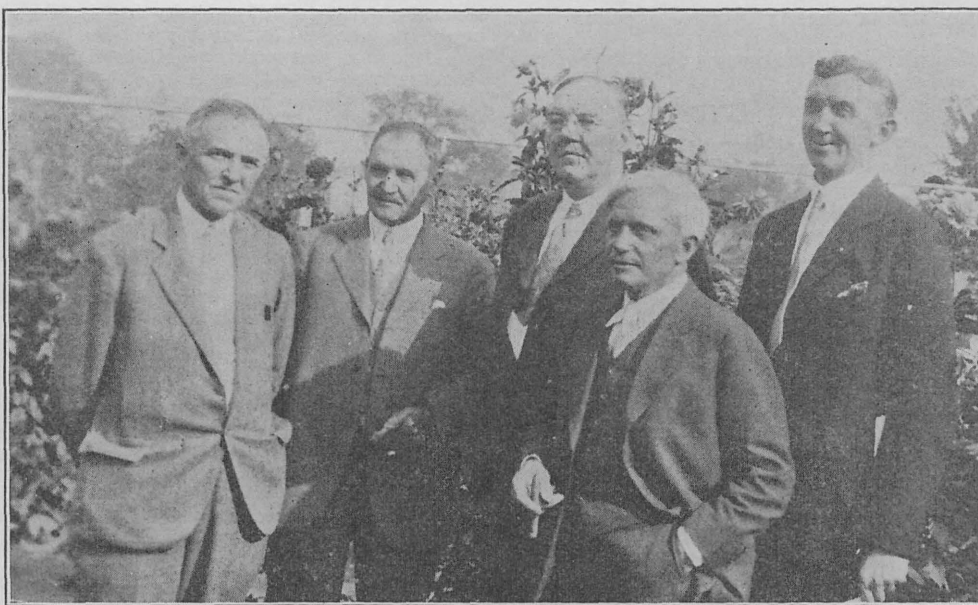
"Mosaic diseases do not seem to be serious to Dahlias in this country as yet. In Germany they have caused some damage."

Dr. Connors continued, "I believe the new classifications being tested out by the society are a step in the right direction. True, we may have to go into a few more classifications. Judging shows under new classification has caused some confusion. For instance, while the W. W. Rawson has always been judged as a ball variety, under the changed classification of varieties it is clearly an Informal Decorative. I suggest that the leaders in the industry or the men who are acting as judges get together and try to amplify descriptions to give each classification more definite allocations."

In conclusion, Dr. Connors expressed the hope, "that my suggestions to growers will not offend any one in the Society—or that a frank mention of pests and some of the shortcomings of Dahlias will not be understood



Inspecting the 1,000 varieties of new Dahlias on test at the Storrs Trial Gardens



A. D. S. officers at the Trial Garden Field Day. From right to left: Charles G. Reed, W. A. Waite, President Thomas Leavitt, W. L. W. Darnell and William B. Sweeney.

The "White Showers" seen in background.

as in any way disparaging this most wonderful flower—or discouraging to its enthusiasts."

President Leavitt paid tribute to the untiring and enthusiastic and sometimes thankless labors of Prof. Patch and his assistants in the trial garden—"We used to charge 25 cents for testing varieties here, but people wanted more service and clumps returned the instant frost came, so it was deemed advisable to give more service—but to charge for it. So the work of receiving tubers, planting, cultivating, staking, tying, judging, digging, returning tubers, awarding certificates, if any, and necessary correspondence, now costs the huge sum of \$1.00." He expressed the hope that Prof. Patch was not buying too many bonds with the money.

President Leavitt said: "The American Dahlia Society is anxious to have this trial garden completely successful. We would like to have every worthy new introduction sent here. Every grower should be willing to have his varieties go through a fair and impartial judging. This garden has always been run fairly—and no favorites have been played. Dr. Patch and George Frazer before him have labored long and unselfishly to give every variety entered a fair chance to do its best. Sometimes the judging has been late—but it has never been biased. How would you like to give your time—and pay your own expenses—and come here nearly every week during the blooming season—and stand out here for several days running in the hot sun—and then have your motives or sincerity impugned? This has happened. If every Dahlia grower, commercial and amateur, could meet Mr. Reed, Mr. Hughes and the others who give so unstintingly of their time and money to help the cause of better Dahlias—there wouldn't be room on these college grounds for all the Dahlias which would come here. I hope each one here will do his best

to impress on all Dahlia growers the unselfish sincerity of all who have anything to do with these trial grounds. If you will do this, some of the misunderstanding complaints we receive will turn to boosts."

"The corn borer is our worst pest in New England at present—but our personal inspection of several dead borers in stalks has indicated that a parasite is beginning to kill these pests. We wish this enemy of the borer, if such it be, a lot of luck"—said President Leavitt.

"I suggest that all commercial growers have their Dahlia introductions measured and officially stamped with A. D. S. approval. The greatest menace to the Dahlia business today is the putting on the market of inferior varieties. This trial ground is here for one purpose—to grow, inspect and impartially weigh the merit of new varieties. We as commercial growers must have the very best in Dahlias—or go out of business. Let's co-operate with Prof. Patch and realize the opportunity which is offered us here."—Charles G. Reed.

Some reports of the recent shows—New York, Boston, Atlantic City, followed. Prof. Connors, Mr. Dixon, Prof. Leavitt, Mr. Darling, and others participated.

We understand William B. Sweeney led a discussion of the new classifications but it was getting late and we were out taking a look-see over the 1,000 varieties on test. And there were beauties there, too. The largest we noticed was a new white decorative—about 11 inches across measured by a fairly accurate eye. It had a strong, Reed-like stem, and was a knockout—sell-out, or what have you—and we did not consult any of the judges, either.

P. S. We had a marvelous time.

American Dahlia Society Annual Meeting

The annual meeting of the American Dahlia Society was held in Madison Square Garden, New York City, on Wednesday, September 17, 1930, at 12:20 p. m., daylight saving time. The meeting was called to order by the president, Thomas Leavitt, and he called on Rev. H. I. Batcheller who offered a prayer. There was a large gathering of the members present. The secretary read the minutes of the annual meeting of 1929, which were approved with the addition of one or two minor corrections. The treasurer made her annual report, which showed that there was a substantial balance on hand in the treasury. During the year 152 new members and 5 affiliated societies were added to the membership roll. On motion duly made and seconded it was unanimously voted to accept her report as made by the treasurer.

The president then called on the secretary for a report of the year's work. The secretary responded, giving a detailed account of the activities of the Association and also spoke at some length on the issuance of the quarterly BULLETIN. He asked the members to co-operate more fully with him by sending articles of interest for publication in the BULLETIN. He also desired to know when members did not receive their BULLETINS as the entire edition was mailed promptly each time that it was printed.

The president did not make a formal annual report, but gave an informal address during which he outlined the work that had been accomplished during the year and called on the chairmen of the various committees who had worked with him in an effort to put across the larger and more active program as outlined in the president's inaugural address. The president said that many changes had been put into effect which tended to get away from the routine of other years in an effort to press more of the capable members into the working ranks, so as to relieve the secretary and some of the others who had been carrying the bulk of the work for some time.

The president spoke briefly regarding this year's exhibition. He said that it had been arranged so as to occupy more space thus giving more room for aisles between the rows of exhibits. He said that from the reports of the officers it would appear that the show was the largest that the Association had held for some years.

It was also brought out by the president that a new departure was made this year in holding a three-day show instead of the accustomed two-day show, and it had been hoped that the society could have a four-day exhibition this year, but owing to other organizations having dates for their exhibitions at the Garden the best that could be done at this time was a three-day show. He said that attempts had been made to correct the ventilating system which had caused trouble in other years and that he hoped it would prove beneficial and satisfactory to the exhibitors.

The president then called on Derrick W. Hart, chairman of the show committee, to give a report on the details of this year's show. Mr. Hart did so stressing the fact that an effort had been made this year to introduce "new blood" in order to relieve some of those who had been overworked in the past. He said that these members who had been added to this year's show committee were very enthusiastic and fine workers, and that they had done much to help in getting the show into shape. He paid a fine tribute to George W. Fraser, who was superintendent of the show.

President Leavitt then told of the publicity work in the absence of the publicity chairman. He spoke of the fine accomplishments of Korbel & Colwell, who had

secured a great deal of publicity for the show, not only in the newspapers but over the radio as well. The president said that each day of the show at least one broadcast was being given, and on the day of the meeting three broadcasts had been given over three different stations. As Mr. Leavitt was finishing his talk on the publicity department, Mr. Edward Korbel came into the Garden and the president asked him to arise in order that the members might see him and know him in the future.

President Leavitt then spoke of the co-operation that had been accorded him by the members of the executive committee, telling how eager they had been to help in every way. He paid a fine tribute to their ability and said they rounded out into a splendid executive and working organization.

He then told of the work at the Trial Gardens, how it had been extended and approved and also stated that this year all records were broken in the number of entries and plants sent there for trial. He urged all to give their hearty support to the Trial Grounds in order that it might continue to grow in usefulness and favor. He said he believed it was one of the most important parts of the work now being done by the society.

President Leavitt paid a splendid tribute to Professor Roland H. Patch, who is in charge of the Trial Grounds at Storrs. He said that Prof. Patch had given freely of his time and labor for some years in the work that was necessary in order to properly conduct and follow the work at the Trial Grounds.

In the absence of the chairman, who was broadcasting, he called on a member of the committee, William B. Sweeney, of Willimantic, Conn. Mr. Sweeney told in detail what was being accomplished this year. He said it was by far the largest collection of new Dahlias that had ever been sent to the Trial Grounds, there being 308 entries, with a total of about 1,000 plants. An automatic sprinkling system has been installed at the cost of about \$300 and the A. D. S. was going to pay one-half of this amount and the college at Storrs was to pay the other half, as well as doing the work of installation.

Mr. Sweeney told of the method of scoring at the Trial Grounds at Storrs and stated that by the following Saturday, which was to be the Annual Field Day, all of the scoring would have been done. He said that the judges, of which there were several, tried to score each plant at different times during the growing season and that a record was kept of the plant's habits, periods of growth, etc. This latter part of the work was done by Prof. Roland Patch who is in charge of the Trial Grounds, and his assistants.

On motion duly made and seconded it was unanimously voted that the secretary be instructed to write Prof. Patch on behalf of the society thanking him for his interest in the Trial Grounds.

President Leavitt then said that a work of great importance, not only to the society but to the Dahlia lovers as well, was that being conducted by Dr. Marshall A. Howe at the New York Botanical Gardens in the Bronx. Stating that Prof. Howe conducted this extensive Dahlia garden because of his great love for that flower and that many of the originators and dealers were glad to send him roots enough each year to make a splendid show. In this manner persons who visit the Botanical Gardens were able to see many of the newest and best varieties of Dahlias growing in their natural state and that this was of great importance to all. He then introduced Dr. Howe who made a few well chosen remarks on the work that is being done with the Dahlia at the Botanical Gardens and ended his remarks by

(Continued on next page)

inviting all of those present to pay a visit to the Garden before they left New York. On motion duly made and seconded it was unanimously voted that the secretary be instructed on behalf of the society to write and thank Dr. Howe for his unselfish efforts in behalf of the Dahlia at the New York Botanical Gardens.

The president then asked Derrill W. Hart, chairman of the nominating committee, to make his report. Mr. Hart said that the nominating committee had met and considered the situation and while in the past it had been customary to give a president only one term, he thought in view of the many changes and improvements which the present incumbent had sought to install that this precedent ought to be waived in order that the president might have a second year in which to fully complete the large amount of work which had been started. He then presented the following list of officers: president, Thomas Leavitt; vice-presidents, George L. Stillman, Westerly, R. I.; W. H. Waite, Rumson, N. J.; Curtis Redfern, San Francisco, California; David Burpee, Philadelphia, Penn.; C. G. Reed, Lawrence, Mass; John Vincent, White Marsh, Maryland; Mrs. S. J. Van Hoesen, Fanwood, N. J. For secretary, William J. Rathgeber. For treasurer, Mabel C. Rathgeber. Assistant treasurer, James A. Duthie.

From the floor, William H. Waite, of Eatontown, N. J., was nominated for president and George L. Farnum, of Media, Penn., and Warren Maytrott, of Vine-land, N. J., for vice-presidents. After the balloting the following were elected for the ensuing year: president, Thomas Leavitt; vice-presidents, George L. Stillman, W. H. Waite, Curtis Redfern, David Burpee, C. G. Reed, J. Vincent, Mrs. S. G. Van Hoesen, George L. Farnum, Warren Maytrott; secretary, William J. Rathgeber; treasurer, Mabel C. Rathgeber; assistant treasurer, James Duthie. On motion from the floor the election for president was made unanimous.

On motion duly made and seconded it was voted that the executive committee appoint the trustees at the next executive meeting. This was owing to the fact that there had been some sort of a mix-up in the records and it was not just clear at the time whose term had expired.

On motion duly made and seconded the meeting was adjourned.

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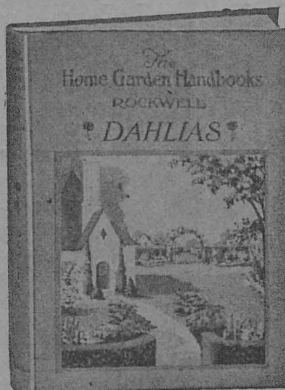
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